

**The Alan M. Voorhees Transportation Center and the  
Edward J. Bloustein School of Planning and Public Policy  
present**

**THE ALAN M. VOORHEES DISTINGUISHED LECTURE**

**Thursday, October 1, 2015, 5:30 p.m.**

**Special Events Forum, Civic Square Building**

## **The High Cost of Free Parking**



### **Donald Shoup**

**Distinguished Research Professor of Urban Planning,  
University of California, Los Angeles**

Donald Shoup is a Distinguished Research Professor in the Department of Urban Planning at UCLA. His research has focused on how parking policies affect cities, the economy, and the environment. His research on employer-paid parking led to the passage of California's parking cash-out law, and to changes in the Internal Revenue Code to encourage parking cash out. In his book, *The High Cost of Free Parking*, Shoup recommends that cities should charge fair market prices for on-street parking, use the meter revenue to finance added public services in the metered neighborhoods, and remove off-street parking requirements.

Shoup is a Fellow of the American Institute of Certified Planners, an Honorary Professor at the Beijing Transportation Research Center, and the Editor of ACCESS. In 2015, the American Planning Association gave Shoup its highest honor, the National Excellence Award for a Planning Pioneer.

**A short reception will precede the lecture at 5:00 p.m. Please RSVP by Wednesday, September 23 by visiting <http://bit.ly/2015vtc-shoup>.**

AICP Certification Maintenance credits are pending for this event.

The **Alan M. Voorhees Transportation Center** is a national leader in the research and development of innovative transportation policy. Located within the **Edward J. Bloustein School of Planning and Public Policy at Rutgers University**, the Center brings to bear the full array of resources of a major research university on transportation issues of regional and national significance. The Bloustein School has established national and international reputations for excellence in educational and research programs in the areas of urban planning, urban studies, public health, and public policy.

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