



**RUTGERS**

Edward J. Bloustein School  
of Planning and Public Policy

# **Planning for Healthy, Just, Resilient, and CO2-Neutral Mobility in New Jersey**

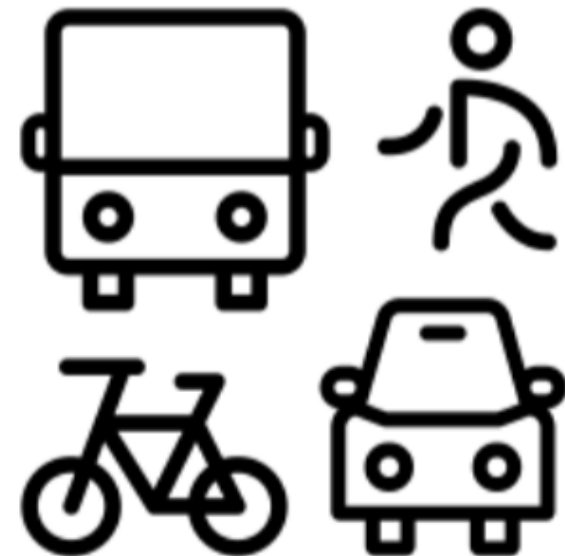
Project Update  
February 2022

### Existing Work Groups

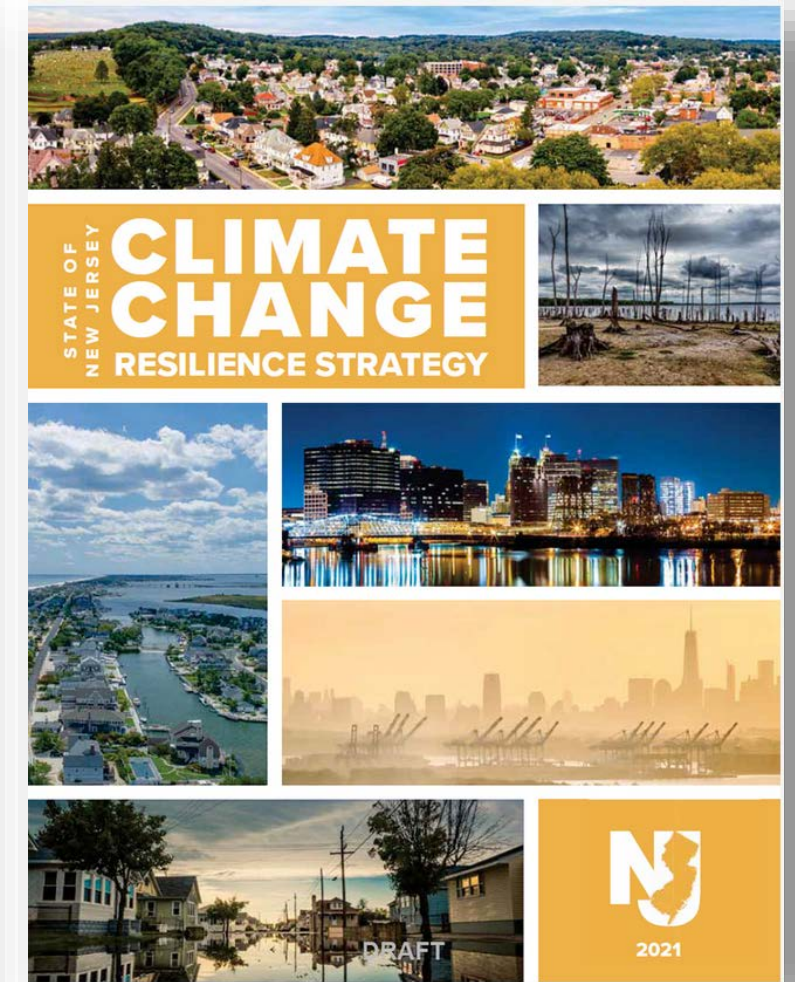
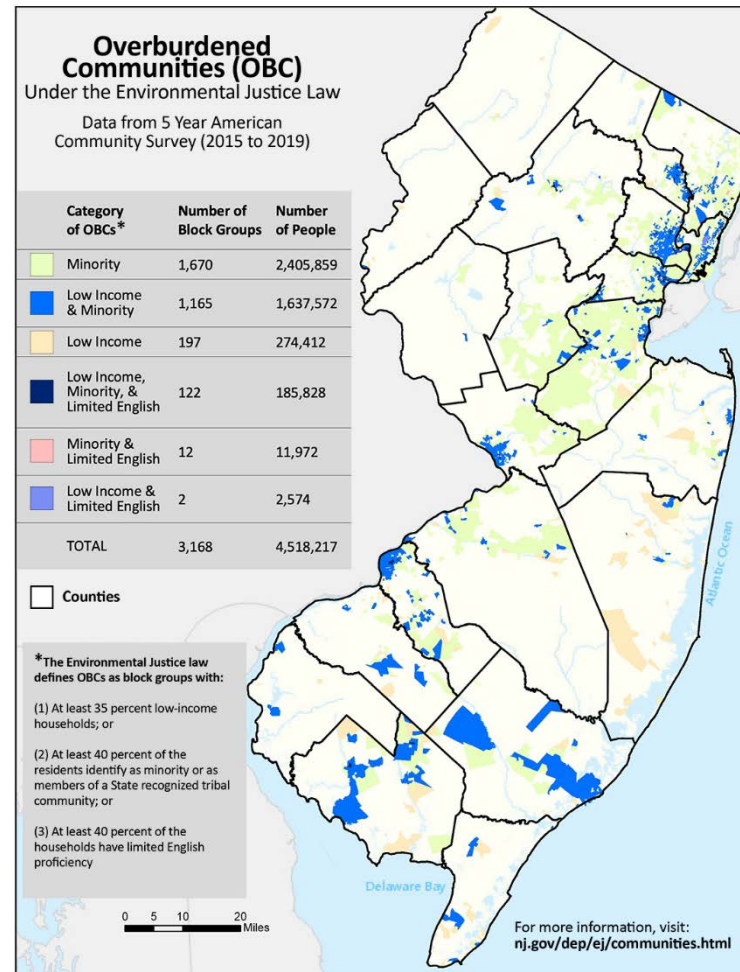
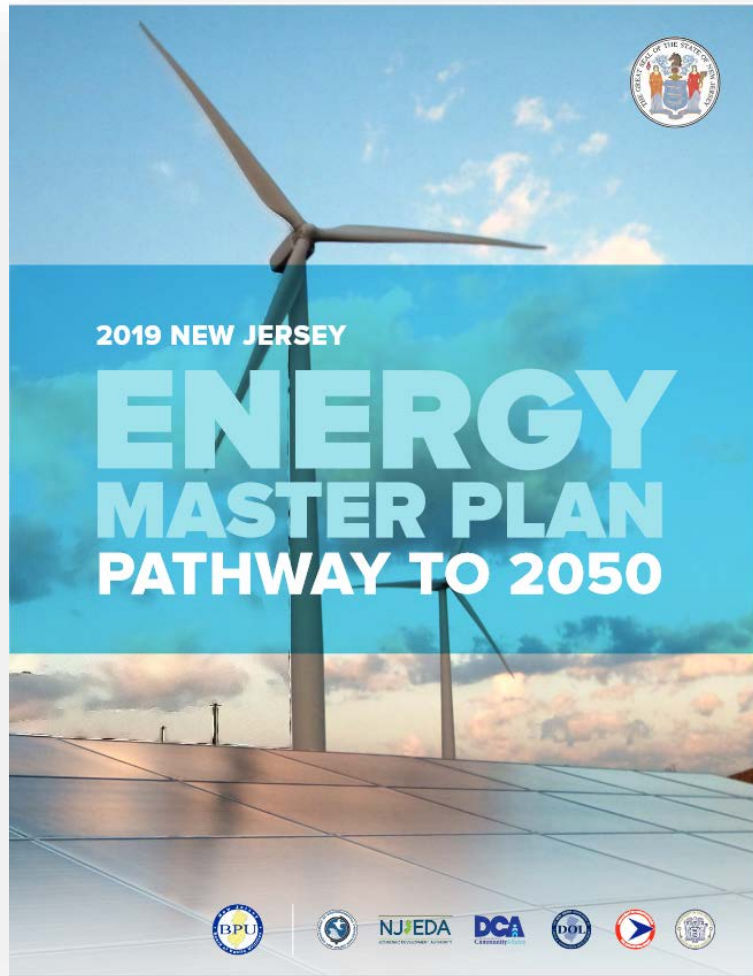
- Long-term Statewide Planning for Climate Change Workgroup
- Natural and Working Lands Workgroup
- Offshore Wind Ecological Monitoring Workgroup
- Public Health Workgroup
- Sustainable Organic Materials Management Workgroup

**(NEW)**

### Transportation Workgroup



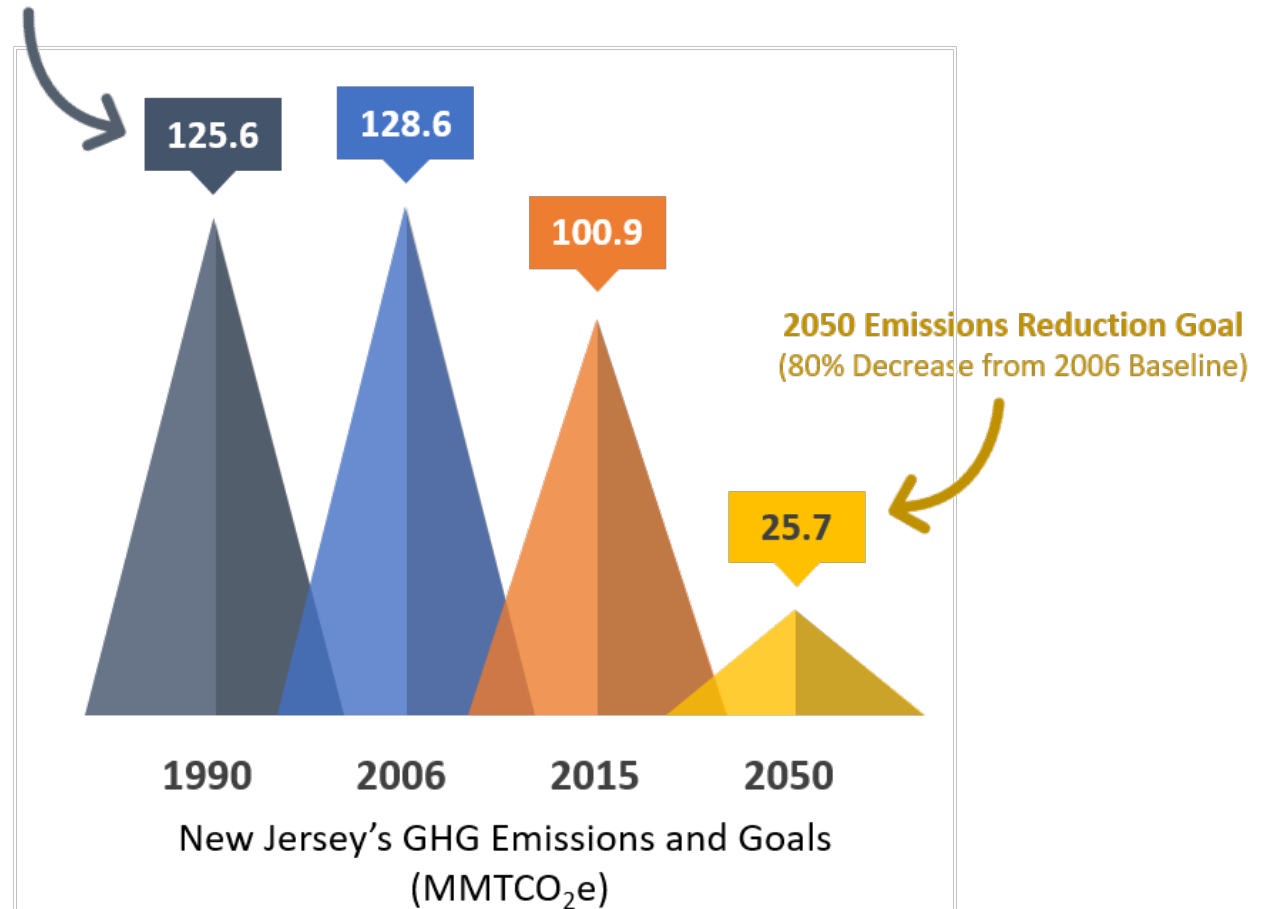
# Changing policy dynamics at the State and national levels



# New Jersey Emissions Targets



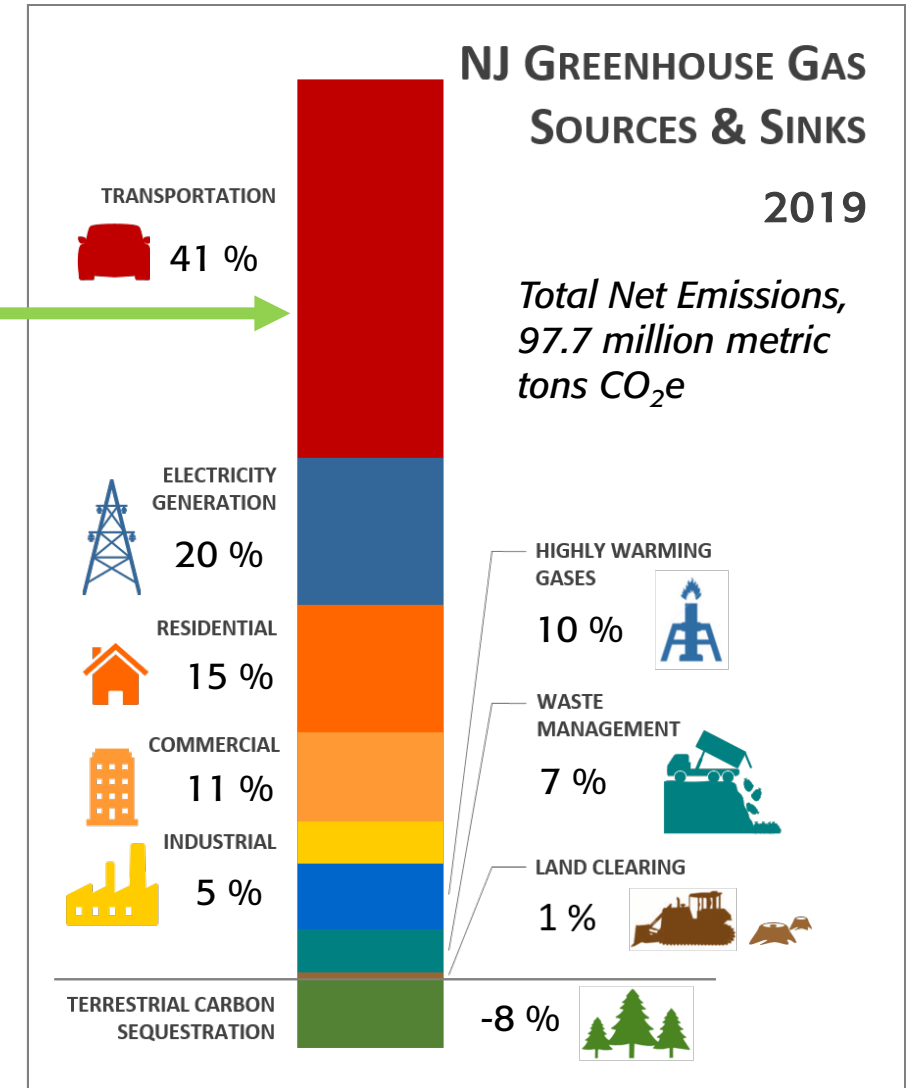
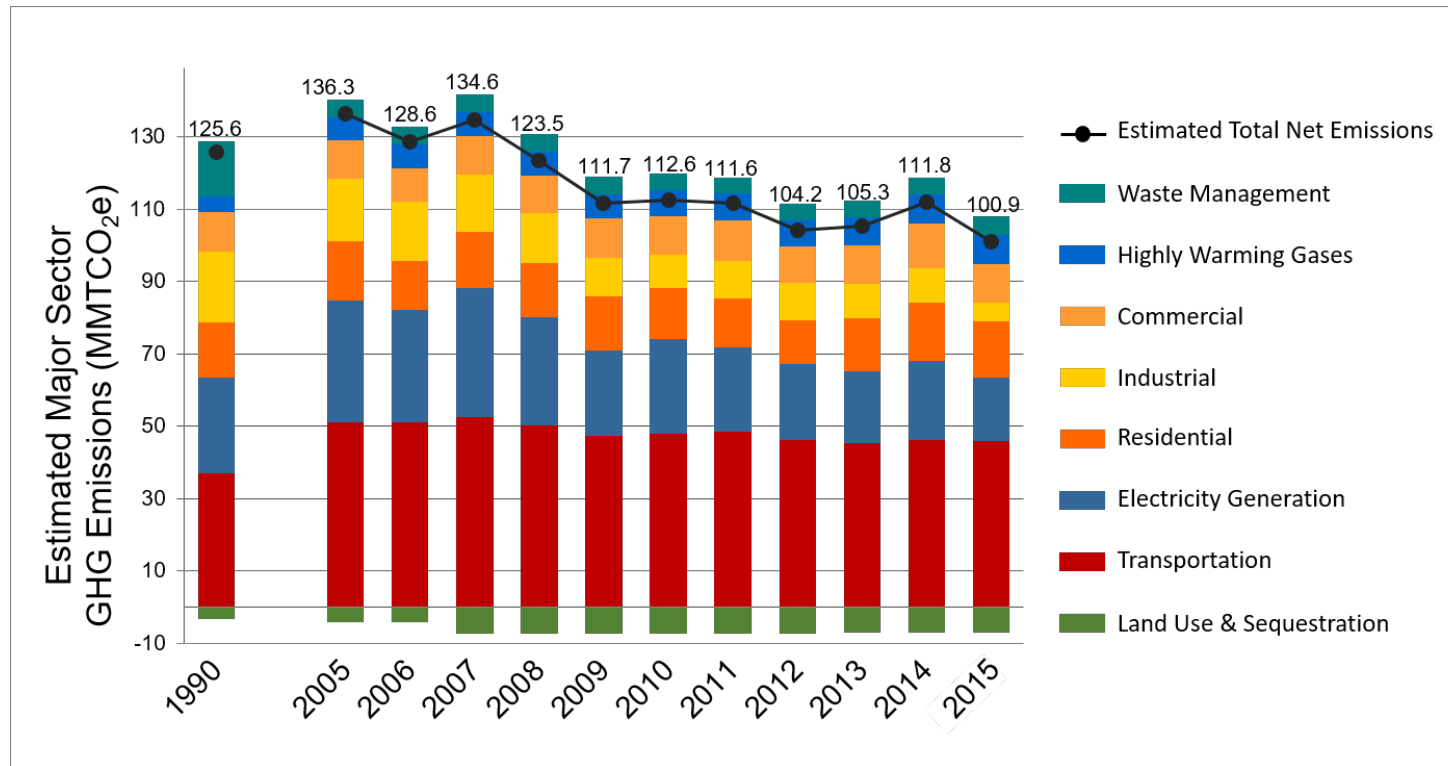
**2020 Emissions Reduction Goal**  
(Equivalent to 1990 GHG Emissions)





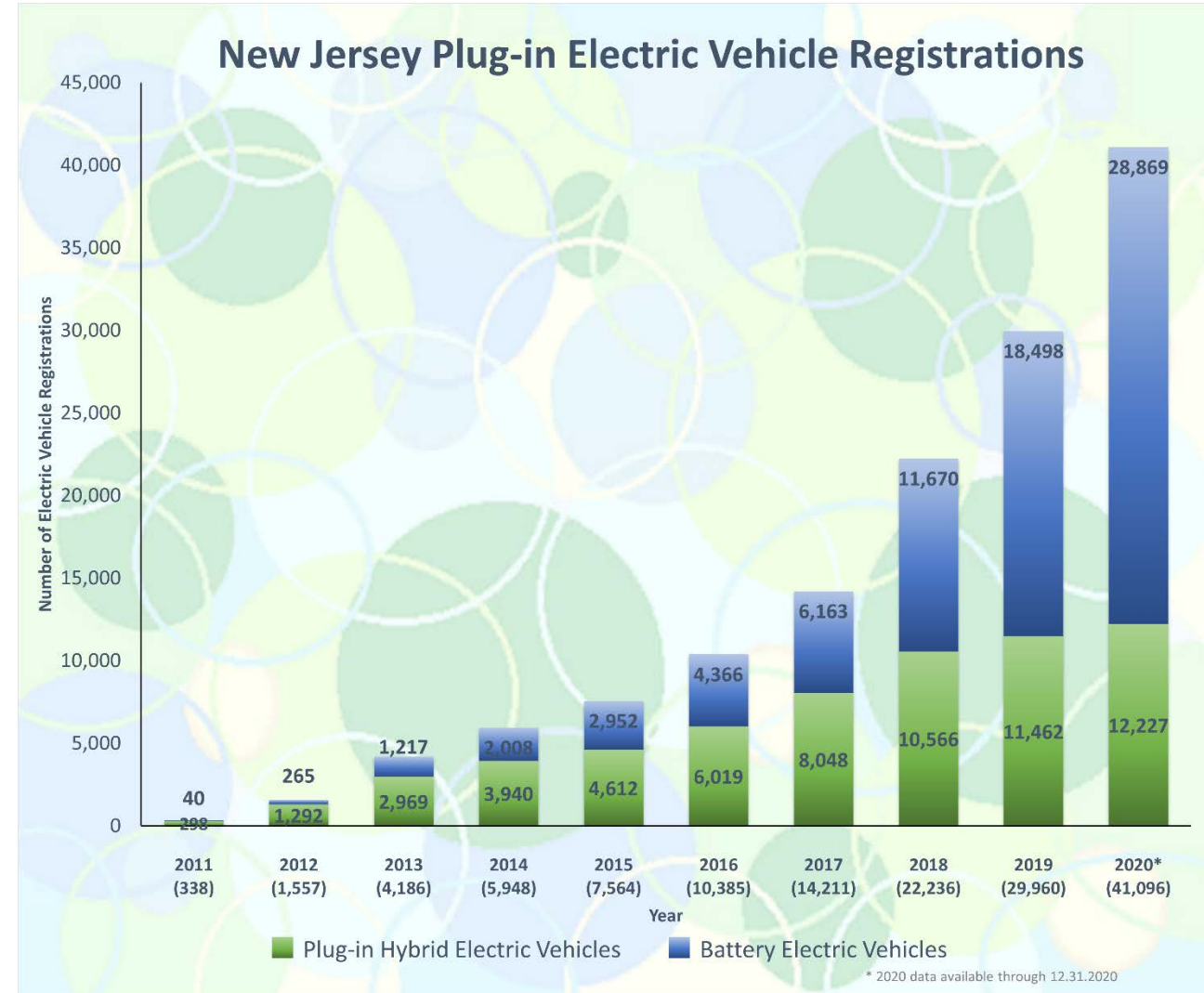
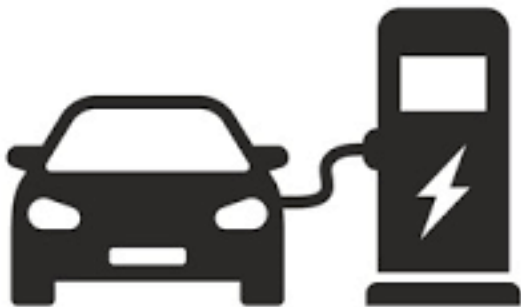
# GHG Emissions in New Jersey

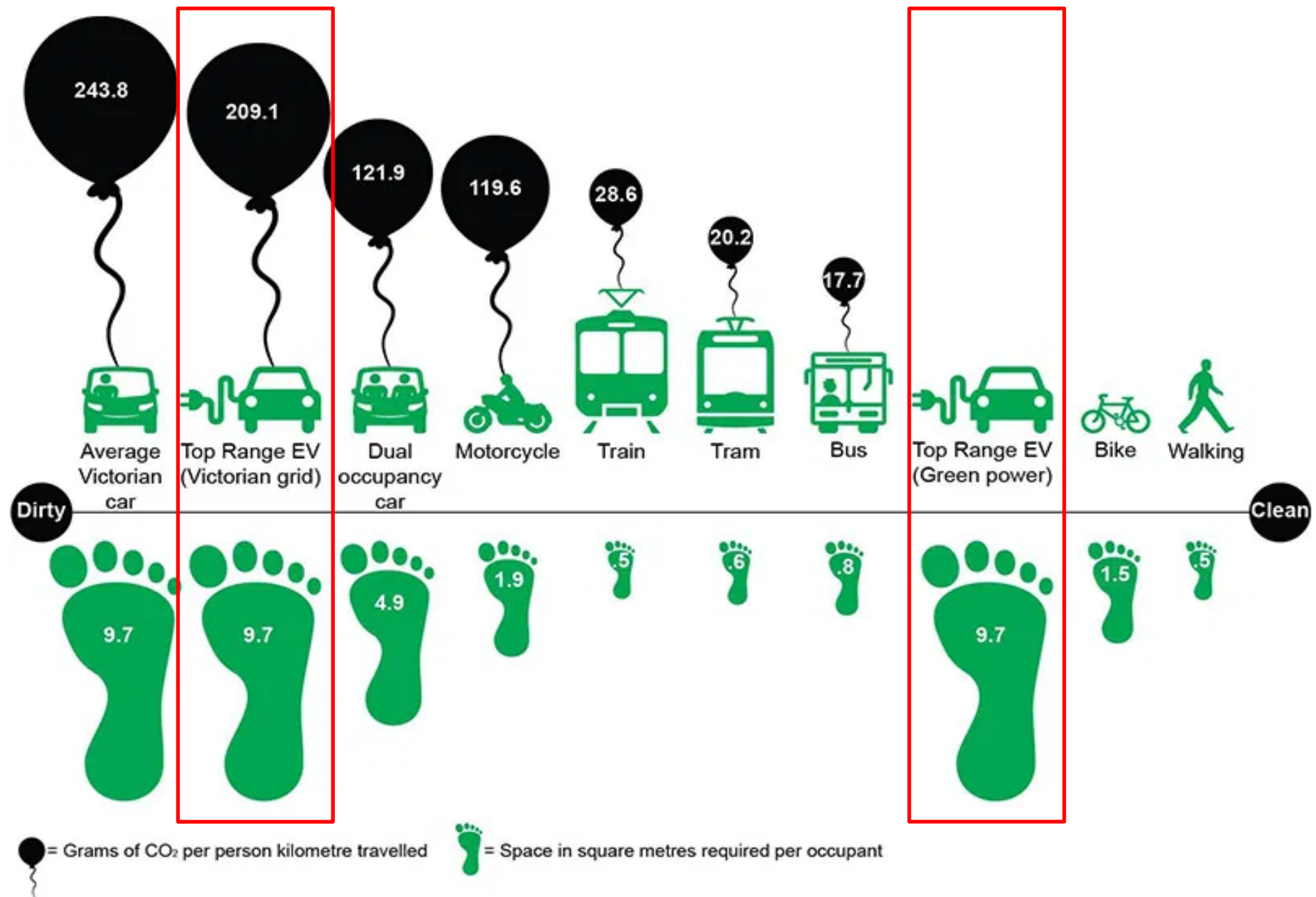
Reductions in the transportation sector will be critical to achieving NJ's emissions target



# Significant attention being paid to vehicle electrification

- Charging infrastructure investments
- Rebates and tax credits to encourage EV purchases
- EVs can use HOV lanes





This infographic compares emissions and space consumption for different transport modes. Source: Institute for Sensible Transport

# What can the working group do?

## Multi-Goal Framework



**Healthy.** Improve health outcomes for people and communities by improving air quality and making it easier and safer to walk and bike.



