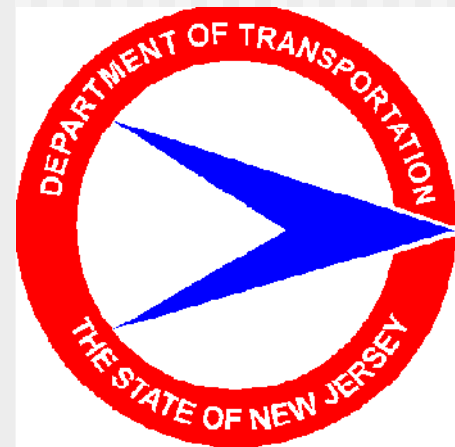


# New Jersey Department of Transportation

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## Safety Initiatives

Patricia Ott  
Director  
Traffic Engineering &  
Safety



# Perspective

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	2001	2002	2003
Annual Vehicle Miles Traveled (Billions)	68.497	69.812	70.000+
Crashes	312,697	319,980	324,000+
Fatalities	745	773	750
Pedestrian	134	177	147

# Safety through Es

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- Engineering
- Education
- Enforcement

# Highway Safety Task Force (Nov. 2002)

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- High Level Commitment
- Multiple Agencies/Organizations
- Strategies Developed & Implemented

# Safety First Legislation (July 2003)

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- Safe Corridor Program
- Equipment Violation Penalties
- Penalties for Out-of-State Overweight Carriers
- Establish Highway Safety Fund
- Establish a CDL Points School

# Safety Initiatives

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Intersection  
Improvement  
Program

Median Barrier Program

Statewide Traffic  
Records Coordinating  
Comm.

Local Safety Initiative

Safety Conscious  
Planning

Safety Management  
Task Force

Pedestrian  
Improvement  
Program

Safe Corridors

AASHTO Lead State  
Initiative

Transportation Safety  
Resource Center

Safe Streets to Schools

Senior Safety Pilot  
Program

# Stats

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- 1 in 8 Americans are 65 or older
- By 2030 1 in 5 Americans will be 65 or older
- 13% of New Jersey population is 65 or older
- 15% of New Jersey drivers are 65 or older

# Stats (65 or Older)

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- 2001
  - 41,834 crashes
  - 12,200 injuries
  - 122 fatal crashes
  - 477 pedestrian injuries
  - 32 pedestrian fatalities
- 2002
  - 41,808 crashes
  - 12,110 injuries
  - 118 fatal crashes
  - 463 pedestrian injuries
  - 30 pedestrian fatalities
- 2003
  - 40,962 crashes
  - 11,719 injuries
  - 94 fatal crashes
  - 485 pedestrian injuries
  - 18 pedestrian fatalities



# Senior Safety Study

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- 2002-03 conducted a study of policy initiatives to improve transportation of the state's senior population
- Study focused on strategies to help accommodate any special needs of seniors while improving the overall level of highway safety
- Strategies include a combination of improvements in engineering, design, operations, motorist communication, and education

# Senior Safety Pilot Program

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- Partnership with the Departments of Transportation, Health & Senior Services, Education, and State
- Pilot 3 locations for Improvements
- In conjunction with HealthEASE, Live Long, Live Well Walking Program
- In conjunction with the Learn & Serve America Program
- AARP 55 Drive Alive Sponsor

# NJDOT Engineering Improvements

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- Enhanced Signing
- Enhanced Striping/Pavement Markings
- Signal Improvements
- Pedestrian Treatments
- Lighting Enhancements
- Geometric Improvements

# Moving Forward

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- Senior Safety Program
- Senior Study Implementations
- Continued Partnerships