

**The Alan M. Voorhees Transportation Center and the
Edward J. Bloustein School of Planning and Public Policy
present**

THE ALAN M. VOORHEES DISTINGUISHED LECTURE

Thursday, October 18, 2012, 5:00 p.m.

Special Events Forum, Civic Square Building

Fighting Traffic: The Dawn of the Motor Age in the American City



Peter Norton

**Assistant Professor, School of Engineering
and Applied Science, University of Virginia**

Peter Norton, a historian of technology at the University of Virginia, will present the 2012 Alan M. Voorhees Distinguished Lecture. He is the author of *Fighting Traffic: The Dawn of the Motor Age in the American City* (MIT Press, 2008), which contends that the motor age came to the city only after a tumultuous struggle between pedestrians, parents, auto clubs, street railways and other groups that competed over different ideas about what streets are for. His article "Street Rivals: Jaywalking and the Invention of the Motor Age Street" (*Technology and Culture*, 2007) won the Usher Prize of the Society for the History of Technology for "the best scholarly work published during the preceding three years under the auspices of the Society."

A reception will follow the lecture. Please RSVP by Friday, October 5 to Stephanie Kose by phone at 848-932-2832 or by e-mail to kose@ejb.rutgers.edu.

The **Alan M. Voorhees Transportation Center** is a national leader in the research and development of innovative transportation policy. Located within the **Edward J. Bloustein School of Planning and Public Policy at Rutgers University**, the Center brings to bear the full array of resources of a major research university on transportation issues of regional and national significance. The Bloustein School has established national and international reputations for excellence in educational and research programs in the areas of urban planning, urban studies, public health, and public policy.

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