**Just.** Promote **equity** by making travel by transit more reliable and convenient and by enhancing access to opportunity for marginalized groups.



**Efficient.** Increase transportation system efficiency and effectiveness by integrating advanced and emerging transportation technologies and modes.



**Resilient.** Enhance the resilience of transportation systems by adapting infrastructure to climate hazards.



**Carbon Neutral.** Reduce energy use and emissions of all kinds by facilitating a transition to CO2-neutral transportation.



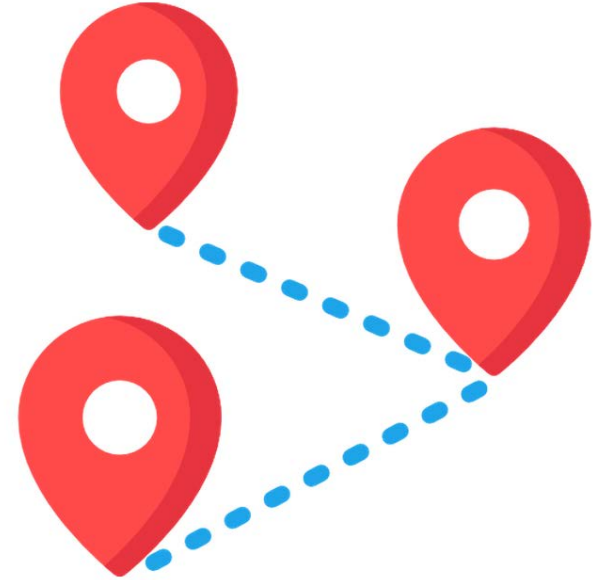
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Toward a healthier, more equitable, and cleaner transport future in New Jersey

# **HEALTHY, JUST, RESILIENT, AND CO2-NEUTRAL MOBILITY FOR ALL**

# What is healthy mobility?

- Access
- Safety
- Physical activity
- Mental health
- Air quality
- Noise



# What is equitable and just mobility?

An equitable and **just transportation system** provides safe and clean transportation options that are affordable, convenient, and easy to use.

**Equitable mobility** provides the same opportunity for everyone to move around reliably and sustainably in ways that meet their needs.



Graphic courtesy of Shared-Use Mobility Center

# What is resilient mobility?

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Robustness

Redundancy

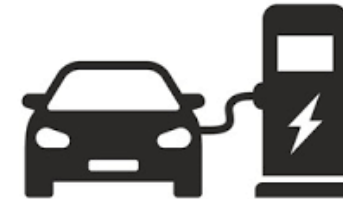
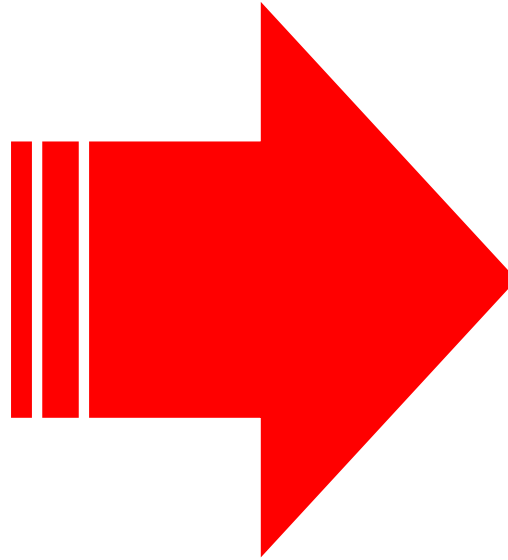
Flexibility

Responsiveness

Coordination



# What is carbon-neutral mobility?



# Guiding concepts

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- **Decarbonize** the transportation sector
- Empower people to **drive less**
- Create a network of **diverse and inclusive neighborhoods that** are well connected to each other
- Think of **mobility as a service** and **reimagine** public transportation
- Embrace **new technologies** but ensure they are affordable and accessible to all
- Make **social justice** a key indicator of transportation performance

# Potential Organizing Framework

## “15-minute” City/Neighborhood

### Leading Practice Examples

- Singapore
- Paris
- Portland
- Melbourne
- Ottawa
- Barcelona



© Shutterstock, Getty | Aerial views of Glasgow, Paris and Melbourne



# What is a “15-minute” city/neighborhood?

## 5 MINUTE WALK

(3 MPH AVG)



RADIUS - 1/4 MILE

ACRES - ~126

DWELLING UNITS - 1,000 @ 8/AC

POPULATION - 2,600 @ 2.6/UNIT

## 15 MINUTE WALK

(3 MPH AVG)



RADIUS - 3/4 MILE

ACRES - ~1,130

DWELLING UNITS - 9,040 @ 8/AC

POPULATION - 23,500 @ 2.6/UNIT

## 5 MINUTE BIKE

(12 MPH AVG)



RADIUS - 1 MILE

ACRES - ~2,010

DWELLING UNITS - 16,100 @ 8/AC

POPULATION - 41,860 @ 2.6/UNIT

## 5 MINUTE ELEC. VEHICLE

(20 MPH AVG)



RADIUS - 1 2/3 MILE

ACRES - ~5,580

DWELLING UNITS - 44,700 @ 8/AC

POPULATION - 116,200 @ 2.6/UNIT

## 15 MINUTE BIKE

(12 MPH AVG)

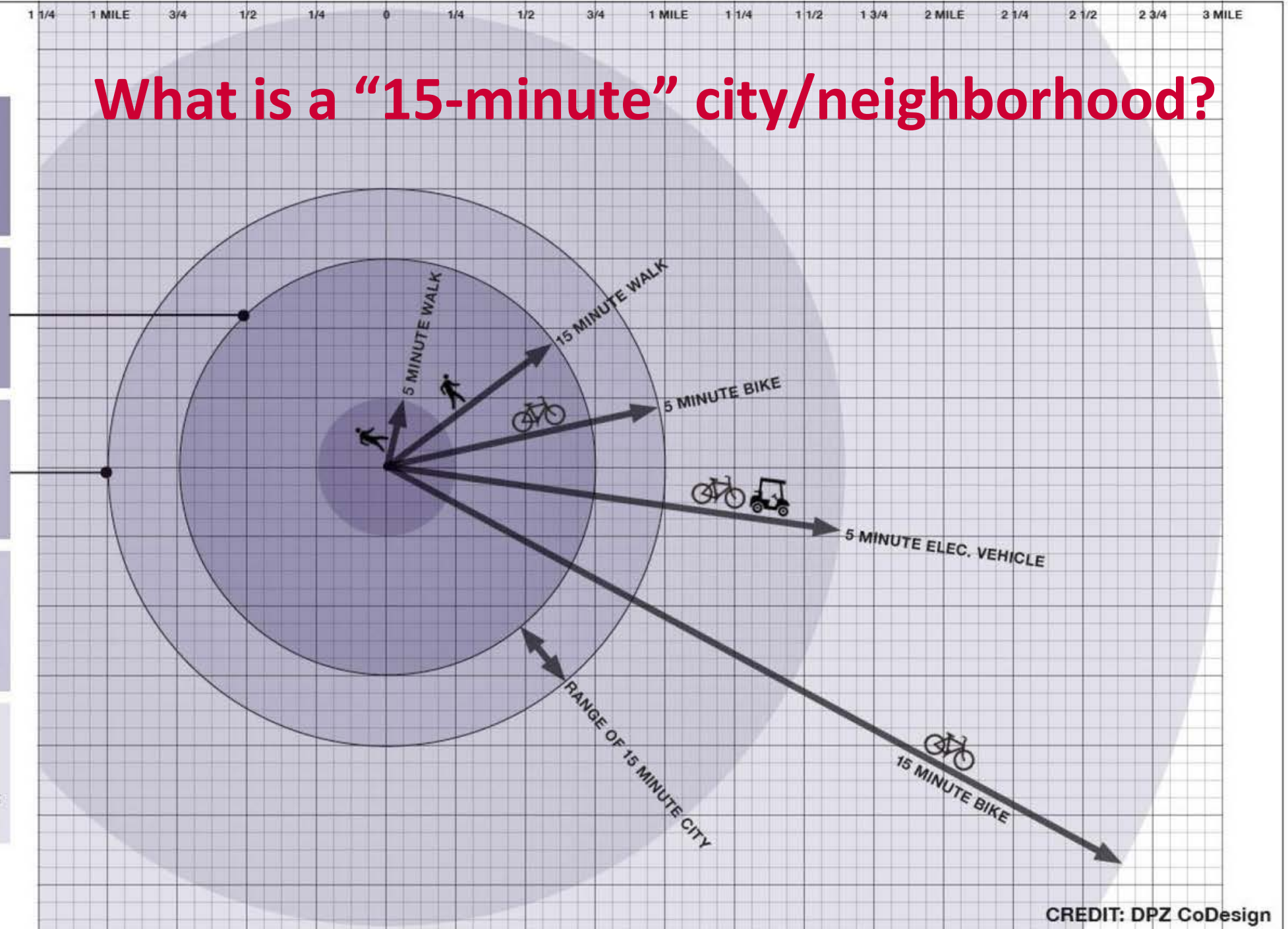


RADIUS - 3 MILE

ACRES - ~18,100

DWELLING UNITS - 144,800 @ 8/AC

POPULATION - 376,480 @ 2.6/UNIT





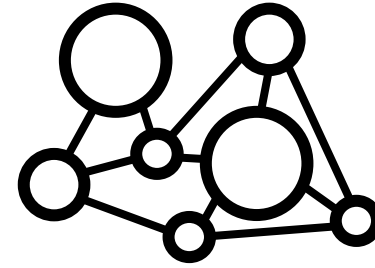
# Key relationships



People



Places



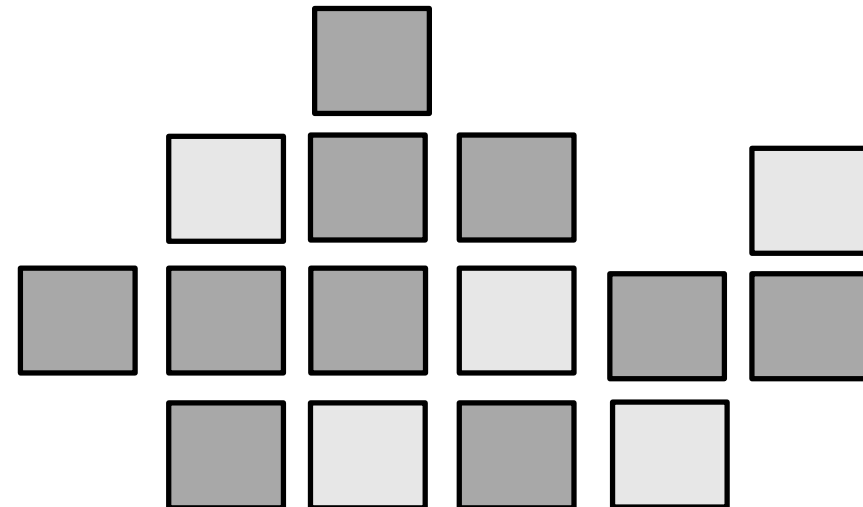
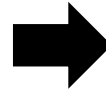
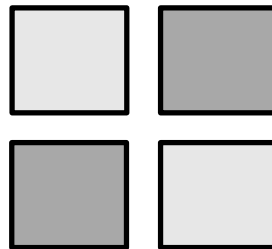
Connections

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Neighborhood

Community

Region

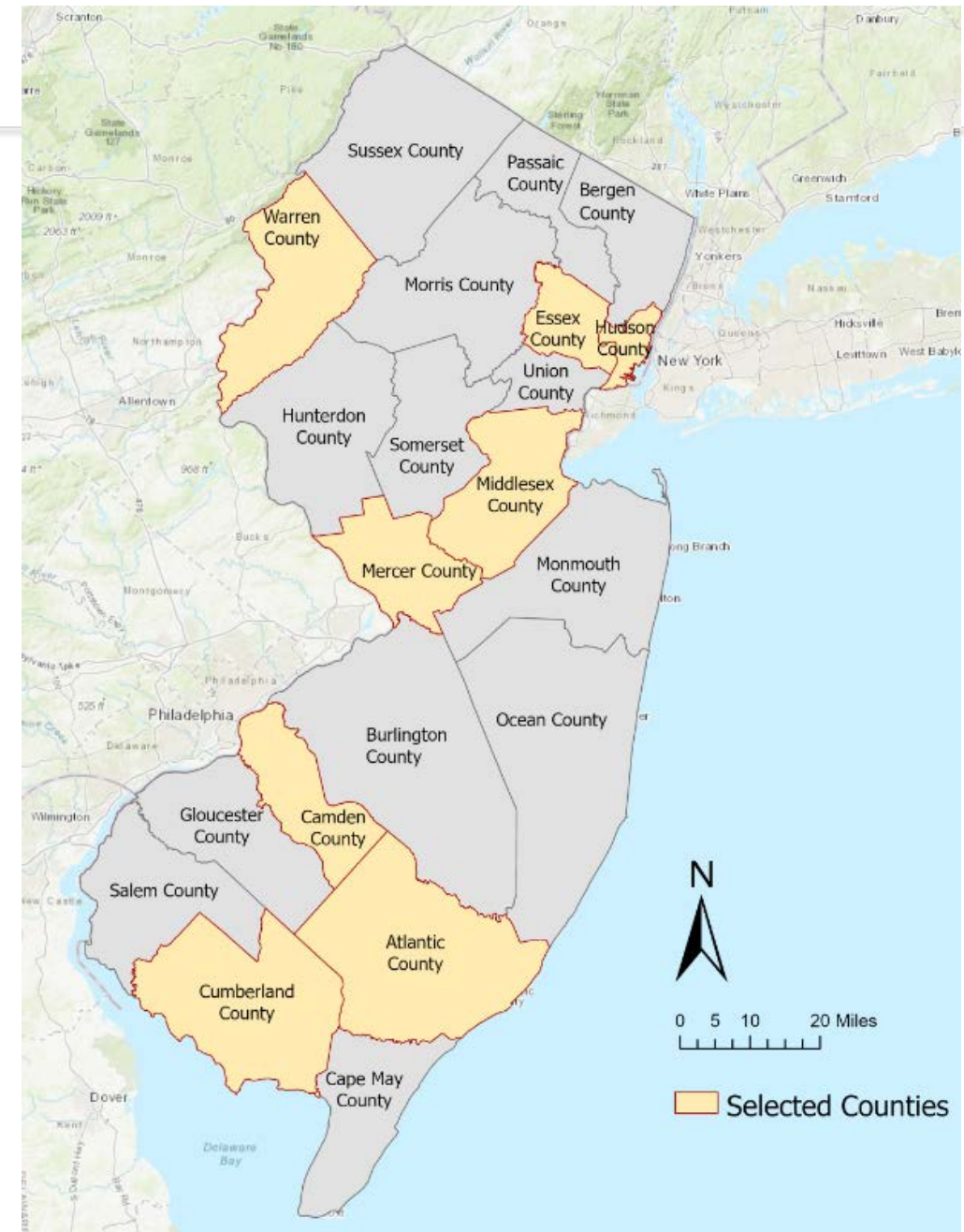


# Work Plan

<b>PHASE 1 – Exploring key concepts, desktop analysis, looking toward the future (Mar 2021 to Feb 2022)</b>	<p><u>Activities:</u></p> <ul style="list-style-type: none"><li>• Conduct leading practice research</li><li>• Collect, analyze, and map data</li><li>• Identify of potential community and equity partners</li><li>• Convene “Thought Leaders” webinar and visioning workshops</li><li>• Identify vision components</li><li>• Select locations for neighborhood-scale analysis</li></ul>
<b>PHASE 2 – Field work, community engagement, and developing recommendations (Mar 2022 to Sep 2022)</b>	<p><u>Activities:</u></p> <ul style="list-style-type: none"><li>• Conduct field visits and interviews to get to know the neighborhoods</li><li>• Develop and implement community engagement plan</li><li>• Identify local mobility and other community needs and concerns</li><li>• Prepare concept plans for retrofitting existing neighborhoods</li><li>• Identify infrastructure needs</li><li>• Develop planning and policy recommendations</li><li>• Prepare comprehensive final report</li><li>• Convene “Thought Leaders” Forum #2 – How do we get there?</li></ul>

# Phase 1 Case Study Locations

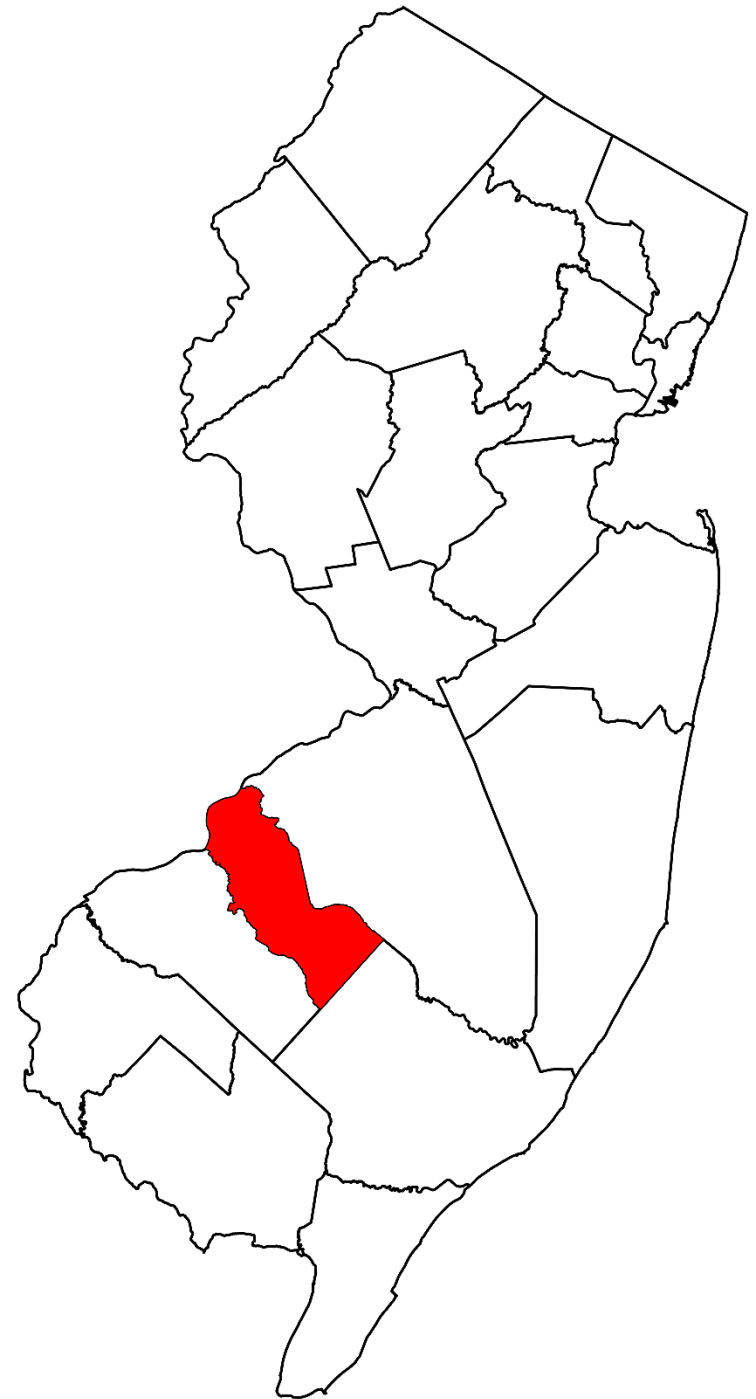
1. Atlantic
2. Camden
3. Cumberland
4. Essex
5. Hudson
6. Mercer
7. Middlesex
8. Warren



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Exploring the Geography of People, Place, and Connections

# CAMDEN COUNTY





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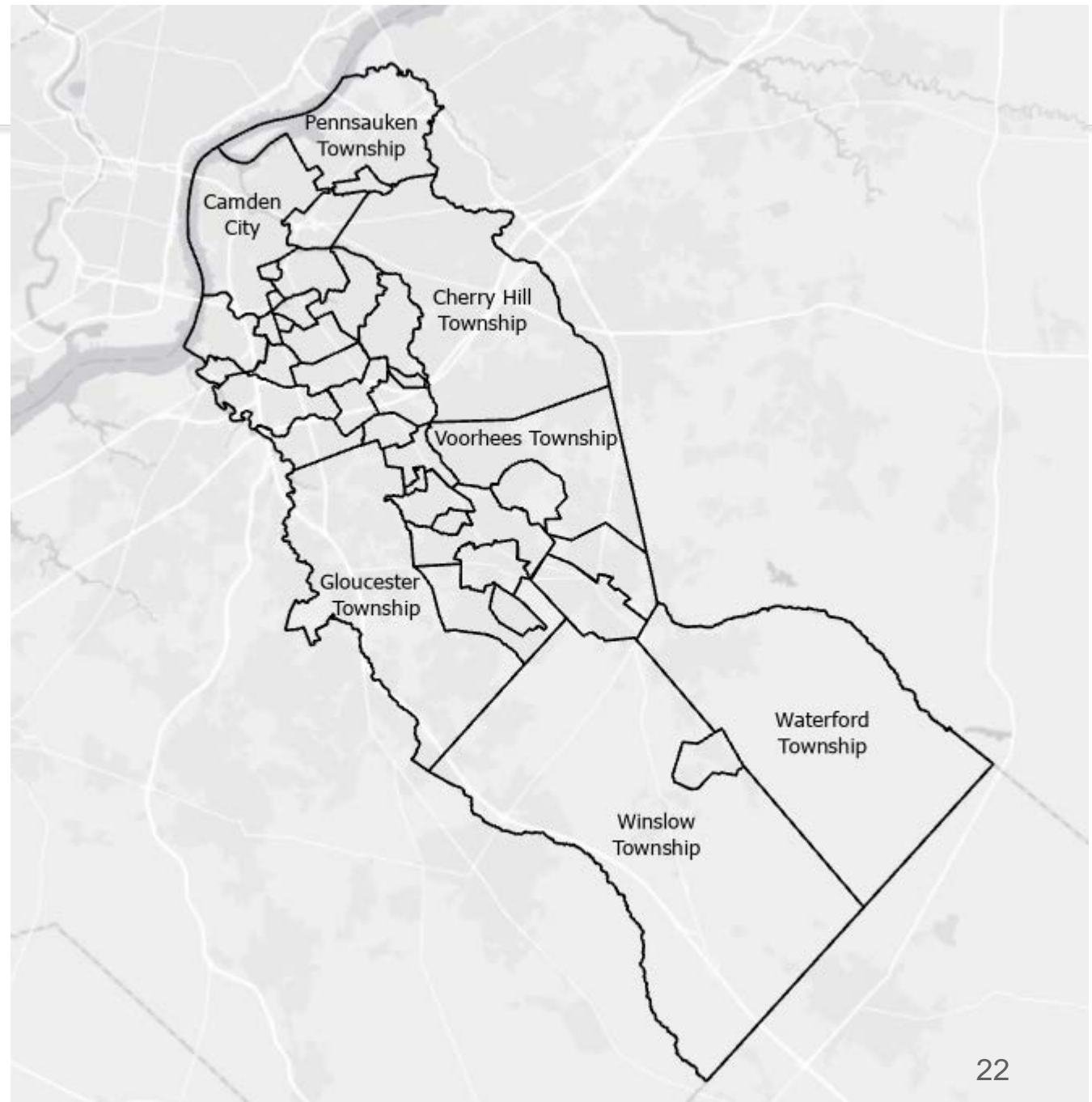
Healthy, Just and CO2-neutral Mobility for All

# GEOGRAPHY OF PEOPLE

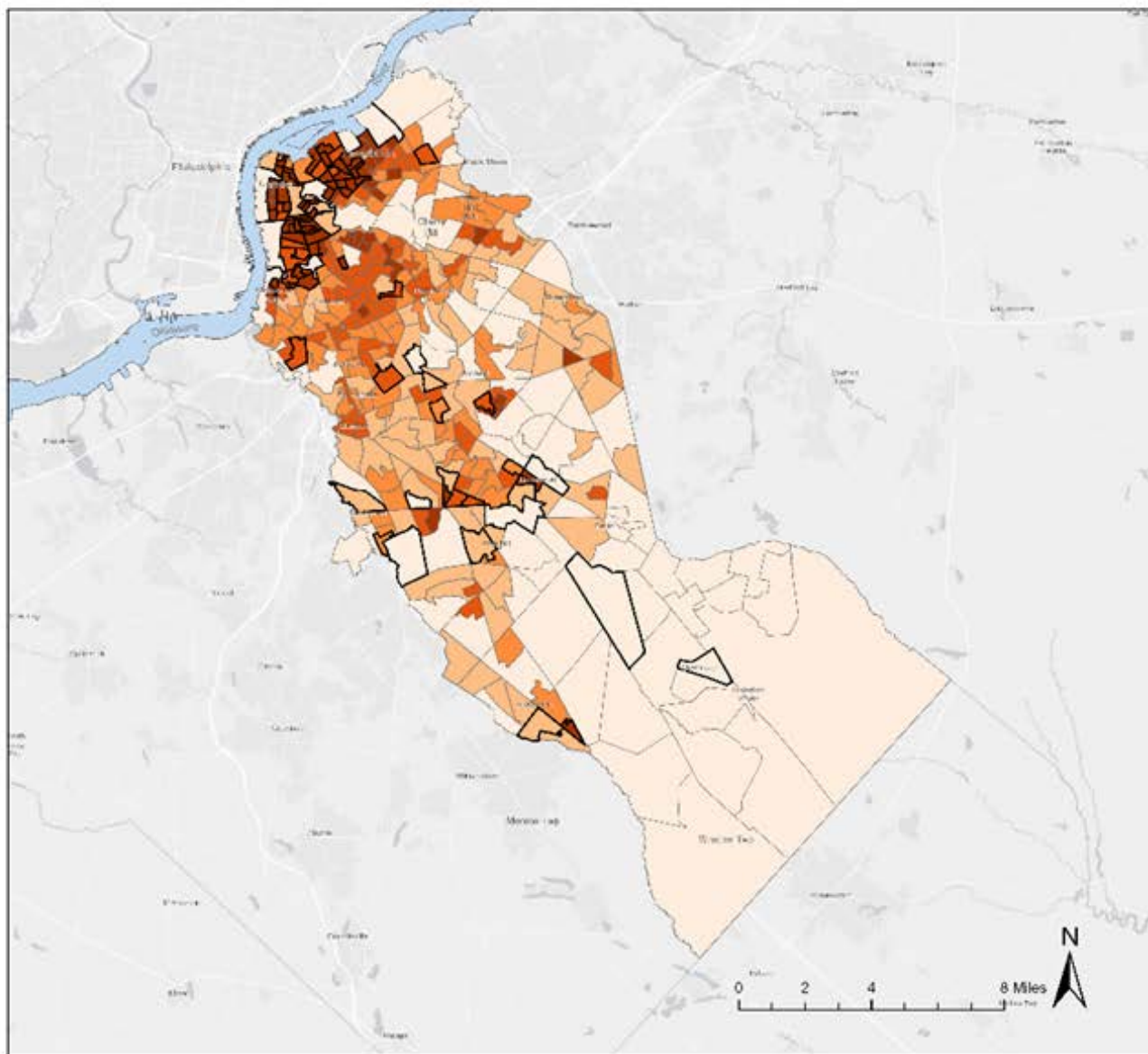
# County at a glance

A mix of small towns, urban centers and rural communities

- 227.3 square miles
- 37 Municipalities
- Over 510,000 residents
- County Seat: Camden City



# Population



## Population Density

Population per Sq. Mile by Block Group

52 - 2,177

2,178 - 3,574

3,575 - 5,210

5,211 - 7,438

7,439 - 31,690

Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year estimate, ESRI base map

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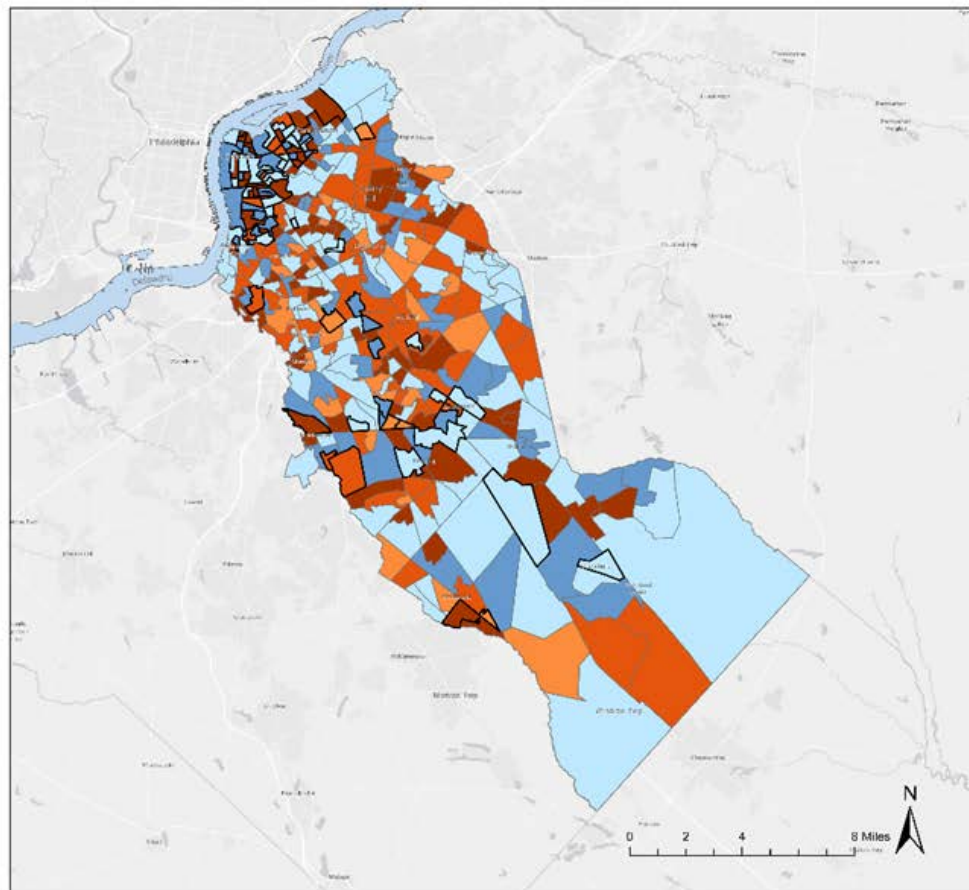
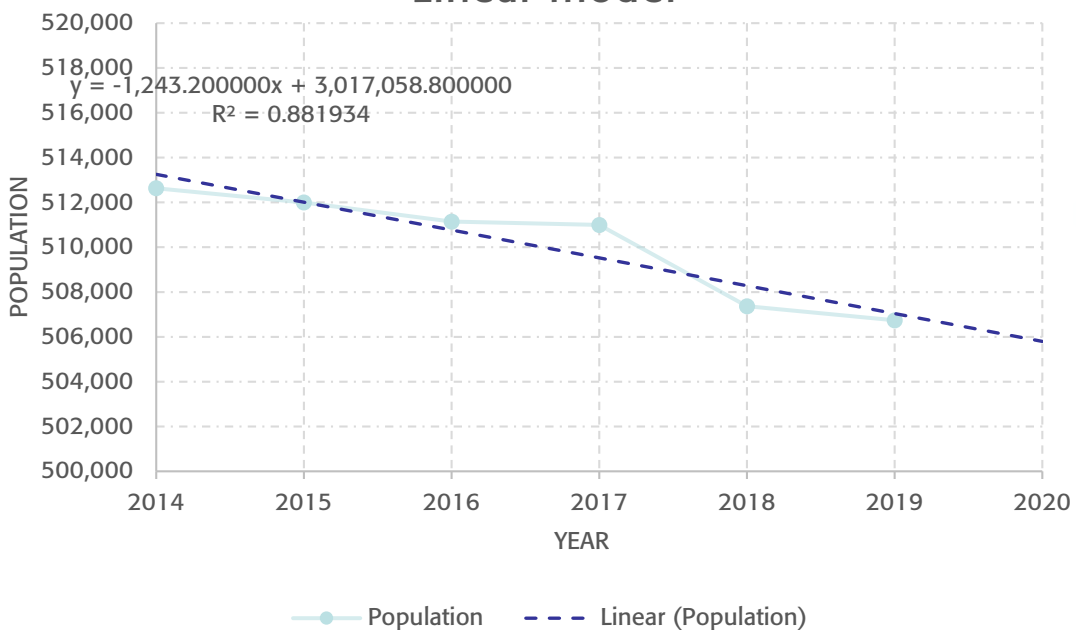
Prepared : June 10, 2021  
by Alan M. Voorhees Transportation Center



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# Change in Population : 2014-2019

Population projection, Camden County, NJ  
Linear model



## Population Change

Percent Population Change  
2014-2019

- 0.83% - -0.18%
- 0.17% - -0.01%
- 0.00% - 0.02%
- 0.03% - 0.20%
- 0.21% - 1.21%

□ Low Income Block Group

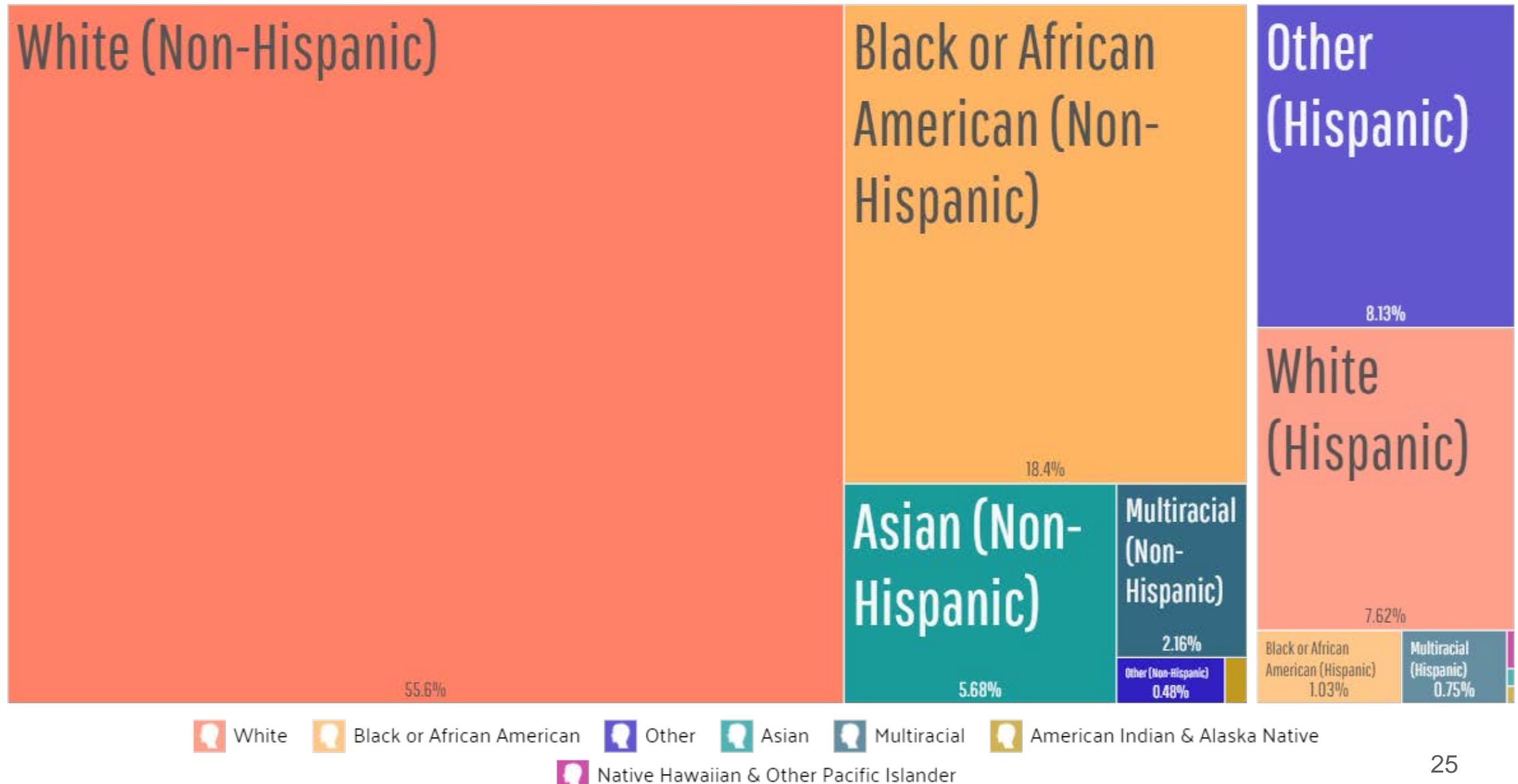
Data Source: NJGIN, ESRI base map, ACS 2014 and 2019 estimate

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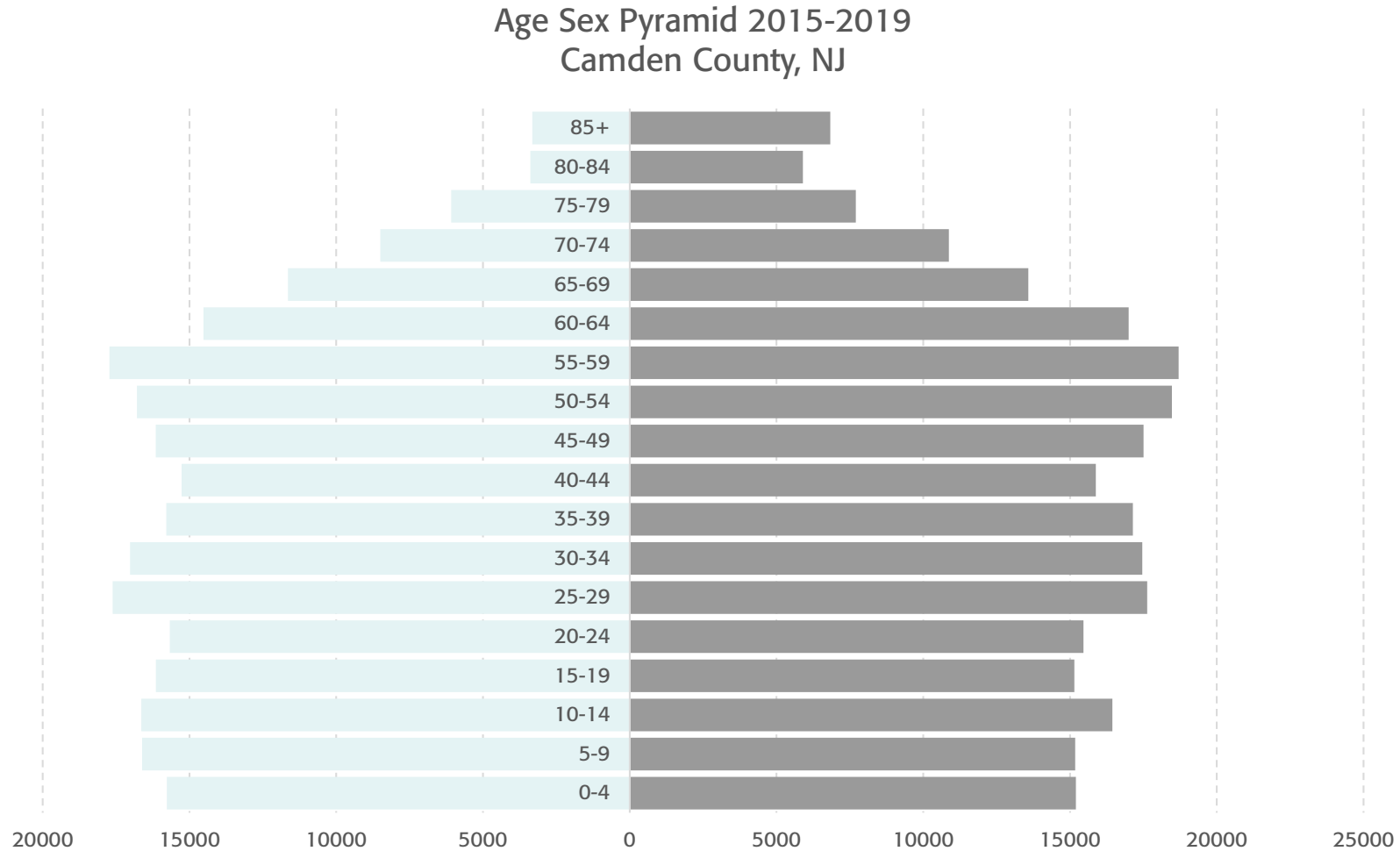
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# Race and Ethnicity - 2019



# Age & Gender

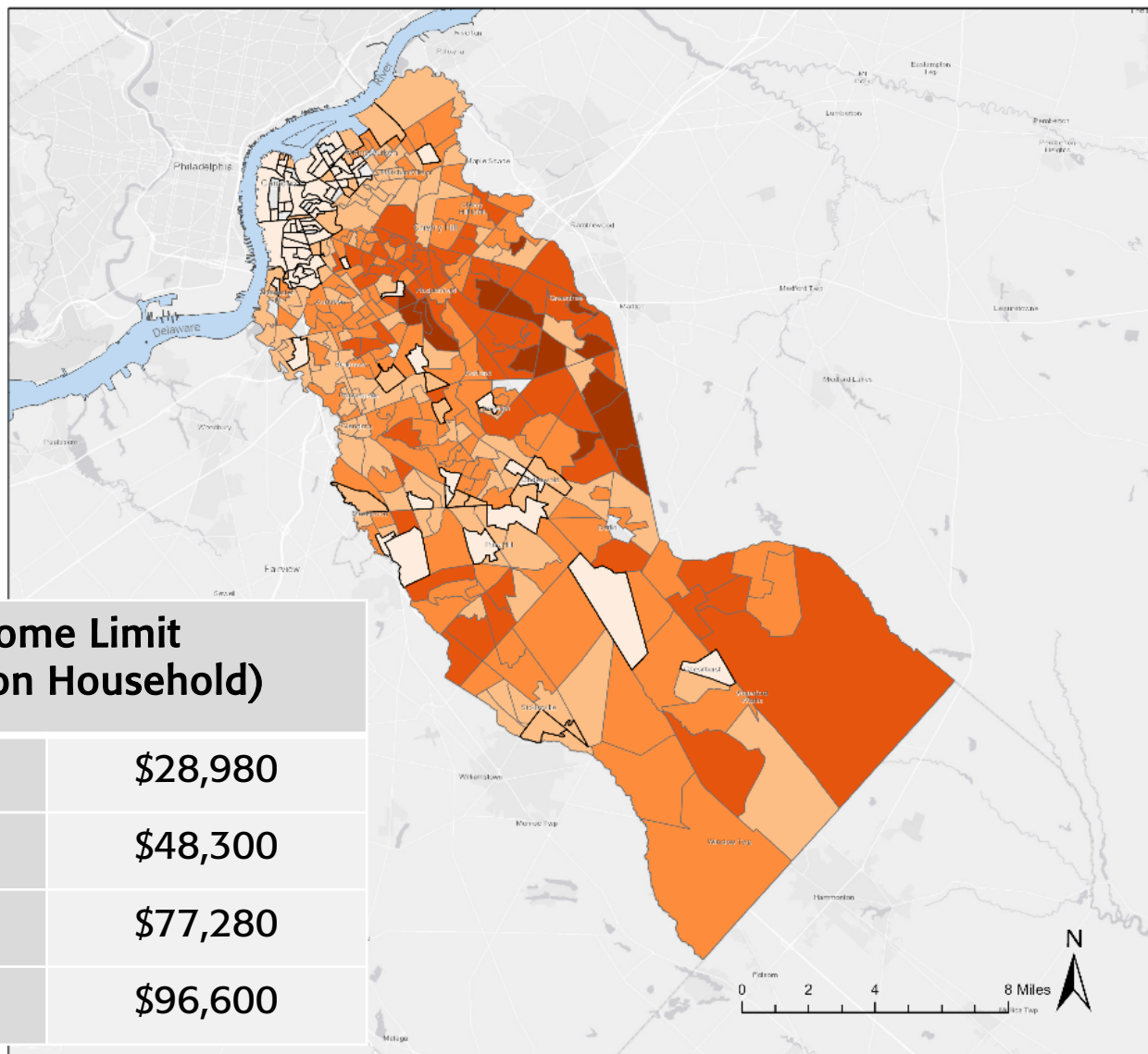


Median Age: 38.8 years old



# Household Income

County Average Median Household Income:  
\$70,451



## Median Household Income

Low Income Block Group  
Median Household Income by  
Block Group

- 9,200 - 43,000
- 43,001 - 72,000
- 72,001 - 110,000
- 110,001 - 150,000
- 150,001 - 250,000

Note: Low Income Block Groups as median household income < \$48,300 (APHNJ)  
Data Source: NJGIN, ACS 2015-2019 5-year estimate, ESRI base map

**AHPNJ Region  
3: 2020  
Affordable  
Housing  
Income Limits.  
Region 5:  
Burlington,  
Camden, and  
Gloucester**

### Income Limit (4 person Household)

Very Low	\$28,980
Low	\$48,300
Moderate	\$77,280
Median	\$96,600

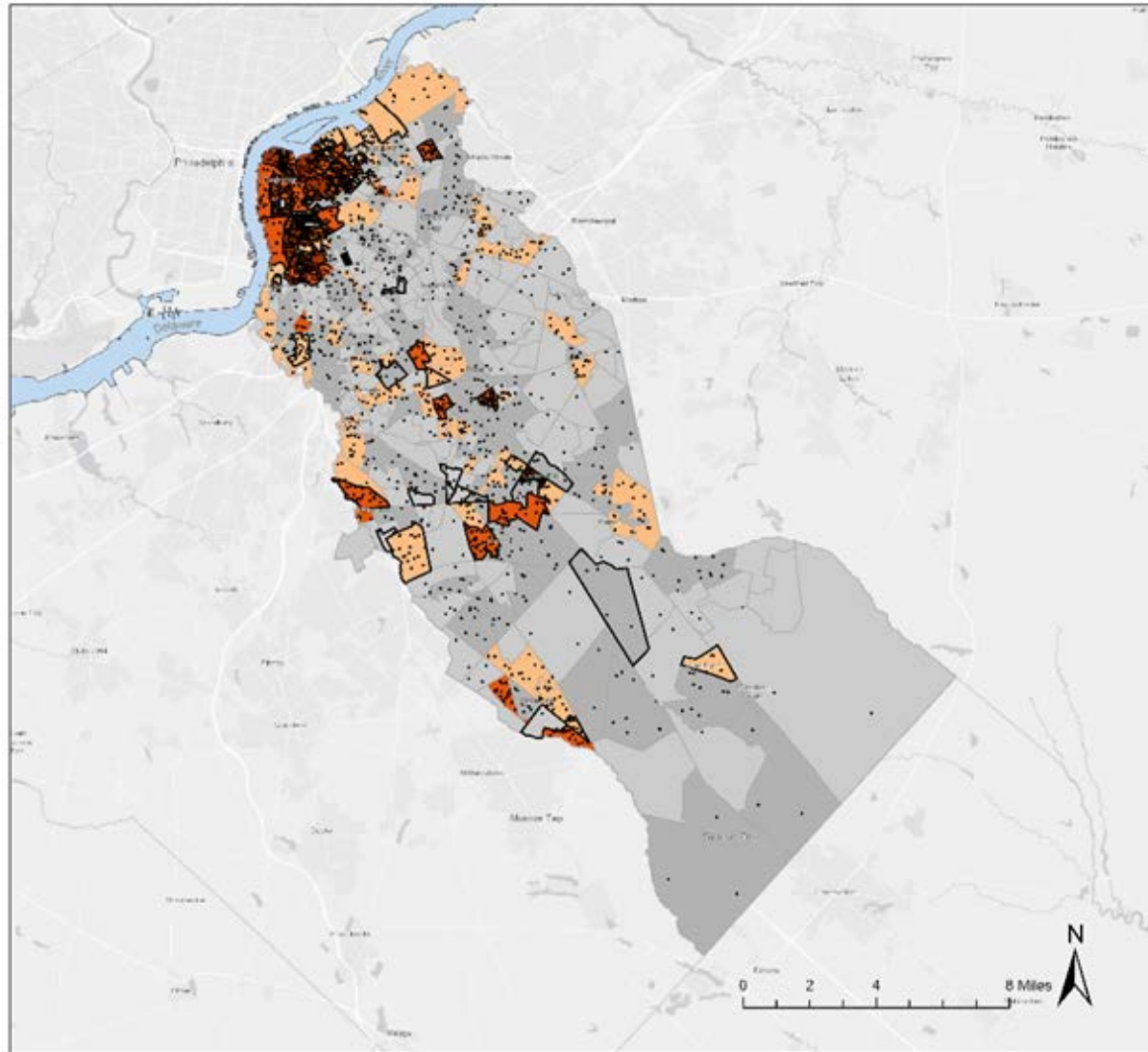
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# Households living in poverty



## Low Income Households

1 Dot = 10

· households under poverty

Percent of Households under Poverty by Block Group

0% - 5.43%

5.44% - 12.43% County Average-12.43%

12.44% - 25.78%

25.79% - 41.88%

41.89% - 81.55%

□ Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year estimate, ESRI base map

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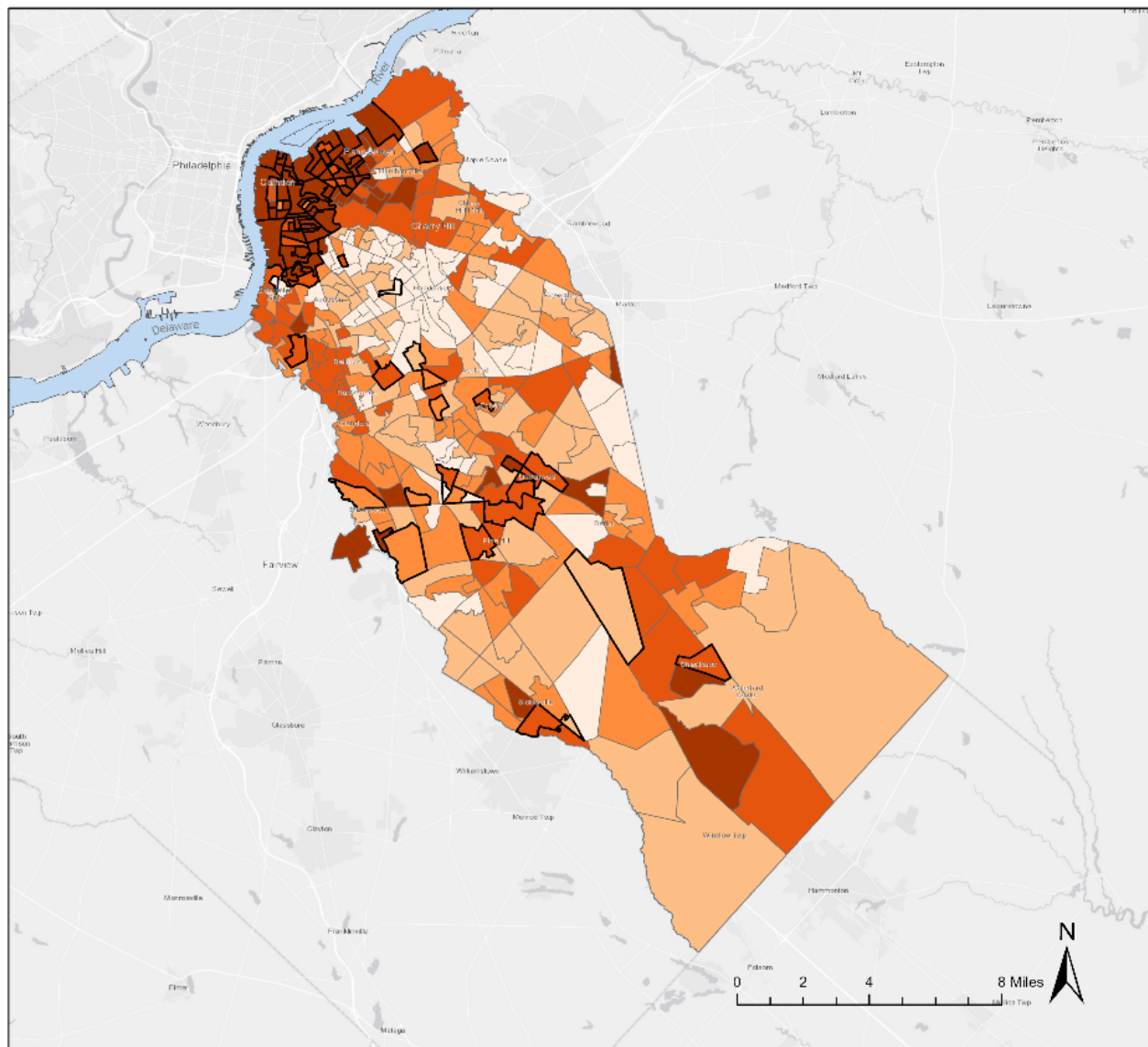
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# Educational Attainment



## Educational Attainment (less than high school)

Percent of Population with less than High School Degree

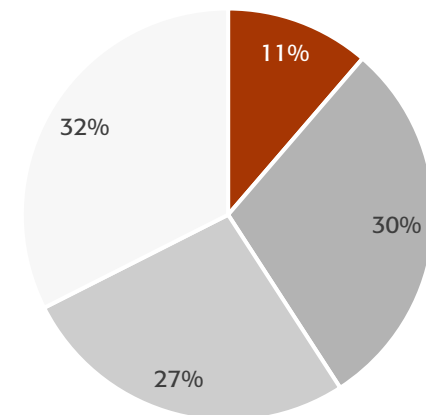
- 0% - 2.91%
- 2.92% - 6.04%
- 6.05% - 10.55%
- 10.56% - 19.82%
- 19.83% - 93.17%
- Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year estimate, ESRI base map

## Planning for Healthy, Just, Resilient, and CO2-Neutral Mobility in New Jersey

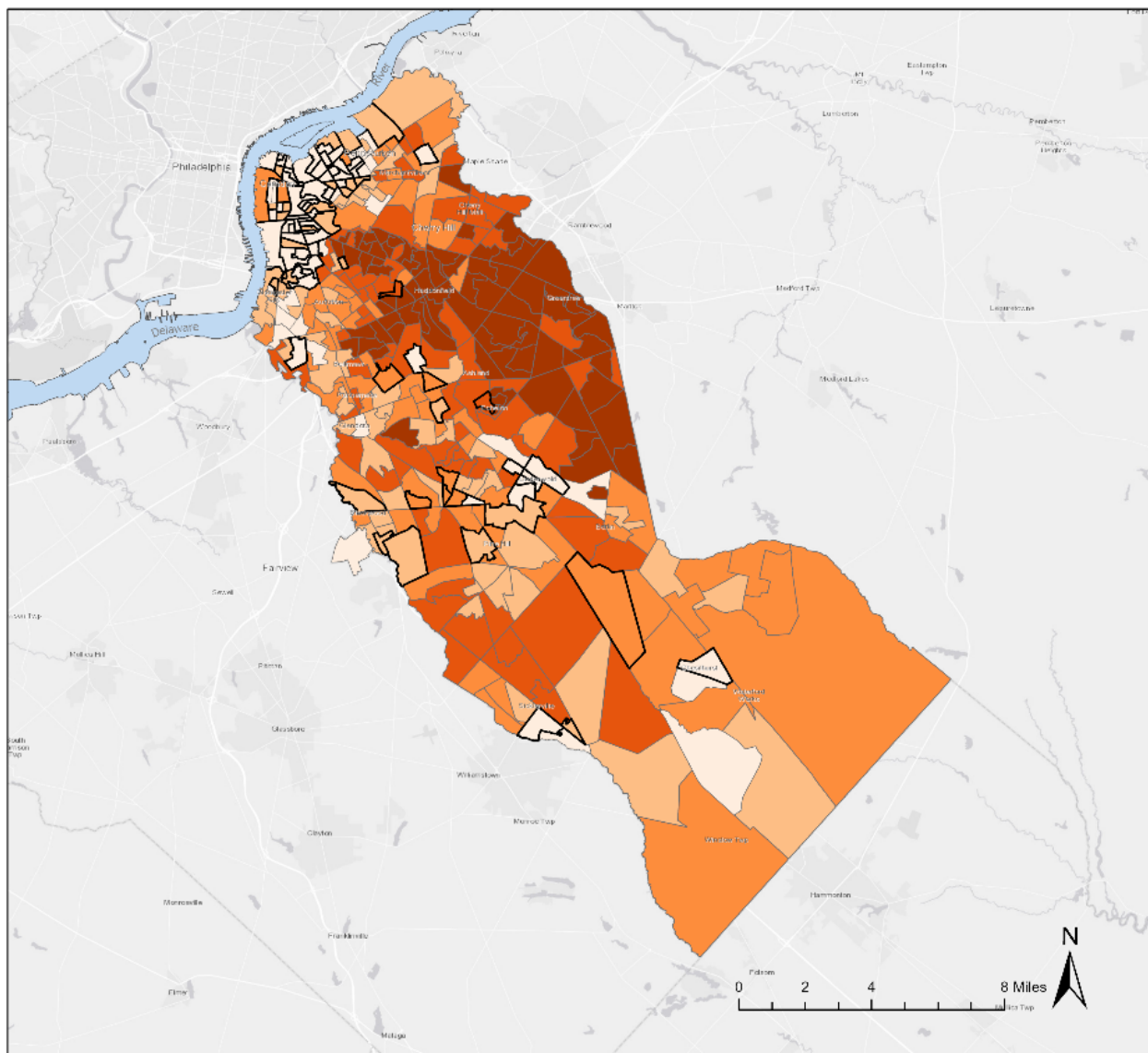
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## Educational Attainment Camden County, NJ



- Less than High School
- H.S. Degree or Equivalent
- Some College
- Bachelor's Degree or Higher

# Educational Attainment



## Educational Attainment (Bachelor's Degree or higher)

Percent of Population with  
Bachelor's Degree or Higher

0% - 13.02%

13.03% - 22.31%

22.32% - 31.37%

31.38% - 47.13%

47.14% - 88.09%

□ Low Income Block Group

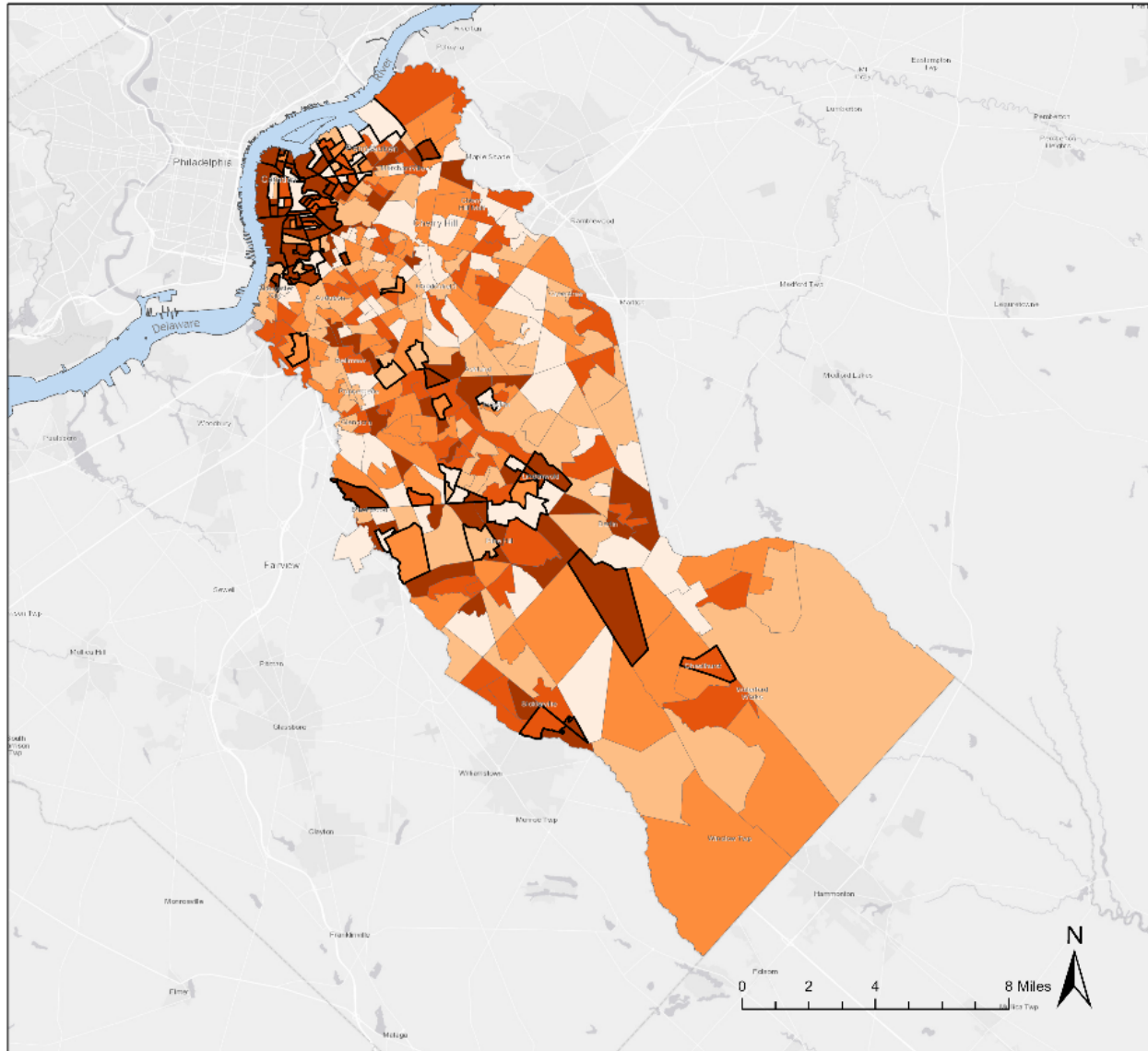
Data Source: NJGIN, ACS 2015-2019 5-year  
estimate, ESRI base map

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# Unemployment Status



## Employment Status

Percent of Unemployed  
Population by Block Group

0% - 1.19%

1.20% - 2.73%

2.74% - 4.56%

4.57% - 7.43%

7.44% - 23.84%

□ Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year  
estimate, ESRI base map

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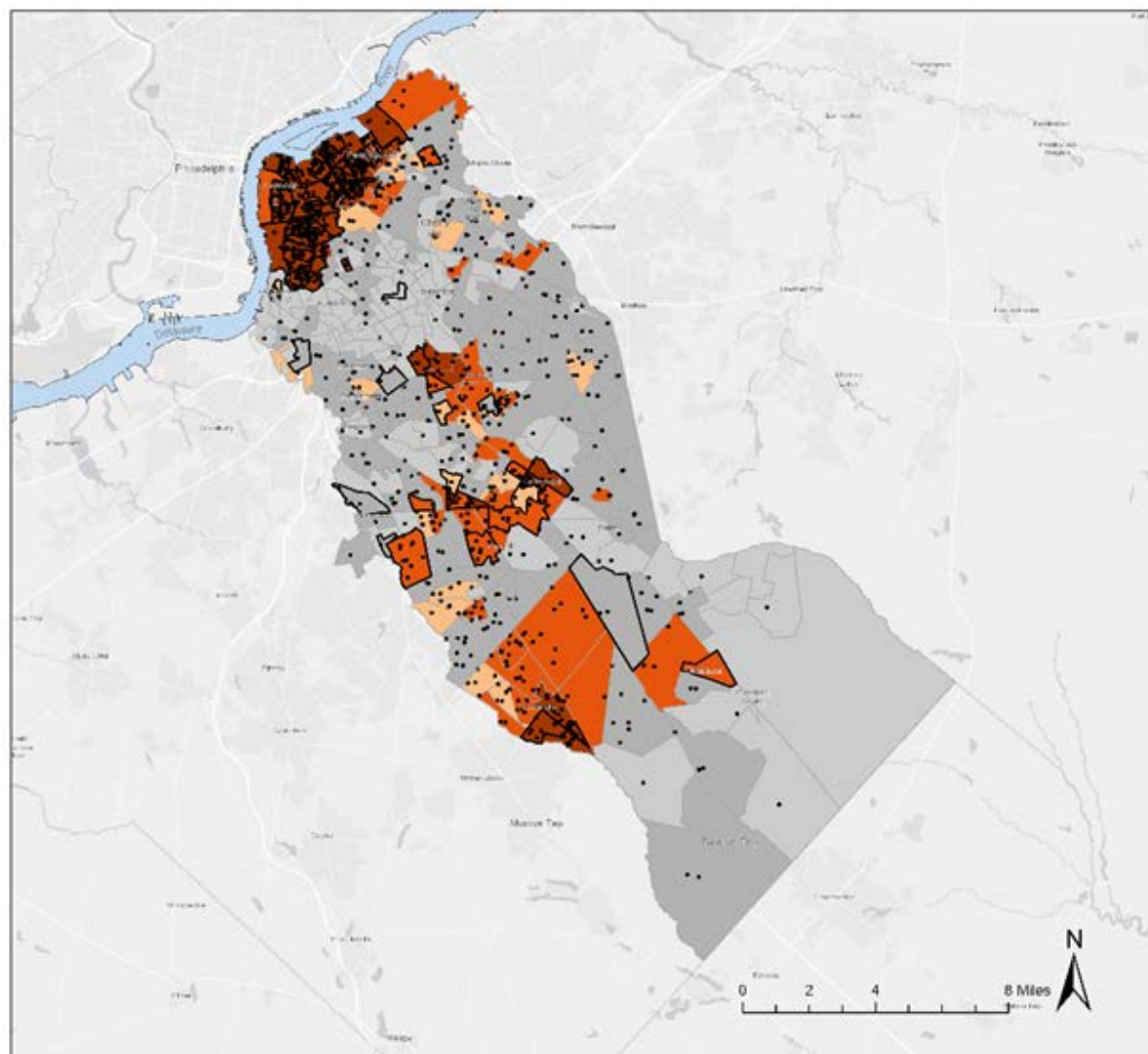
# Indicators of Potential Disadvantage

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- Racial Minority
- Foreign Born status
- Limited English Proficiency
- Disability status
- Older Adults (75+)
- Single Parent households



# Indicators of Potential Disadvantage



## Racial Minority

1 Dot = 200

· persons of racial minority

Percent of Racial Minority  
Population by Block Group

0% - 14.71%

14.72% - 43.33% County Average-  
43.33%

43.34% - 51.41%

51.42% - 77.77%

77.78% - 100%

□ Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year  
estimate, ESRI base map

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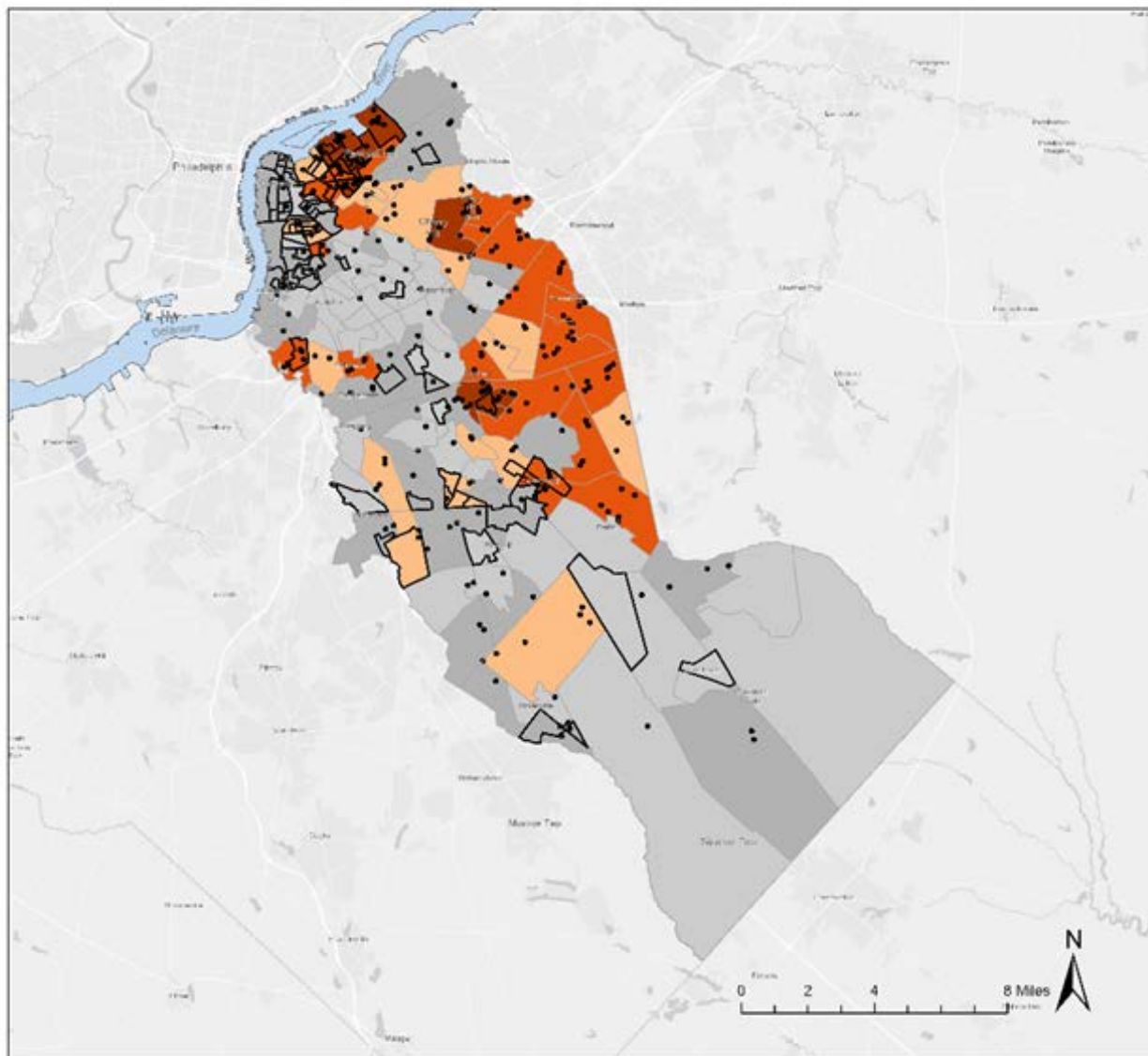
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# Indicators of Potential Disadvantage



## Foreign-born Population

1 Dot = 200

• foreign-born persons

Percent Foreign-born Population  
by Census Tract

0.96% - 5.21%

5.22% - 11.12% County Average-  
11.12%

11.13% - 15.38%

15.39% - 21.83%

21.84% - 33.53%

□ Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year  
estimate, ESRI base map

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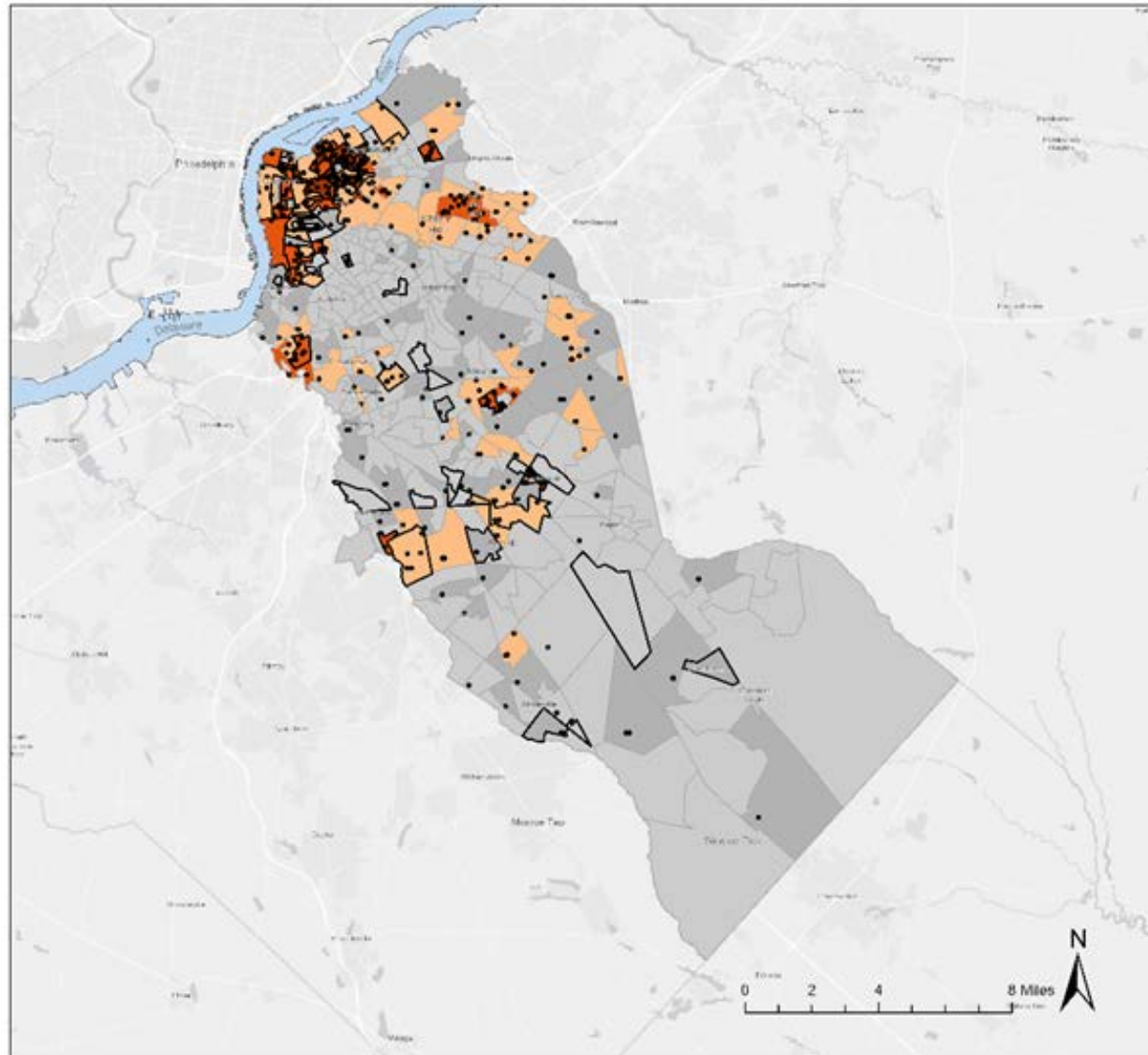
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# Indicators of Potential Disadvantage



## Limited English Proficiency

1 Dot = 20

households with limited English proficiency

Percent of Limited English Proficiency Households by Block Group

0% - 1.86%

1.87% - 4.80% County Average - 4.80%

4.81% - 12.97%

12.98% - 26.27%

26.28% - 54.87%

Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year estimate, ESRI base map

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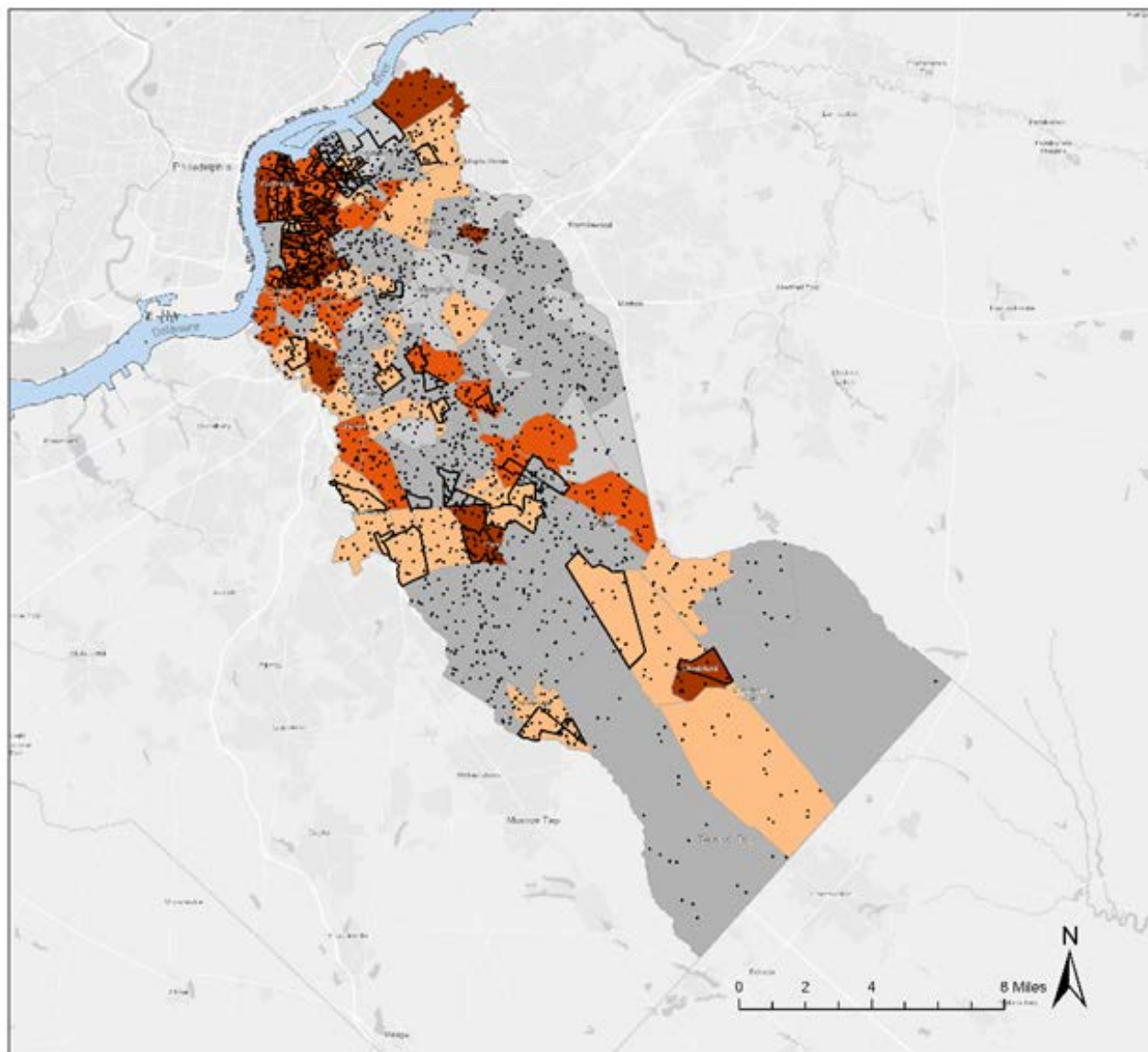
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# Indicators of Potential Disadvantage



## Disability

1 Dot = 30

· persons with disability

Percent of Persons with  
Disability by Census Tract

5.22% - 9.02%

9.03% - 13.53% County Average - 13.53%

13.54% - 15.55%

15.56% - 19.7%

19.71% - 28.35%

□ Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year  
estimate, ESRI base map

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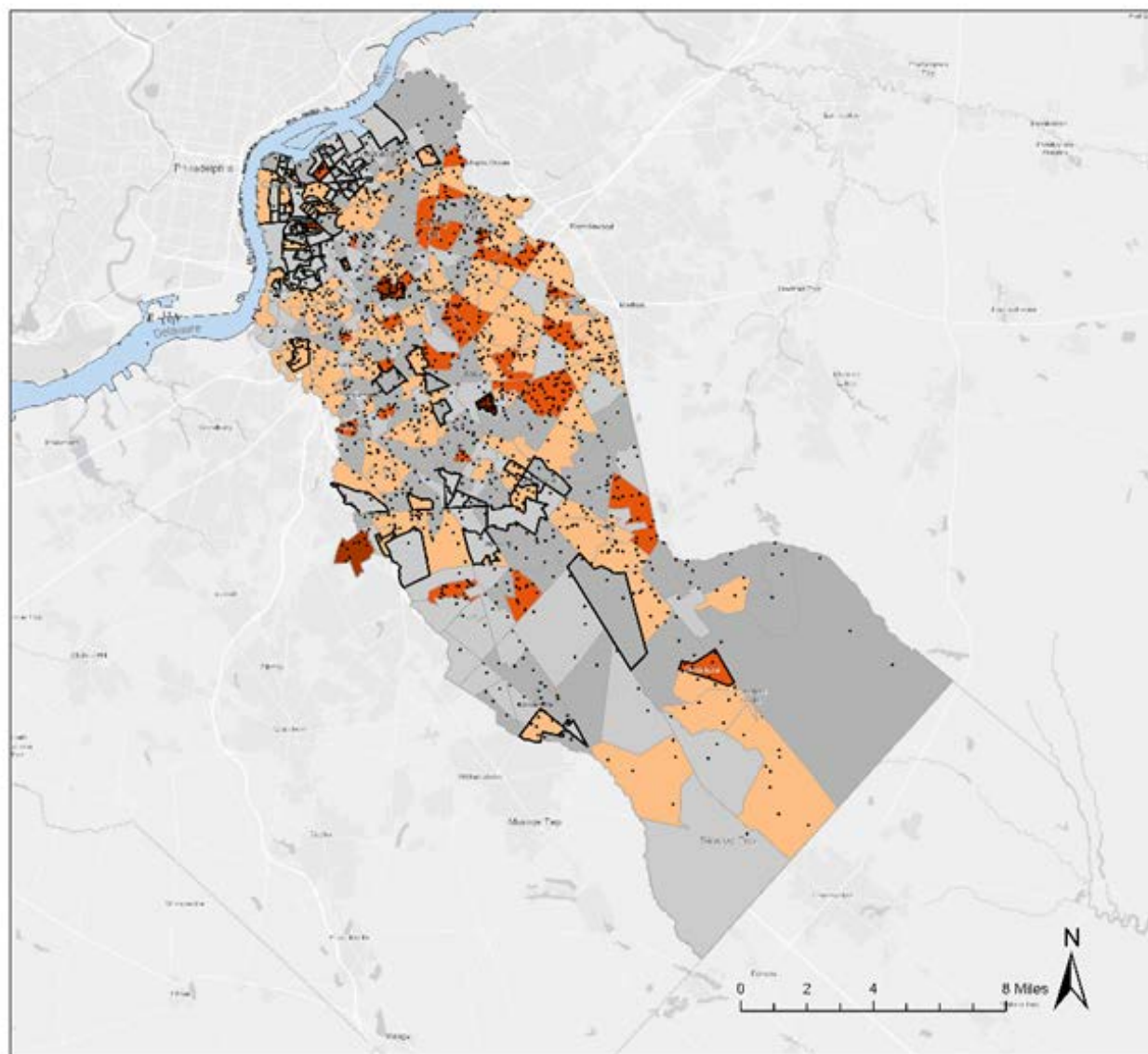
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# Indicators of Potential Disadvantage



## Older Adults

1 Dot = 20

· older adults (75+)

Percent of Older Adults (75+)  
by Block Group

0% - 3.63%

3.64% - 6.56%

6.57% - 14.78%

14.79% - 29.22%

29.23% - 48.20%

□ Low Income Block Group

County Average-  
6.56%

Data Source: NJGIN, ACS 2015-2019 5-year  
estimate, ESRI base map

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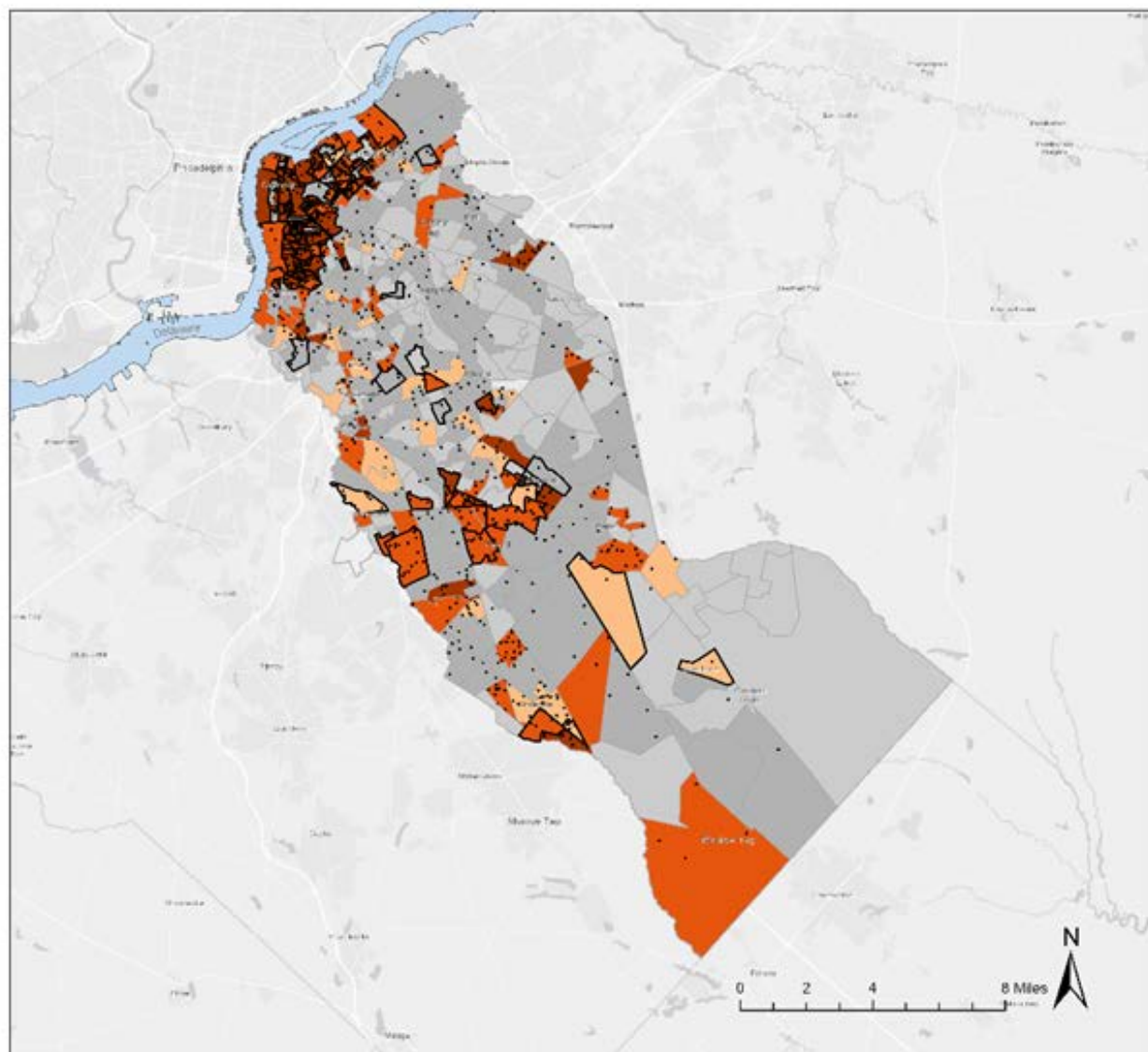


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# Indicators of Potential Disadvantage



## Single Parent Families

1 Dot = 30

· single parent families

Percent of Single Parent Families  
by Block Group

0% - 9.27%

9.28% - 36.95% County Average-  
36.95%

36.96% - 48.52%

48.53% - 74.42%

74.43% - 100%

□ Low Income Block Group

Data Source: NJGIN, ACS 2015-2019 5-year  
estimate, ESRI base map

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# Health Behaviors

Camden is ranked among the least healthy counties in New Jersey (Lowest 0%-25%)

Health Behaviors	Camden County	NJ
Adult Smoking	18%	14%
Adult obesity	33%	26%
Food environment index	8.4	9.3
Physical inactivity	29%	26%
Access to exercise opportunities	90%	95%
Excessive drinking	17%	18%
Alcohol-impaired driving deaths	20%	22%



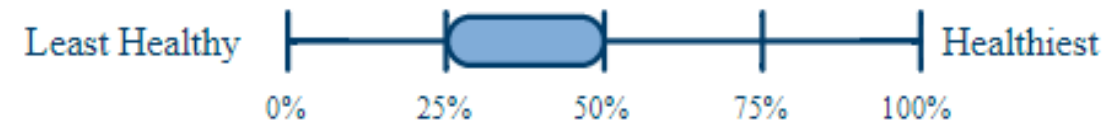
Source: 2020 NJ County Health rankings

Physical Environment	Camden County	NJ
Air pollution-particulate matter	10.1	9.9
Drinking water problems	Yes	-
Severe housing problems	20%	22%
Driving alone to work	76%	71%
Long commute-driving alone	41%	43%

# Health Behaviors

Quality of Life	Camden County	NJ
Poor or fair health	18%	16%
Poor physical health days	4.2	3.7
Poor mental health days	4.6	3.8
Low birthweight	9%	8%
Life expectancy	77.2	80.5
Diabetes prevalence	13%	10%
Frequent physical distress	12%	11%

Camden is ranked among the lower middle range of counties in New Jersey (Lower 25%-50%)



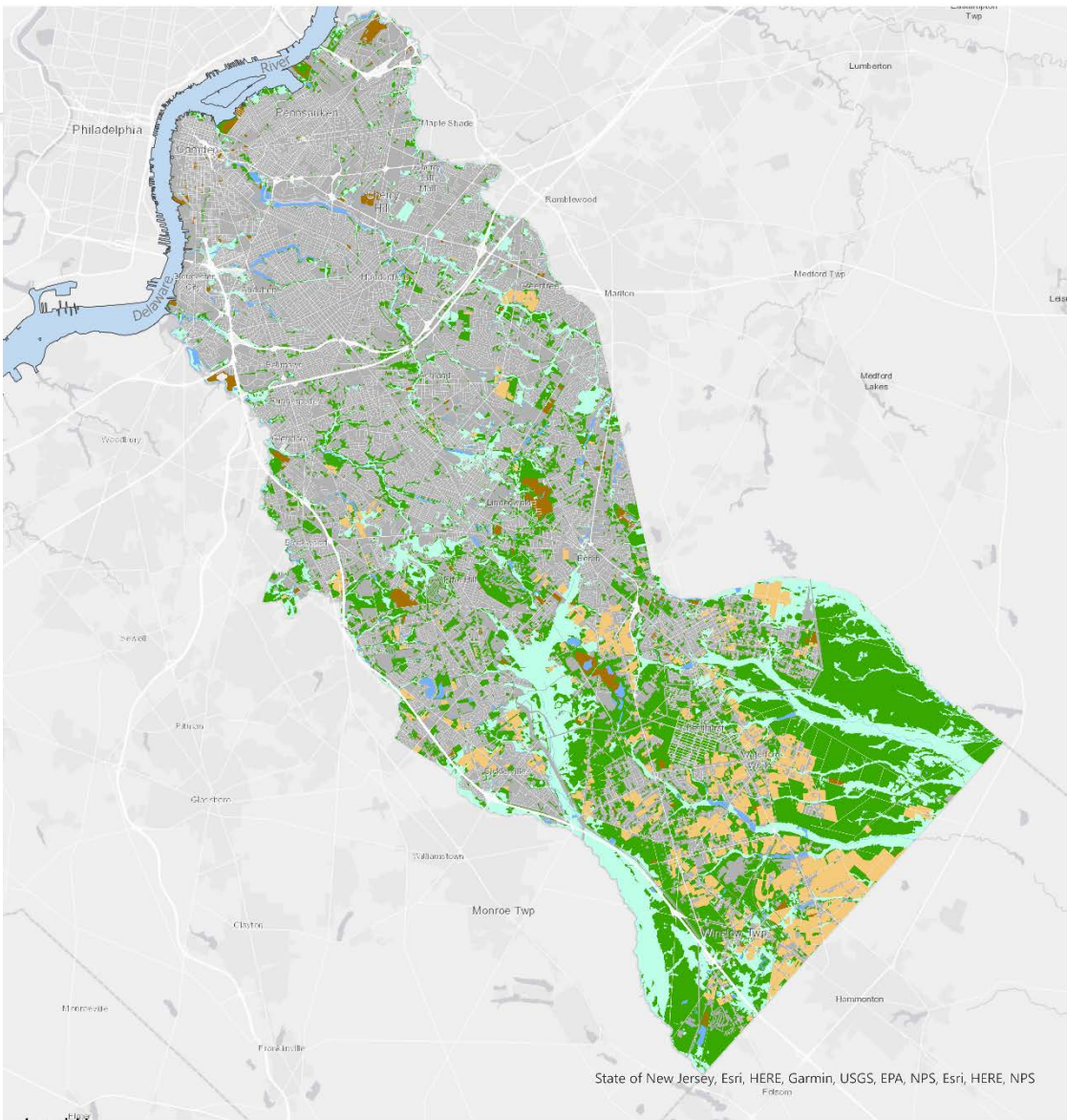
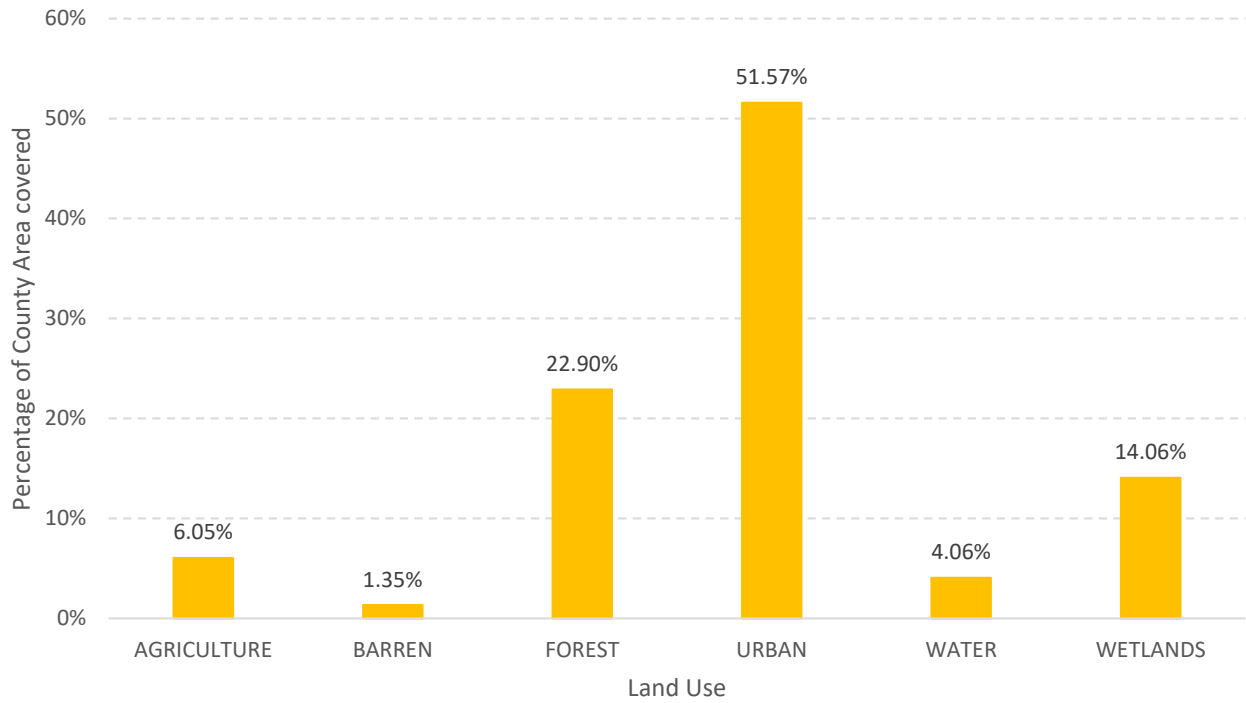
Source: 2020 NJ County Health rankings

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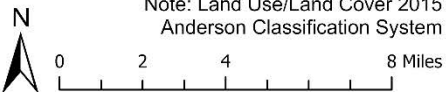
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# **GEOGRAPHY OF PLACE**

## Natural Land Use



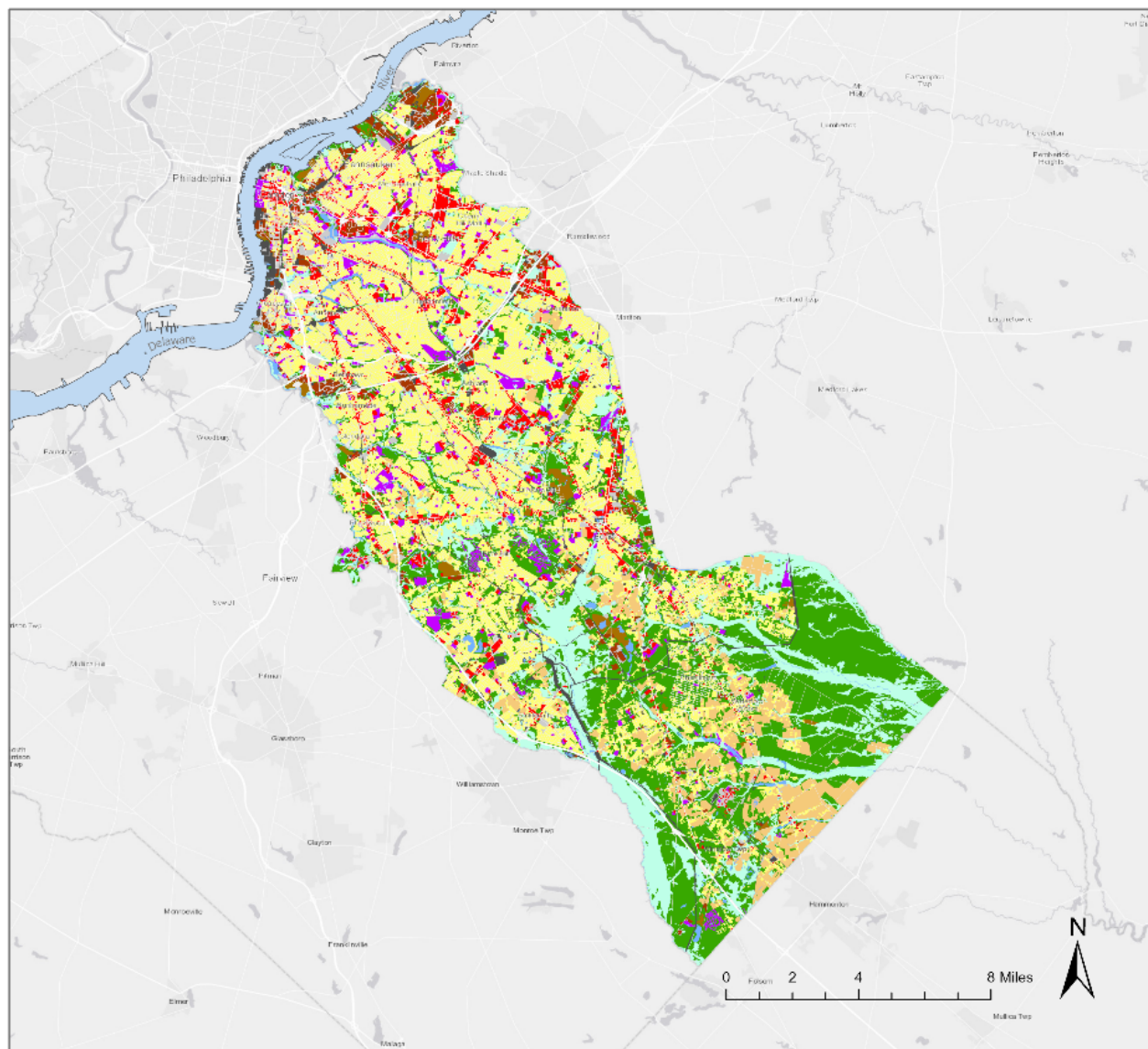
Note: Land Use/Land Cover 2015  
Anderson Classification System



Data Source: NJGIN, ESRI Basemap



# Urban Land Use



## Land Use

### Urban Land Use

- Residential
- Commercial and Service
- Industrial
- Transportation/  
Communication/Utilities
- Recreational Land
- Other Urban Land

### Other Land Uses

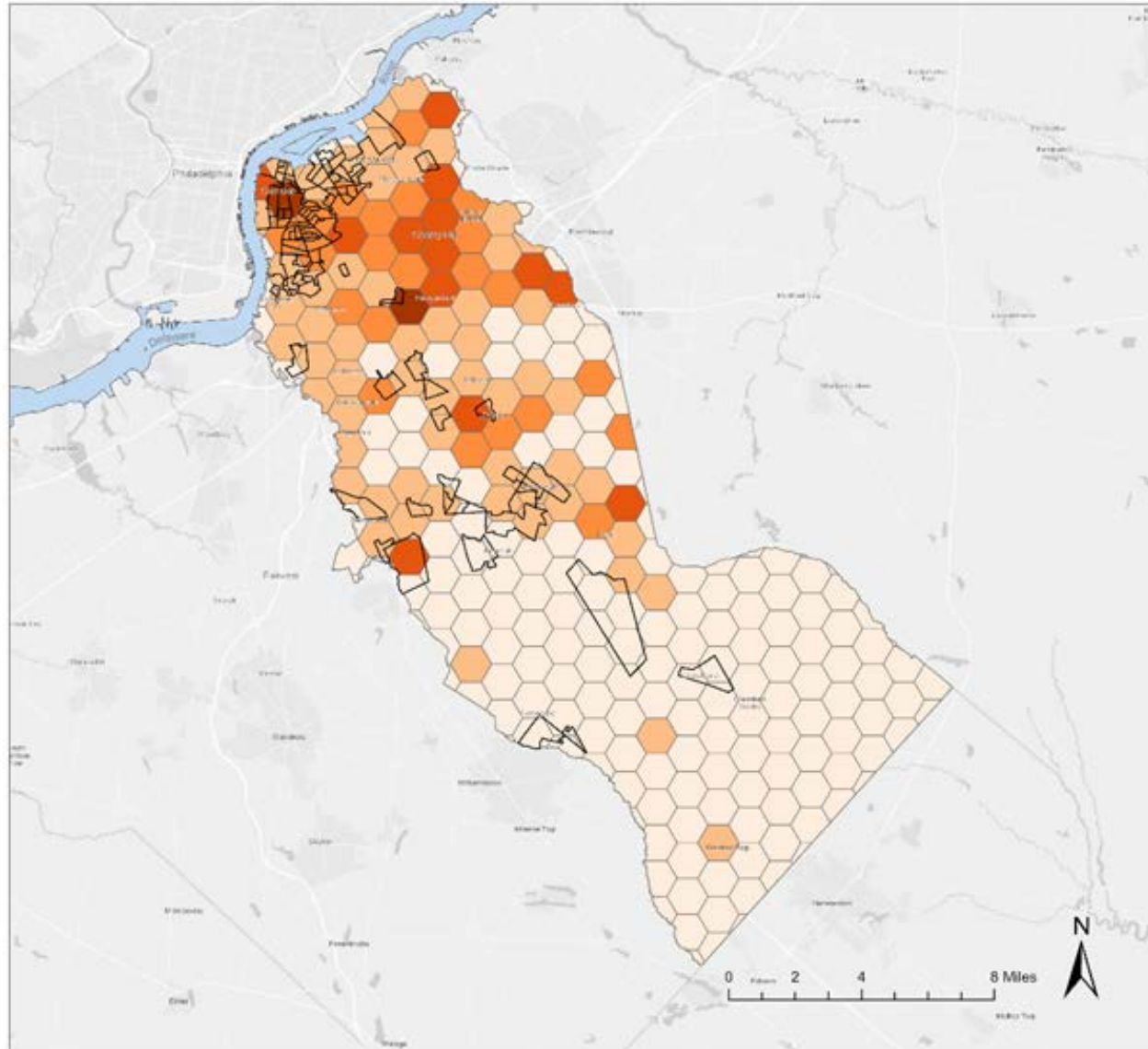
- Agriculture
- Barren Land
- Forest
- Water
- Wetlands

Data Source: NJGIN, NJDEP, ESRI base map

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by Alan M. Voorhees Transportation Center

# Employment Density



## Employment Density

□ Low Income Block Group  
Number of Employees per sq.  
mile

- 0 - 616
- 617 - 1,685
- 1,686 - 3,171
- 3,172 - 5,277
- 5,278 - 19,357

Note: The area of a hexagon is 1 sq. mile.

Data Source: NJGIN, ESRI Business Analyst (2020 Data), ESRI base map

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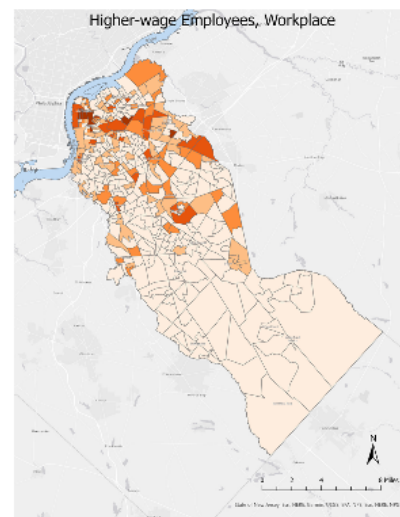
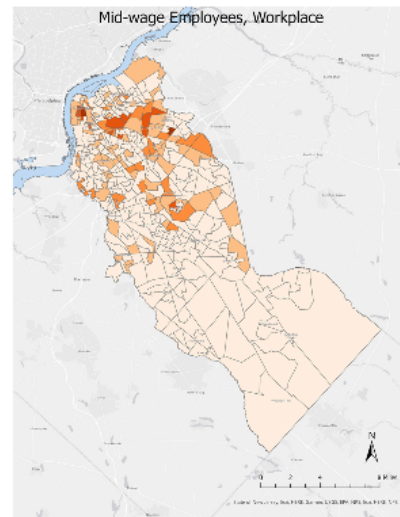
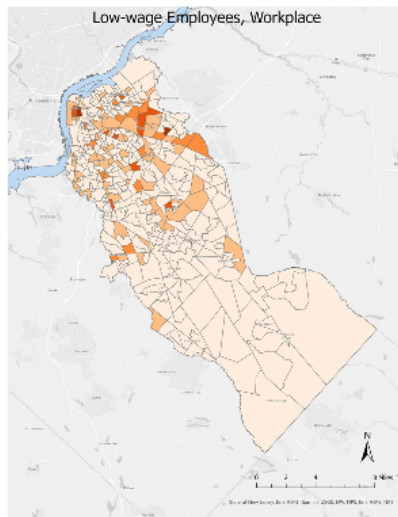
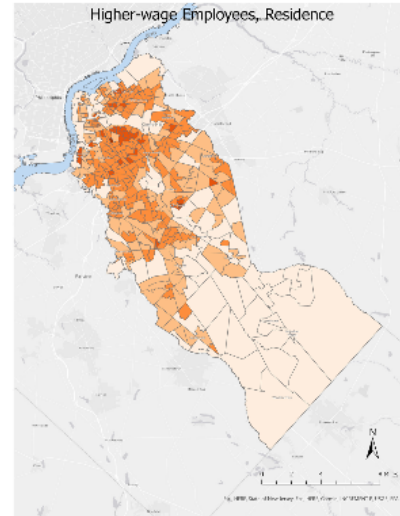
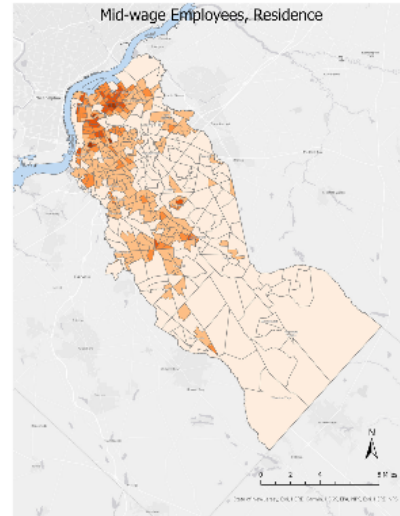
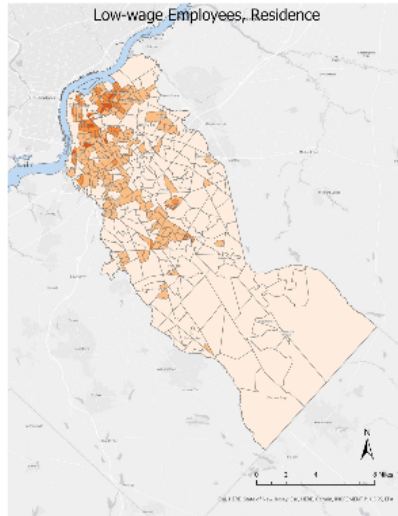
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# Employment Density by Wage



## Employment Density by wage

Number of low/mid/higher wage  
employees per sq. mile by  
residence/workplace block  
group

-  < 500
-  501 - 1,000
-  1,001 - 2,000
-  2,001 - 4,000
-  > 4,000

Note: low-wage: earnings \$1,250/month or less;  
mid-wage: earnings \$1,251/month to \$3,333/  
month; higher-wage: earnings greater than  
\$3,333/month

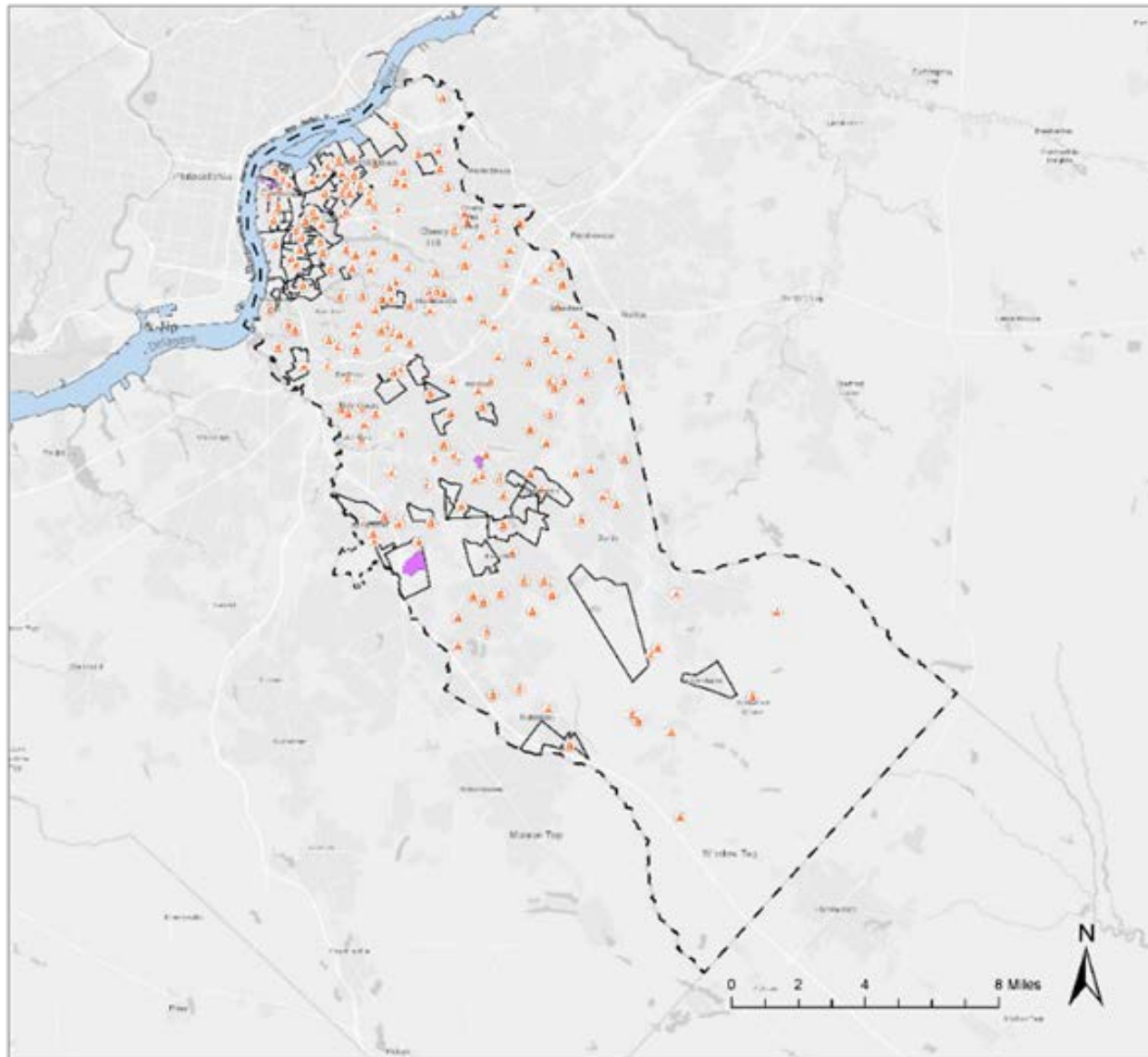
Data Source: NJGIN, Longitudinal Employer-  
Household Dynamics (LEHD) 2014-2018 5-year  
estimate, ESRI base map

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# Education Services



## Education Facilities

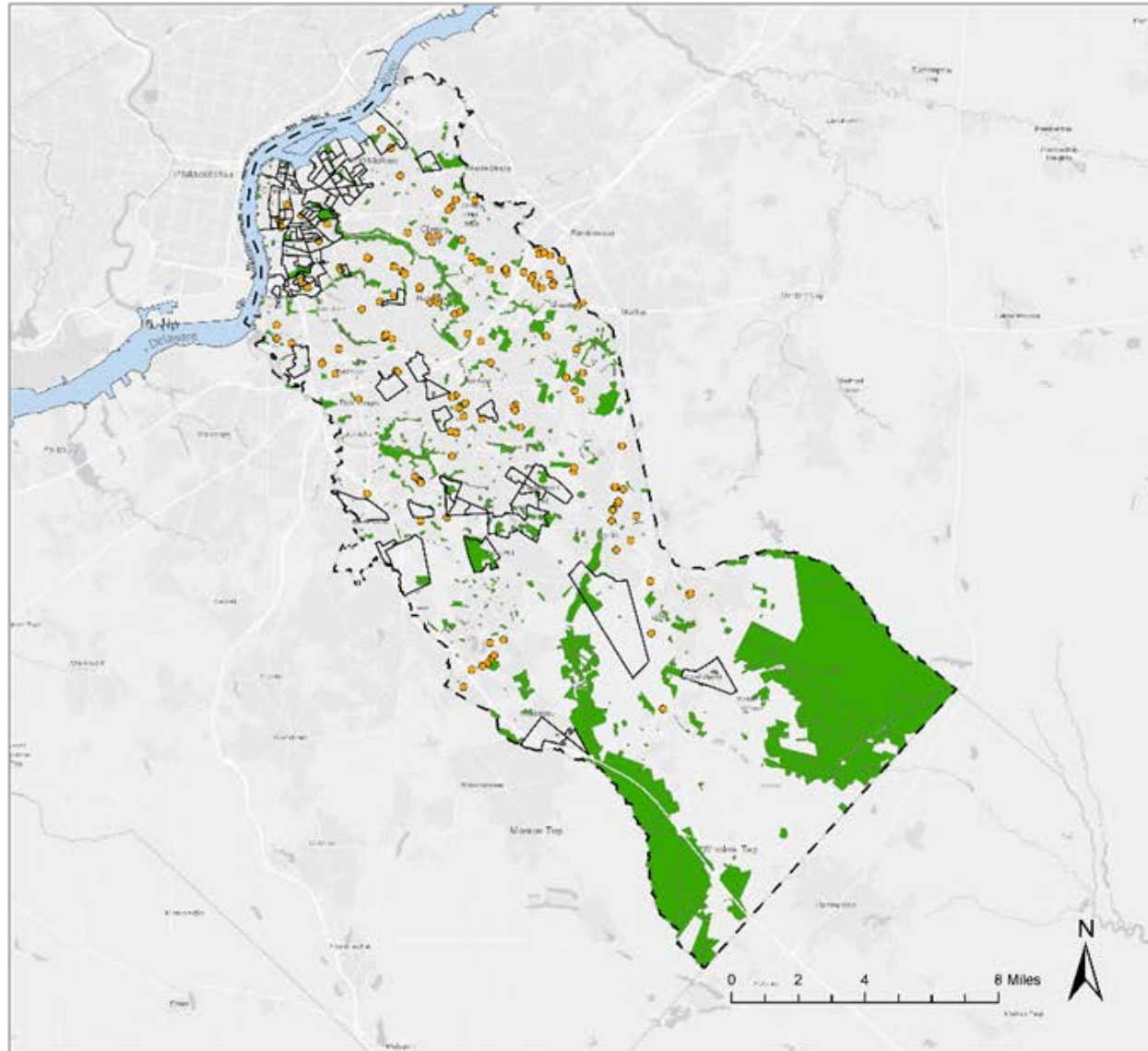
- K-12 Public schools
- Colleges and Universities
- Low Income Block Group

Data Source: NJGIN, ESRI base map, ACS 2015-2019 5-year estimate, ESRI Business Analyst

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# Recreation



## Recreation

- Fitness Center
- State, local, and nonprofit open space
- Low Income Block Group

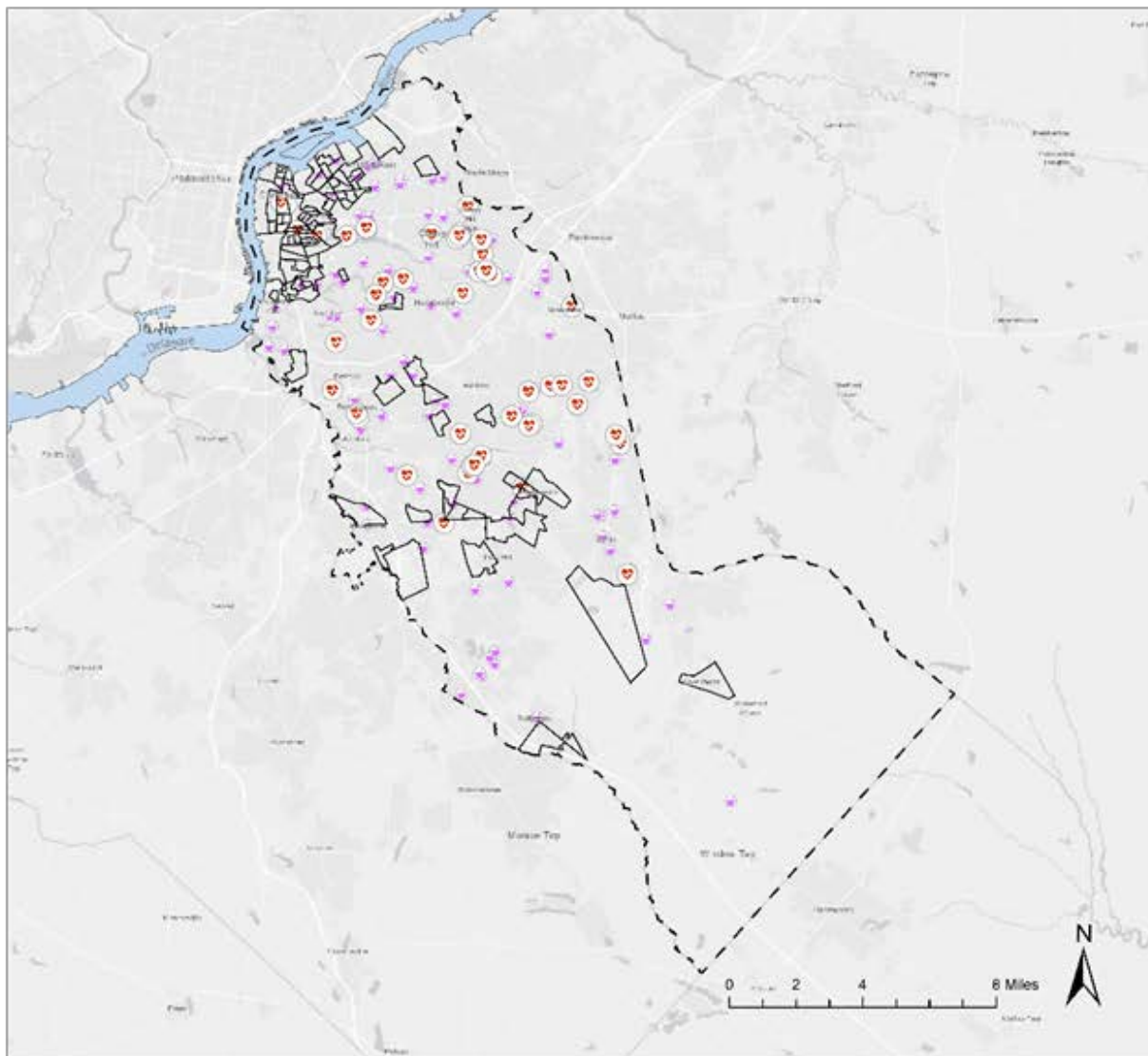
Data Source: NJGIN, ESRI base map, ESRI Business Analyst (2020 data)

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# Medical Services



## Medical Services

-  Hospital and Emergency Center
-  Pharmacy and drug store
-  Low Income Block Group

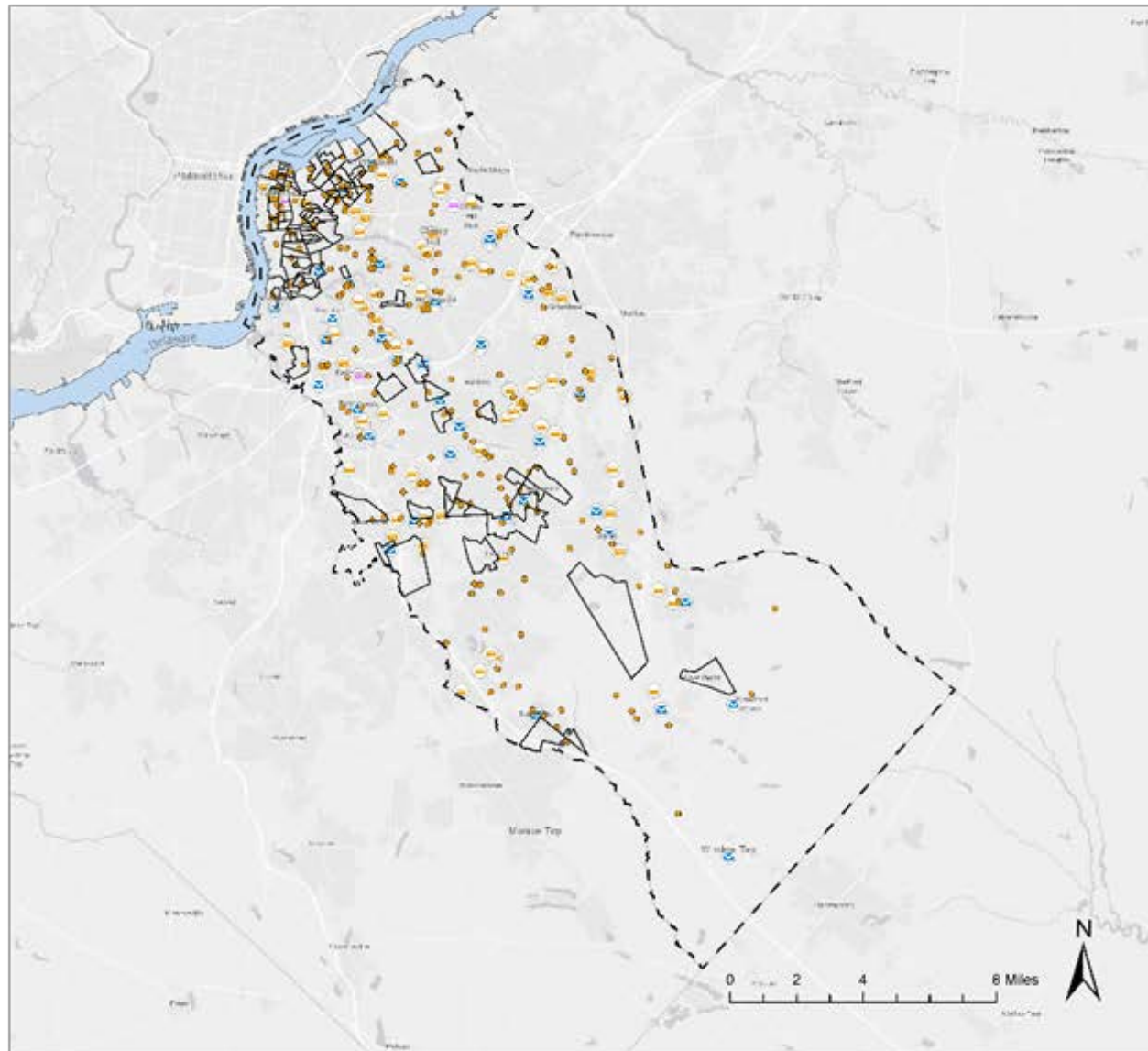
Data Source: NJGIN, ESRI base map, ESRI Business Analyst (2020 data)

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# Other Essential Services



## Essential Services

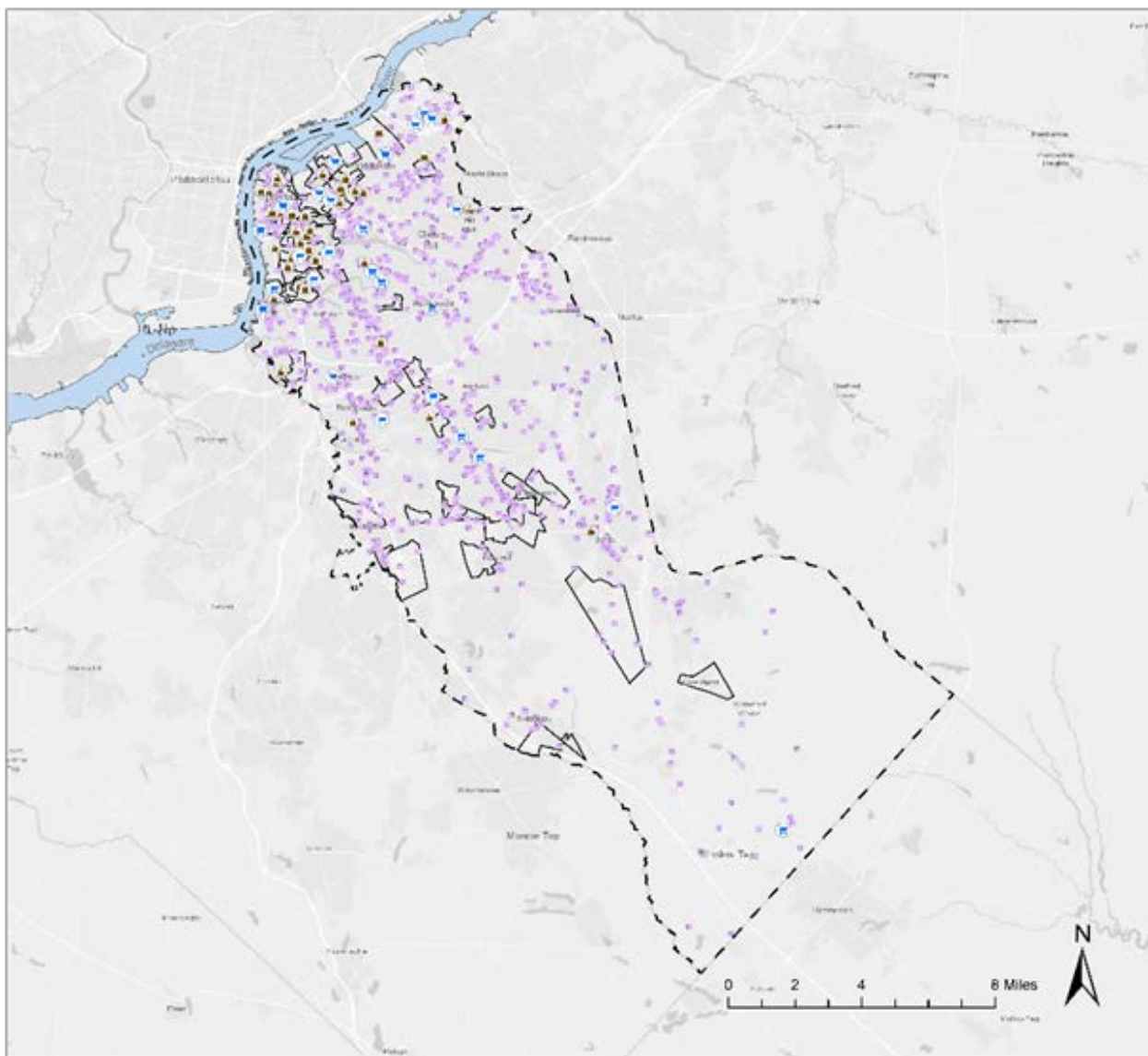
- Postal Services
- Commercial Banking
- Credit Unions
- Child Care Centers
- Low Income Block Group

Data Source: NJGIN, ESRI base map, ESRI Business Analyst (2020 data)

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# Commercial Amenities



## Commercial Amenities

- ★ Convenience/ Specialty Stores
- ★ Full-service Grocery Stores
- Laundromats
- Low Income Block Group

Data Source: NJGIN, ESRI base map, ACS  
2015-2019 5-year estimate, ESRI Business  
Analyst

## Planning for Healthy, Just, Resilient, and CO2-Neutral Mobility in New Jersey

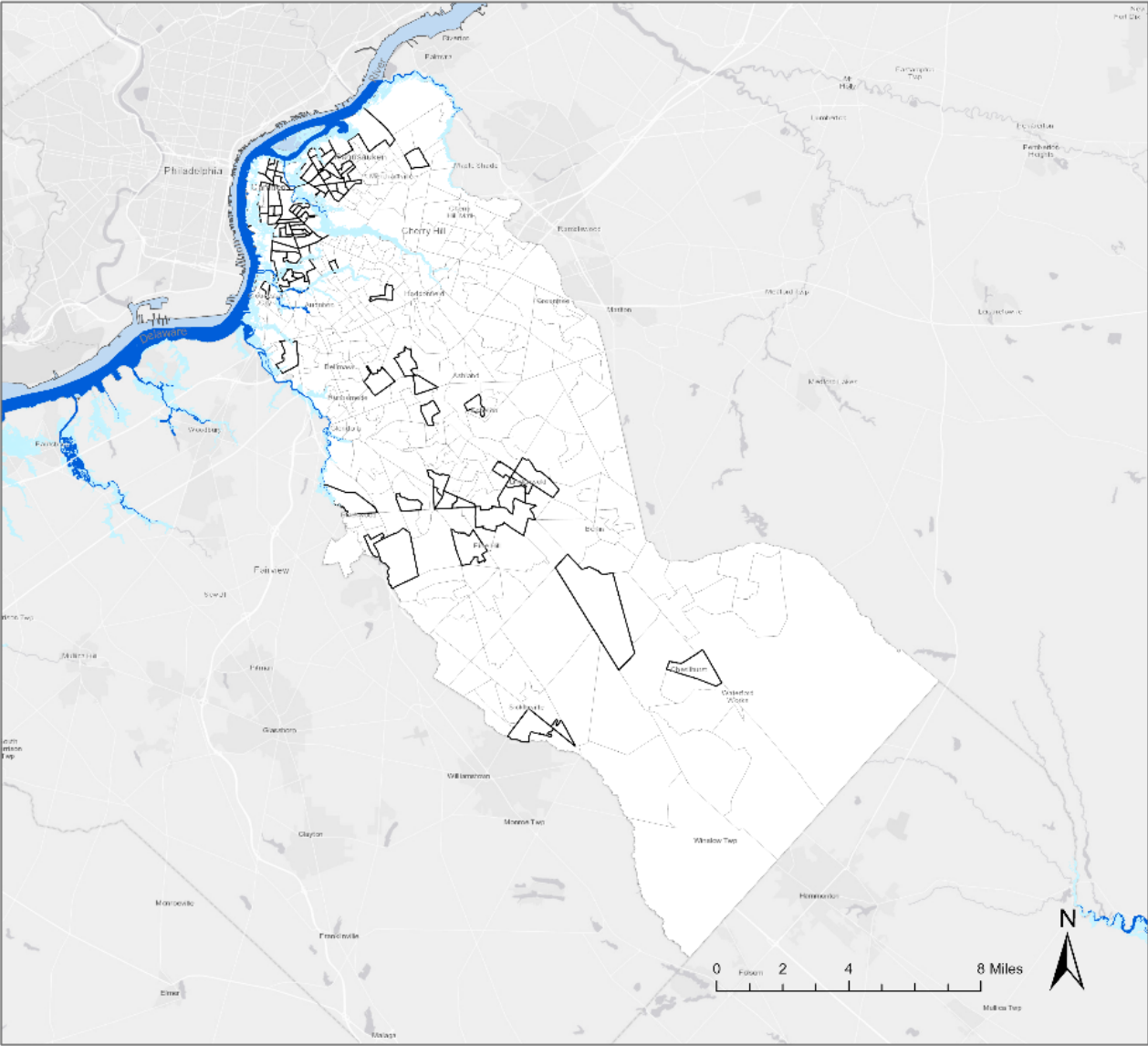
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# Climate Vulnerability



## Sea Level Rise (5 ft)

□ Low Income Block Group  
5 ft. sea level rise depth

■ High  
■ Low

Data Source: NJGIN, ACS 2015-2019 5-year estimate, NOAA, ESRI base map

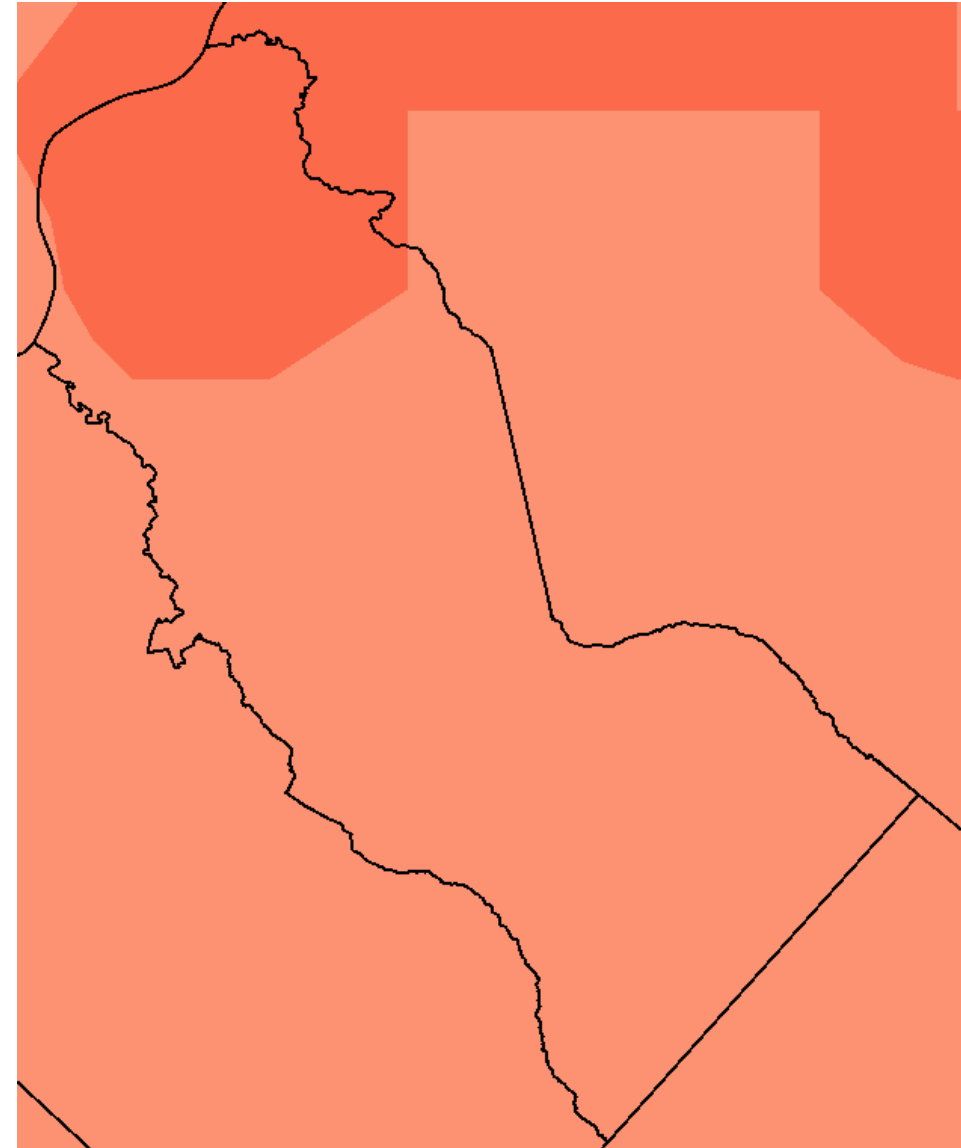
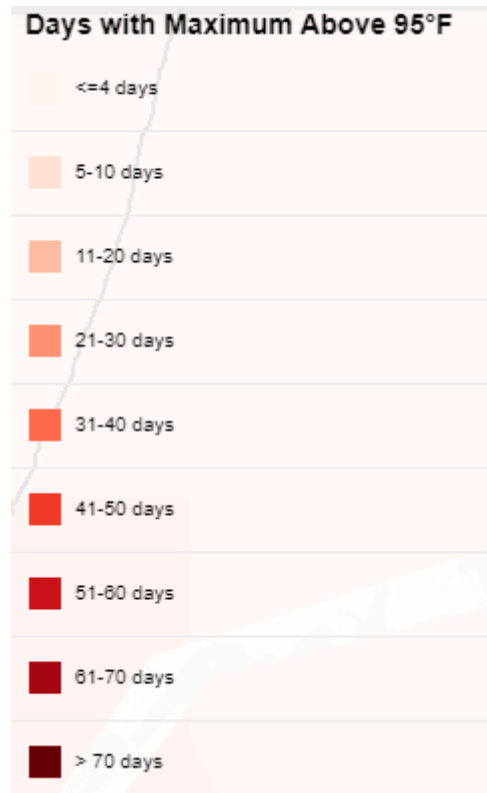
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# Climate Vulnerability

## Exposure to extreme heat (High-emissions scenario)

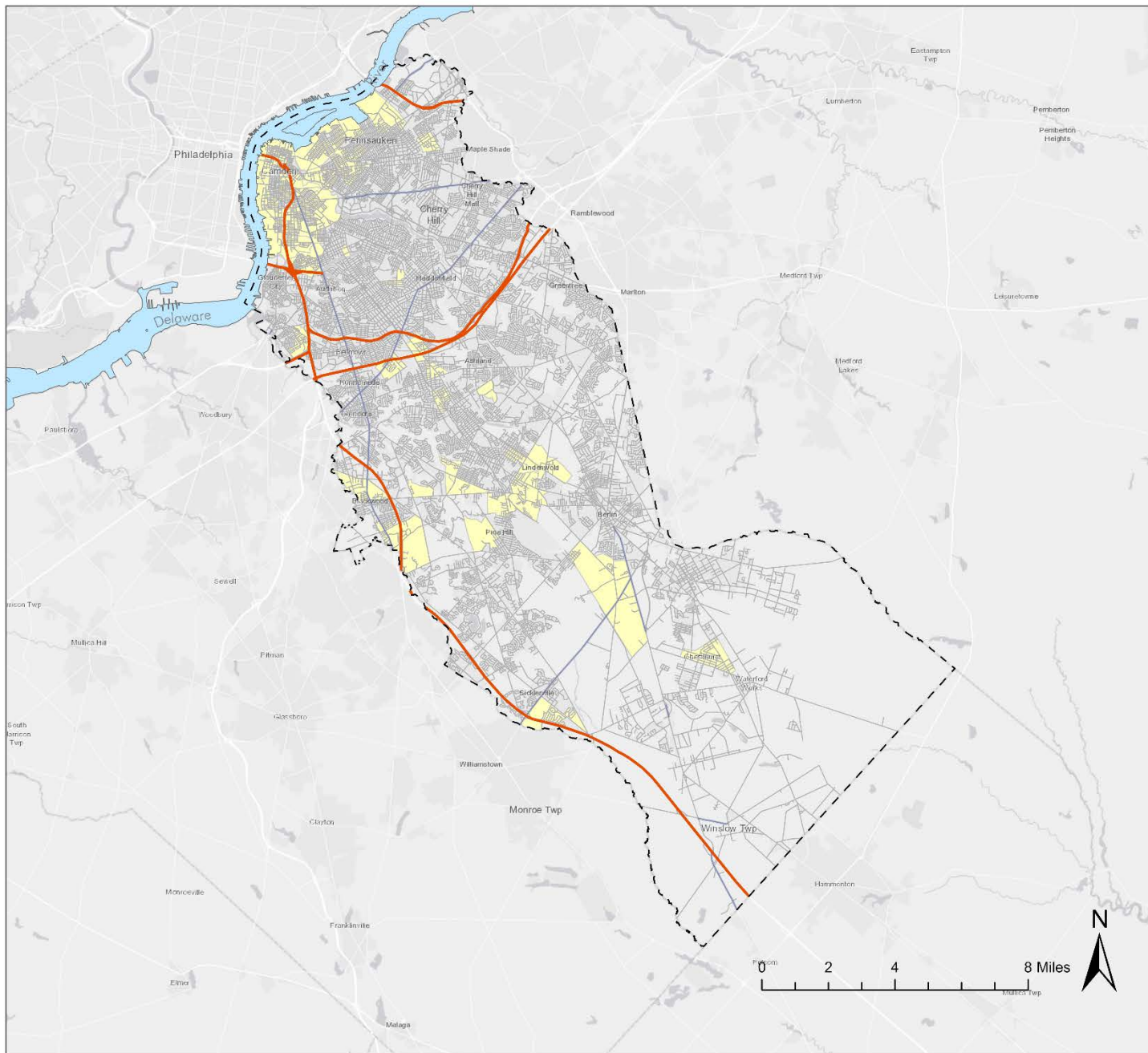




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# **GEOGRAPHY OF MOBILITY AND CONNECTIONS**



# Road Network

## Type

— Interstate/US/State highway

— County Route

— Local Road

■ Low Income Block Group

Data Source: NJGIN, ESRI base map

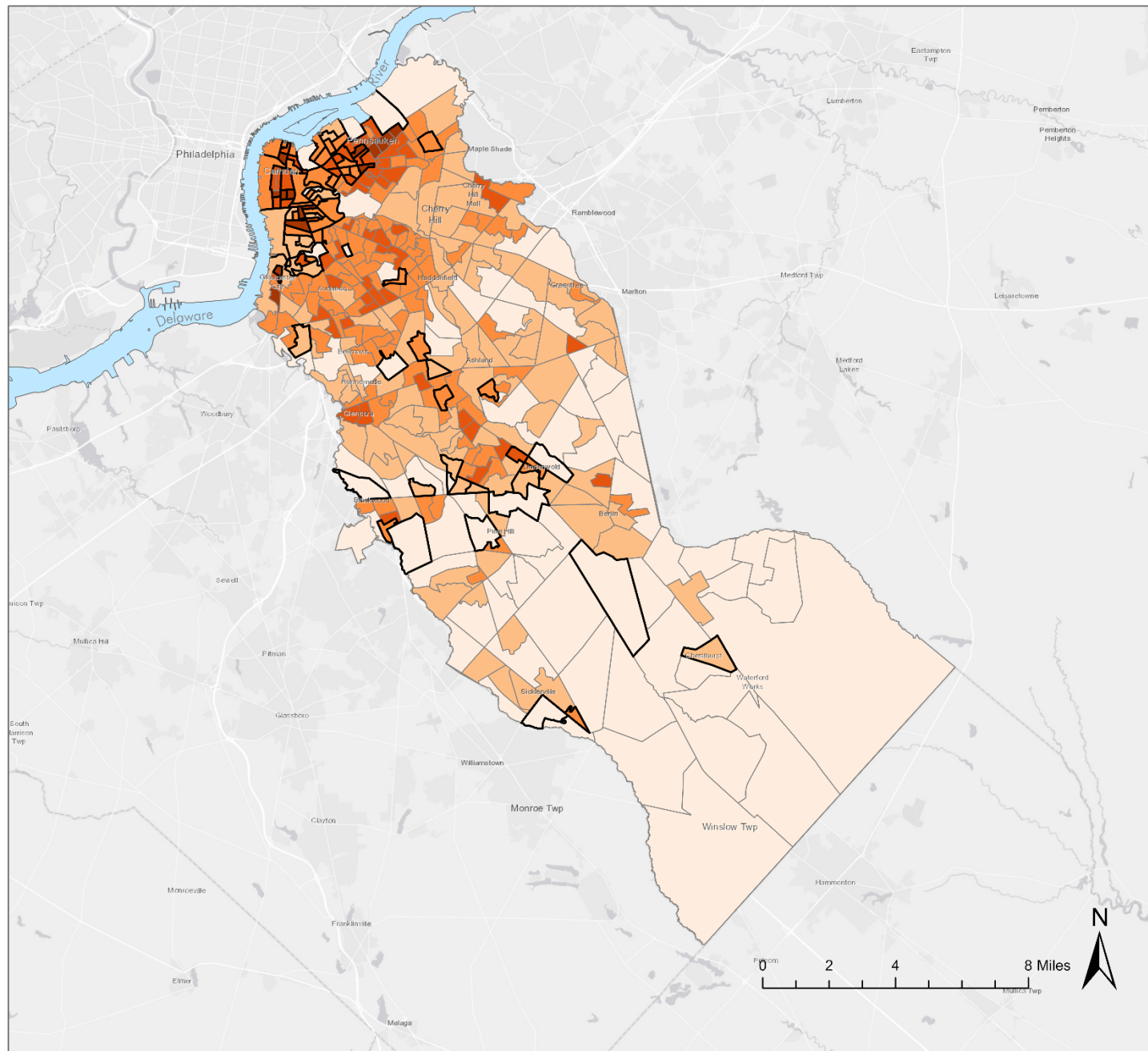
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## Intersection Density

Number of Intersections  
per acre

0 - 41

42 - 79

80 - 123

124 - 194

195 - 298

□ Low Income Block Group

Data Source: NJGIN, EPA, ESRI base map

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Resilient, and CO<sub>2</sub>-Neutral Mobility  
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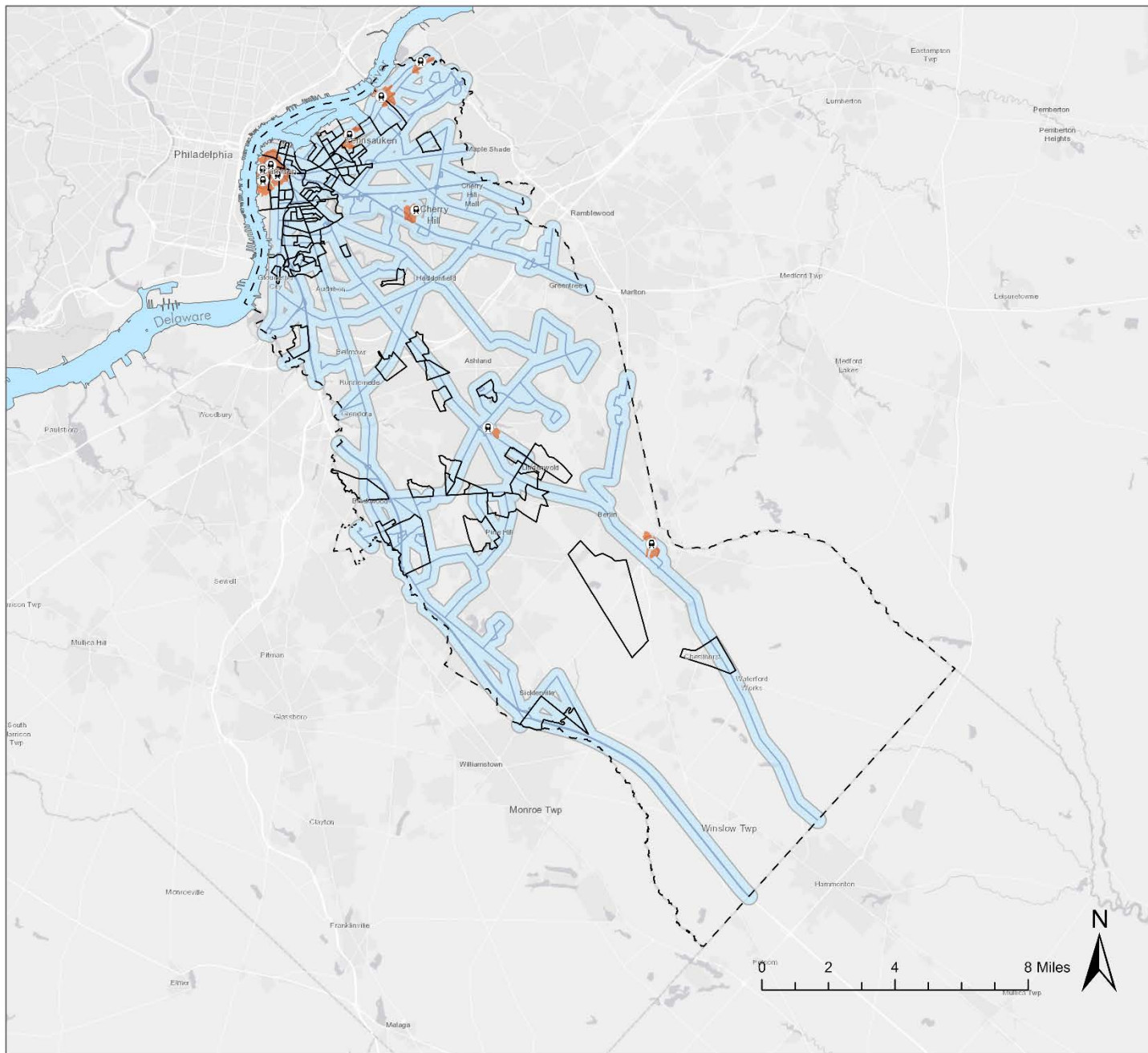
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
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## Transit Service Area

-  Rail Station
-  Rail Station Service Area
-  Bus Service Area
-  Bus Route
-  Low Income Block Group

Data Source: NJGIN, ESRI base map, NJT Transit GTFS data

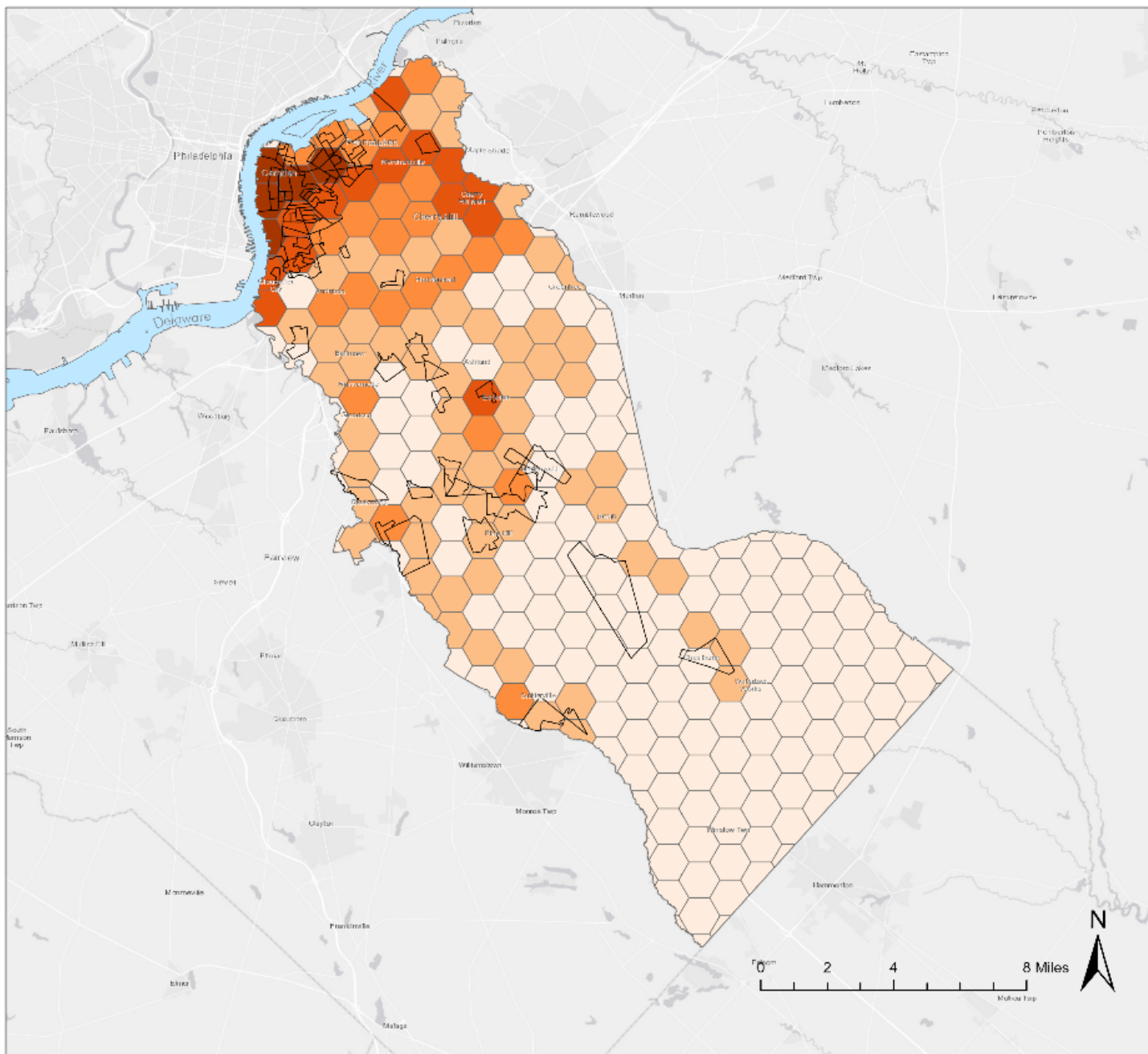
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## Bus Stop Density

- Low Income Block Group  
Number of Bus Stops per sq. mile
- 0 - 5
  - 6 - 17
  - 18 - 35
  - 36 - 64
  - 65 - 164

Note- The area of a hexagon is 1 sq. mile  
Data Source: NJGIN, ESRI base map

### Planning for Healthy, Just, Resilient, and CO<sub>2</sub>-Neutral Mobility in New Jersey

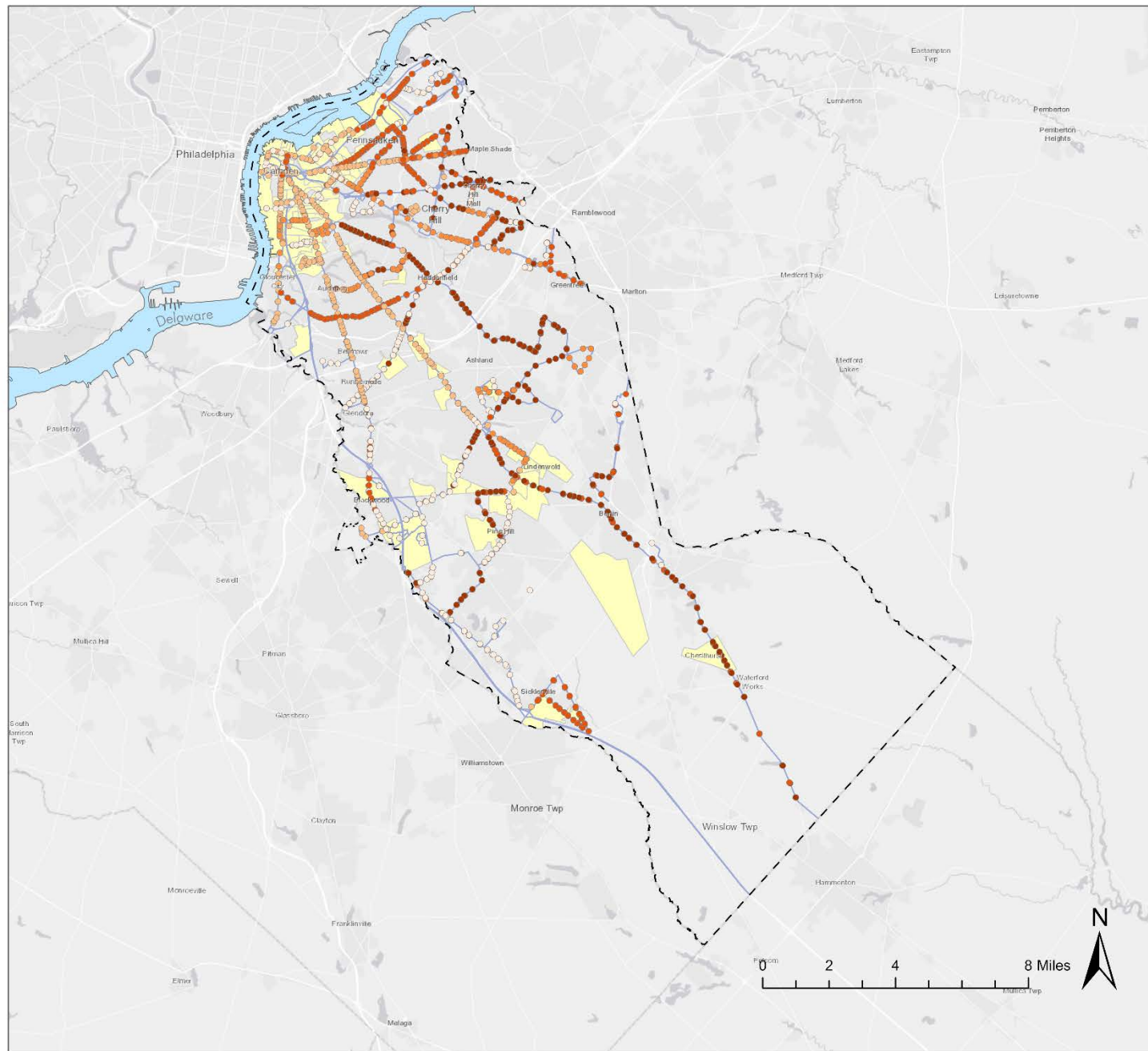
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## Service Frequency- Bus Stops

### Maximum Wait Time (minutes)

○ 0 - 15

● 16 - 38

● 39 - 53

● 54 - 70

● 71 - 127

— Bus Route

■ Low Income Block Group

Note- Weekday Morning Hours- 6:00 - 10:00

Data Source: NJGIN, ESRI base map, NJT Transit GTFS data

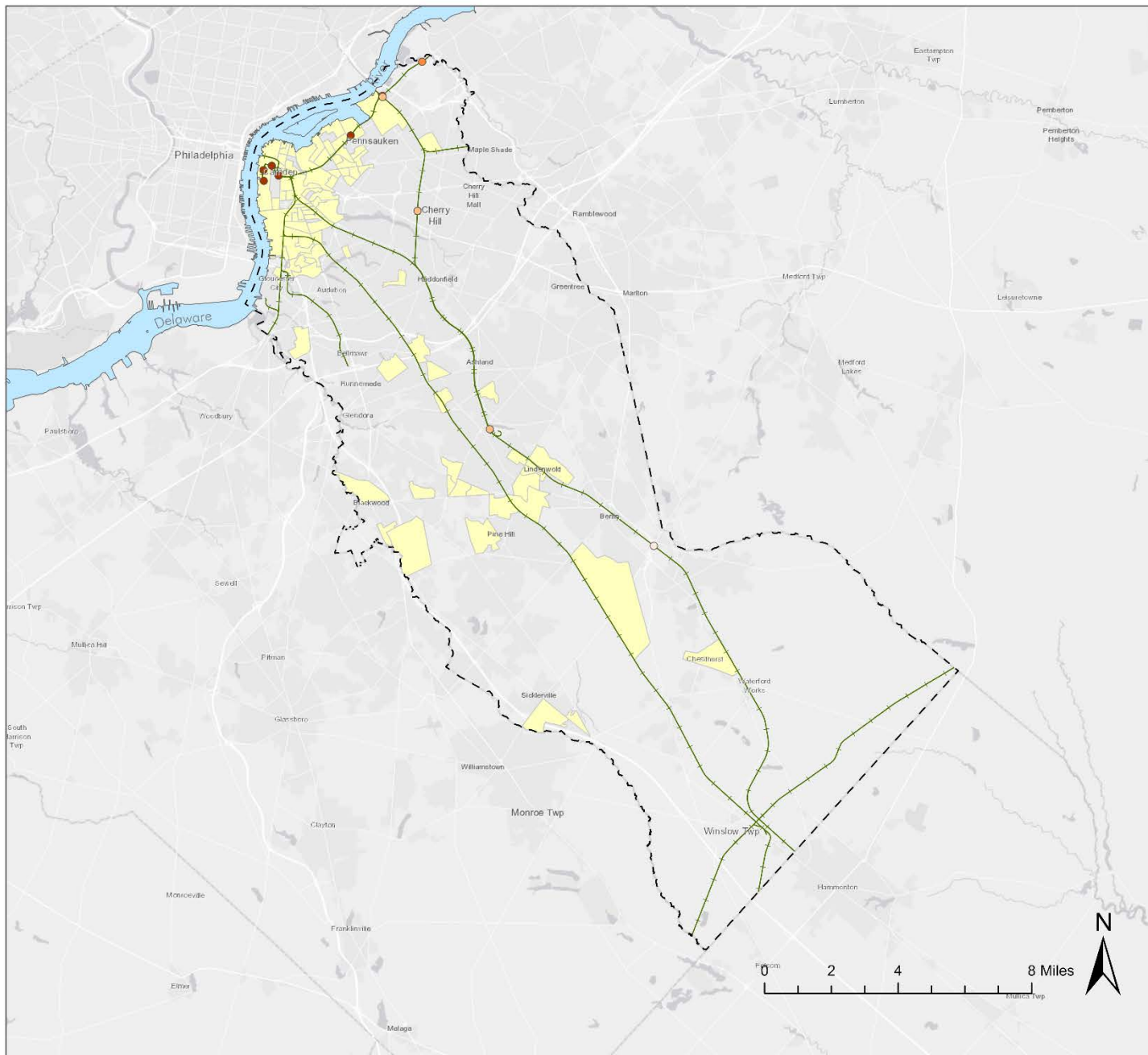
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## Service Frequency- Rail Stations

### Trips Per Hour

○ 0 - 1.25

○ 1.26 - 1.50

● 1.51 - 6.75

● 6.74 - 7.00

● 7.01 - 7.25

— Railroads

■ Low Income Block Group

Note- Weekday Morning Hours- 6:00 - 10:00

Data Source: NJGIN, ESRI base map, NJT Transit GTFS data

## Planning for Healthy, Just, Resilient, and CO<sub>2</sub>-Neutral Mobility in New Jersey

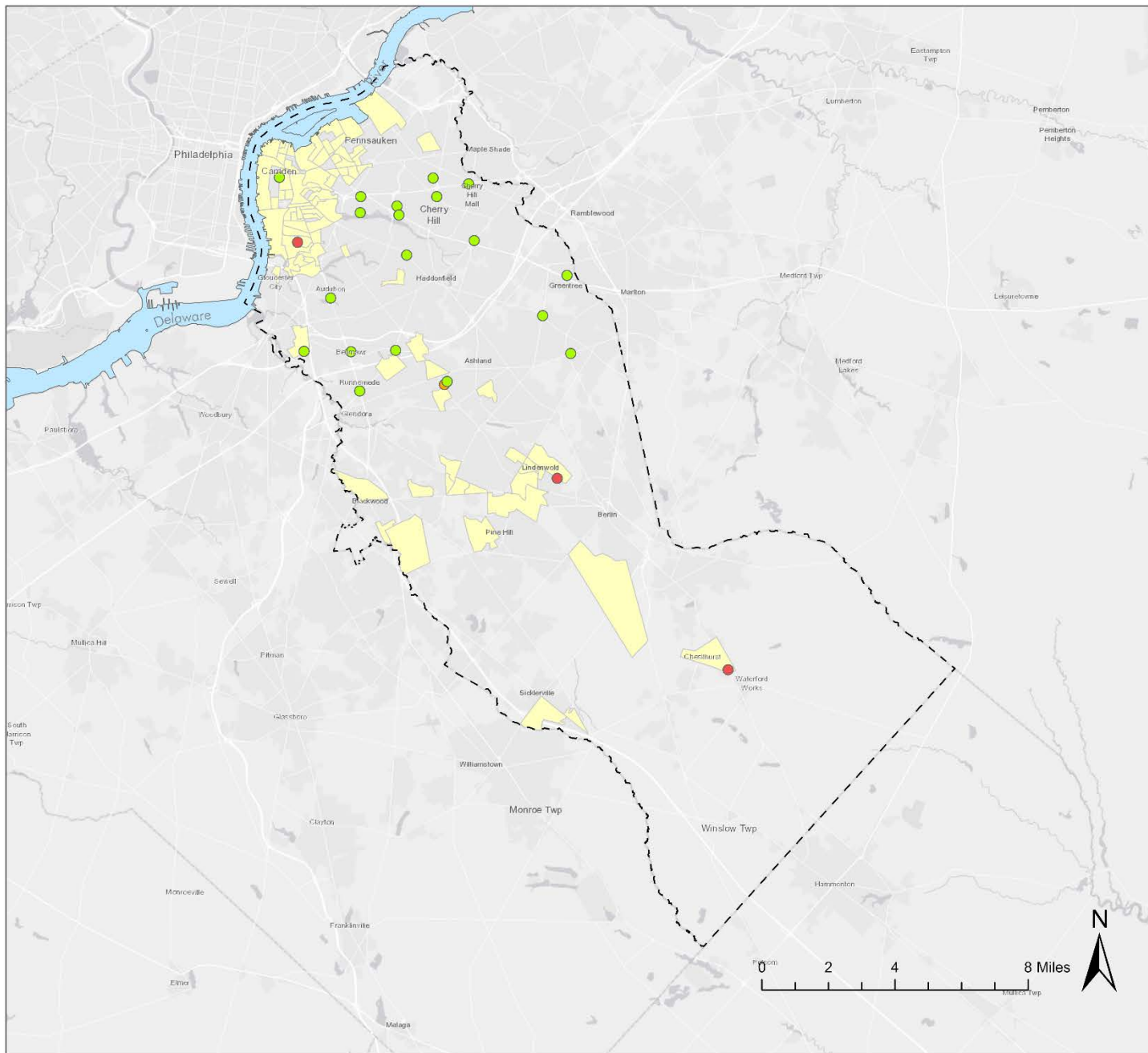
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## Alternative Fuel Stations

### Fuel Type

- CNG
- Electric
- Liquefied Petroleum Gas
- Low Income Block Group

Data Source: NJGIN, Alternative Fuel Data Center, ESRI base map

### Planning for Healthy, Just, Resilient, and CO<sub>2</sub>-Neutral Mobility in New Jersey

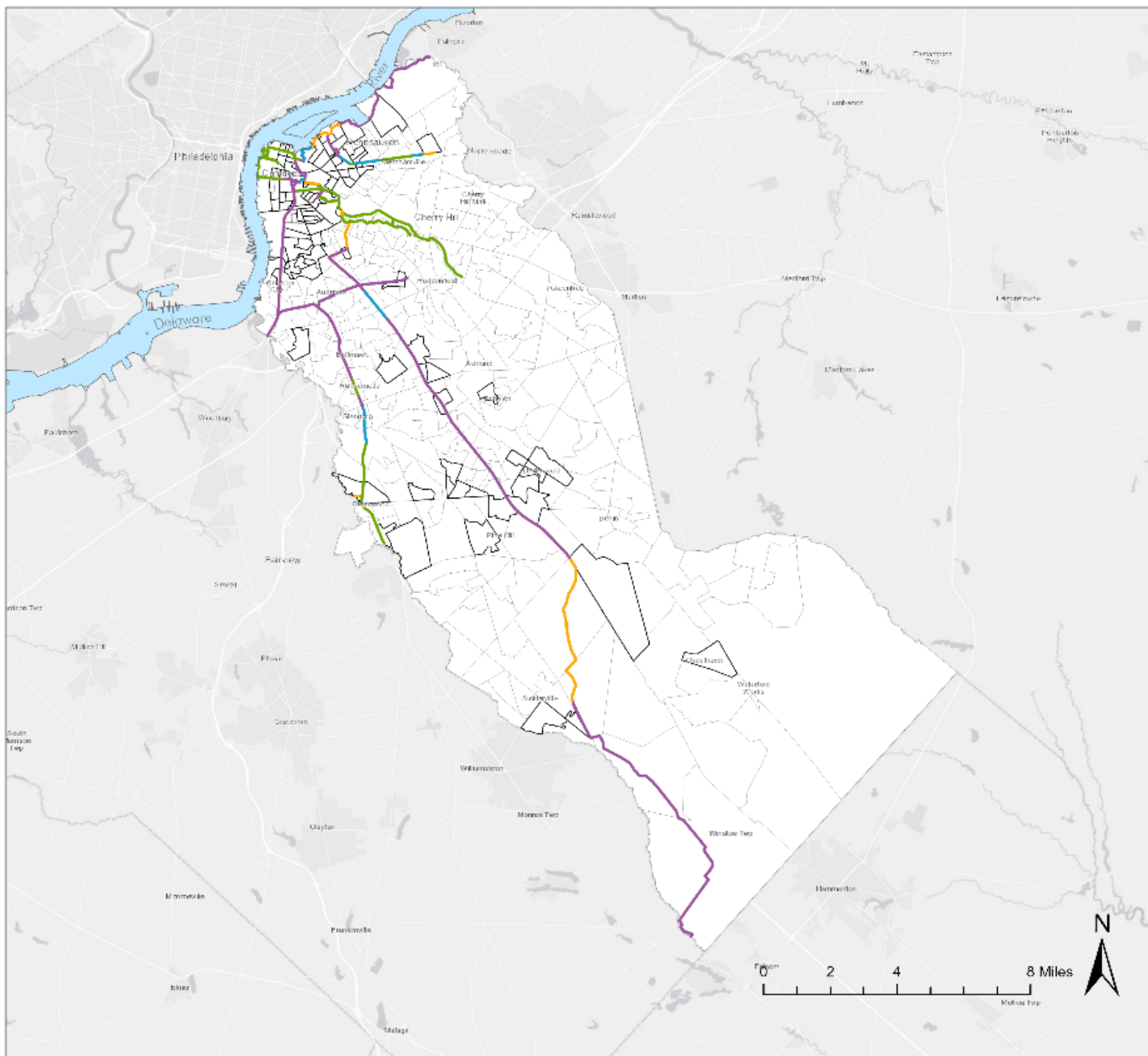
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## Circuit Trails

- Existing
- In Progress
- Pipeline
- Planned
- Low Income Block Group

Data Source: NJGIN, DVRPC, ESRI base map

### Planning for Healthy, Just, Resilient, and CO<sub>2</sub>-Neutral Mobility in New Jersey

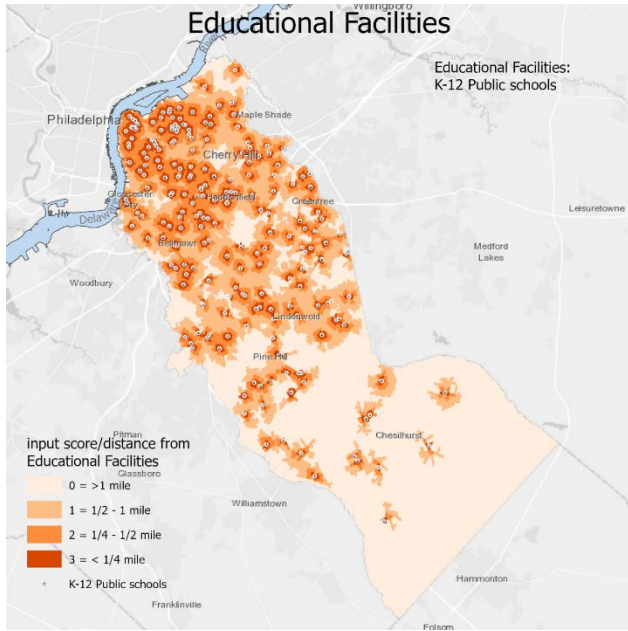
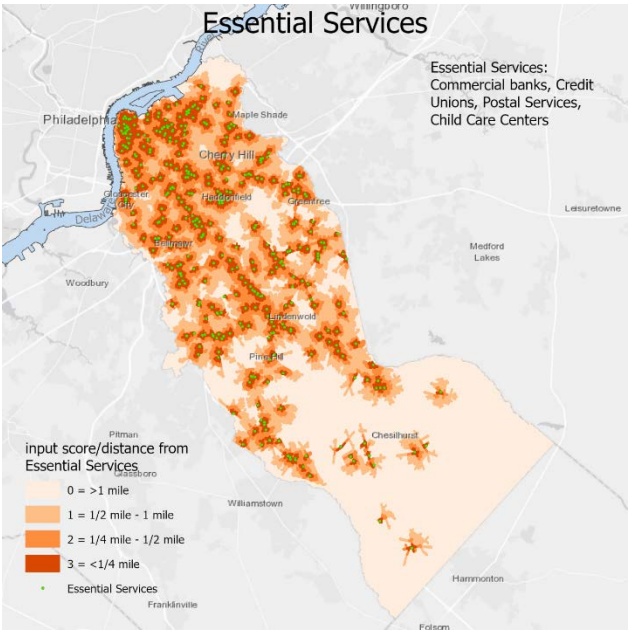
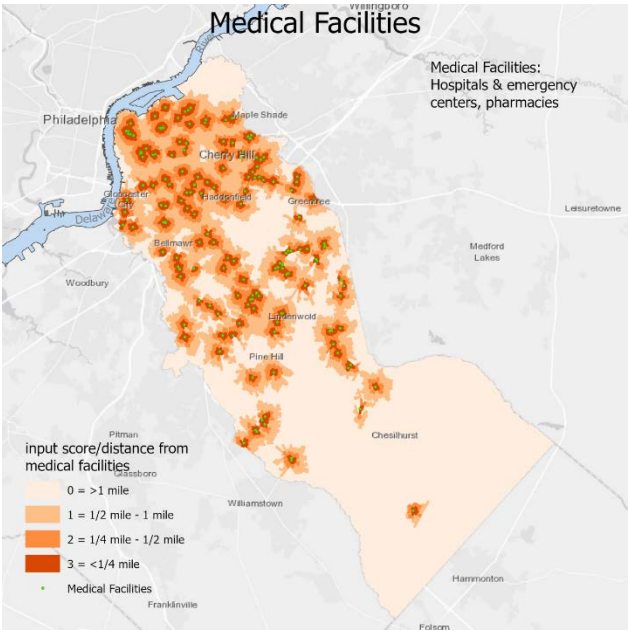
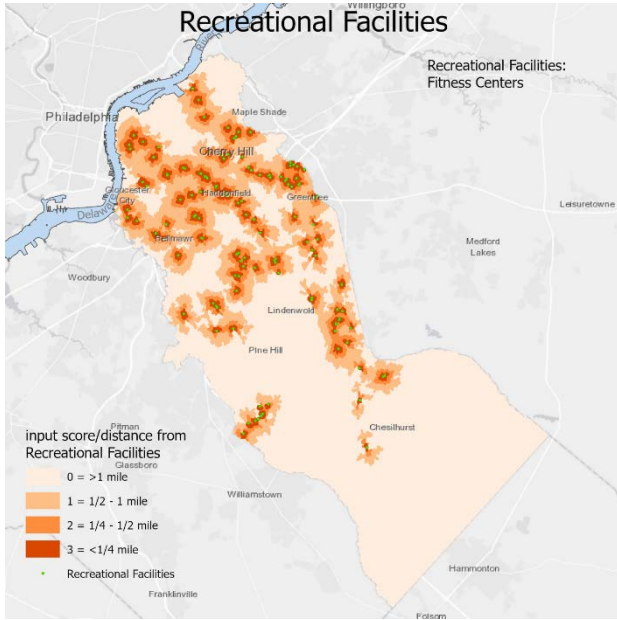
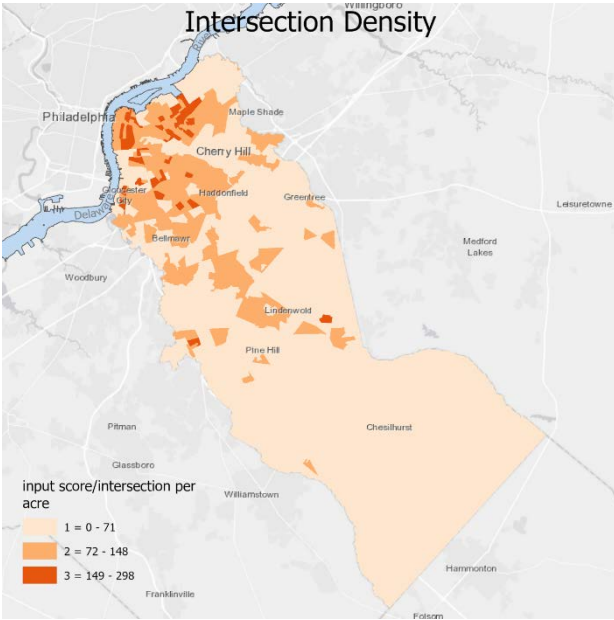
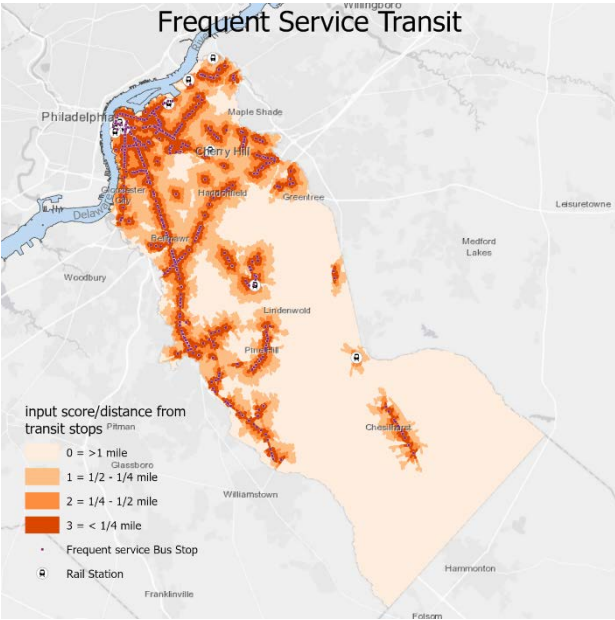
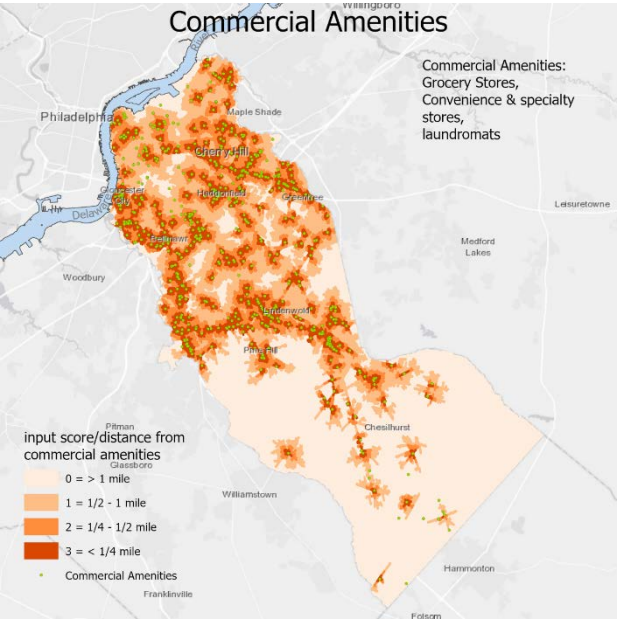
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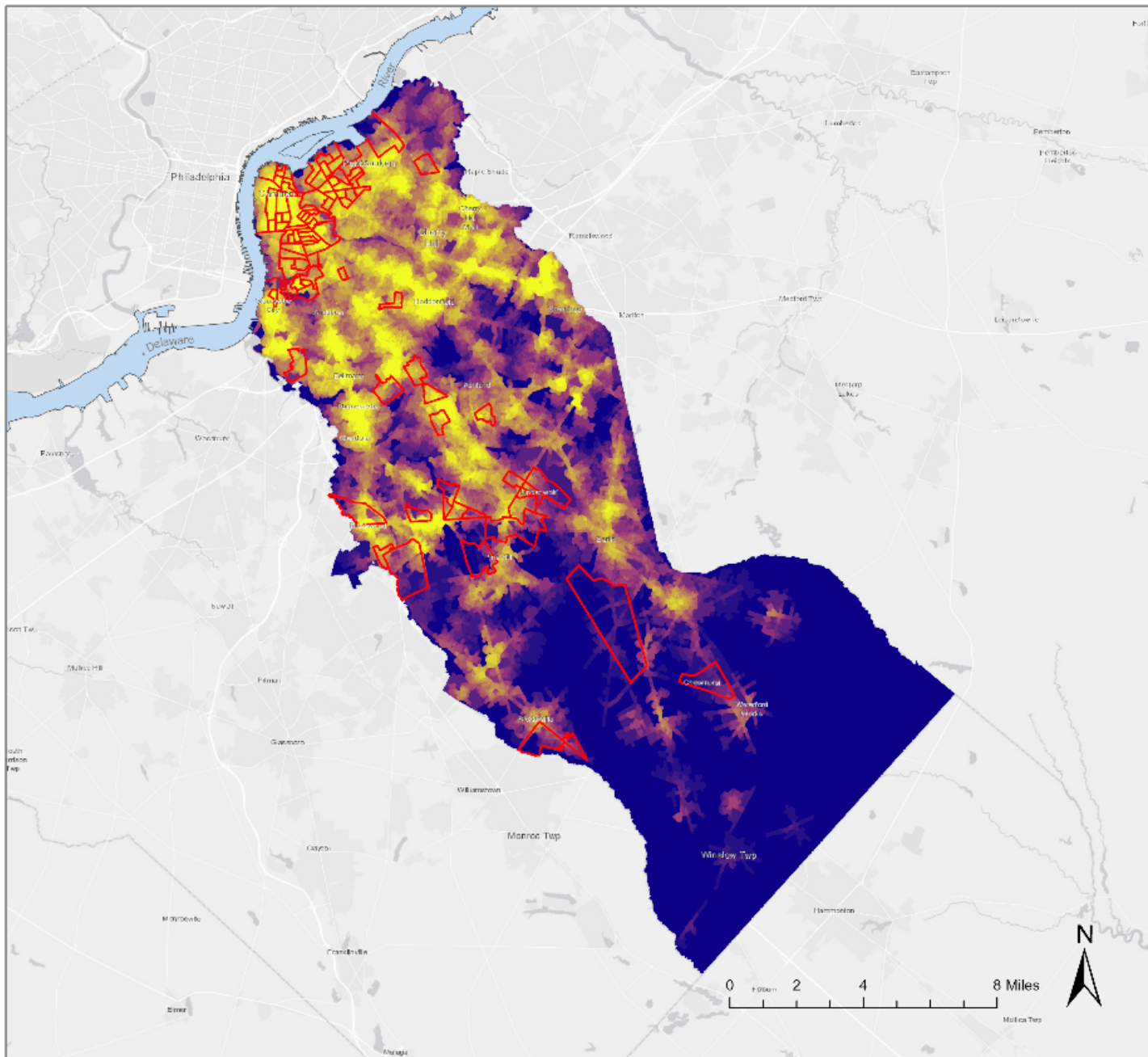
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# Measured Accessibility Analysis







# Accessibility

## Accessibility

- Best Access
- Moderate Access
- Limited Access
- Low Income Block Group

Data Source: NJGIN, ESRI Business Analyst, NJ Transit GTFS data, ESRI base map

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# Issues Forum #1

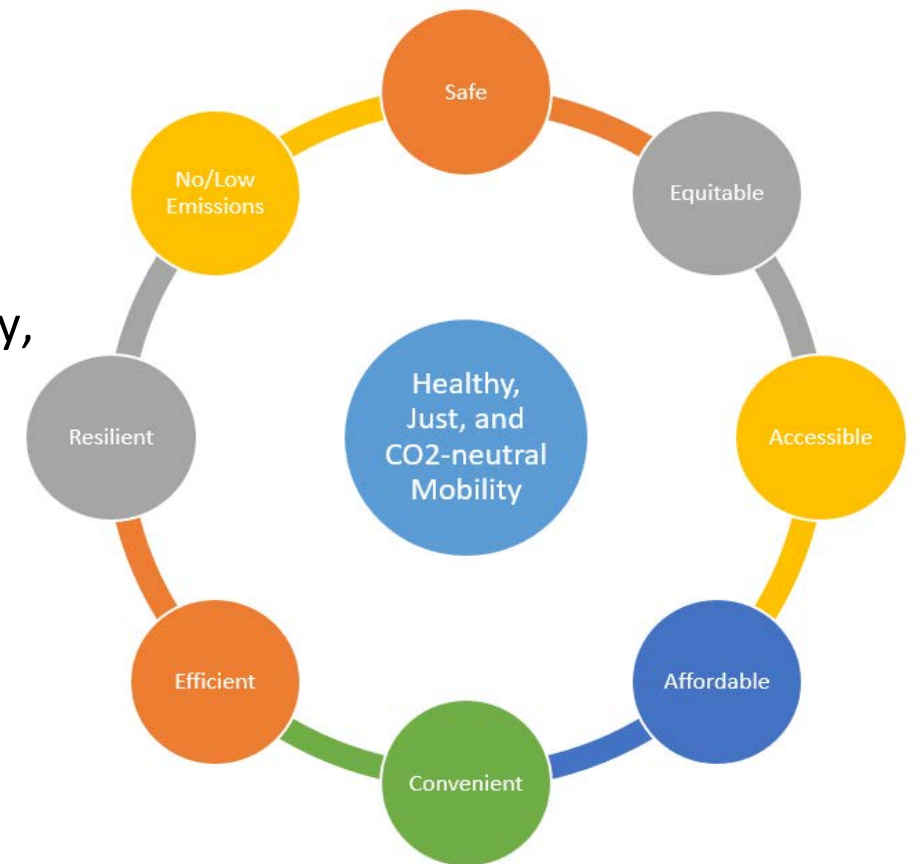
- **Objectives**

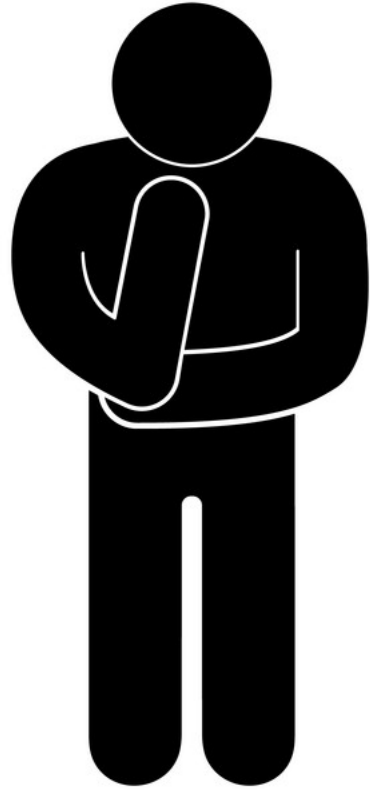
- Explore the components of the multi-goal framework
- Identify
  - Needs, concerns, and desired long-term outcomes
  - Performance measures
  - What needs to change
  - Potential obstacles and impediments to achieving healthy, just, resilient, and carbon-neutral mobility for all

- **Format**

- Plenary + breakouts
- Virtual or in-person depending on conditions

- **Timing** – December 2021- March 2022





Thoughts?  
Questions?  
Discussion?