



New Jersey Small Business Development Directory

Updated 09/25/2023

The following directory is for new and long-time business owners looking for additional technical assistance with business development, financing, and electric vehicle conversion. Please contact the NJ ZIP help desk for additional questions or for additional services not listed:

Phone: 732-790-0663

Email: njzip-help@ejb.rutgers.edu

Website: <https://vtc.rutgers.edu/njzip/>

Business Name	Address	Phone Number	Email	Website	Services Offered	Brief Description
The New Jersey Small Business Development Centers	1 Washington Park Newark, New Jersey, 07102	973-353-1927	sbdinfo@njsbdc.com	https://njsbdc.com/contact/	Business Development	Provides comprehensive assistance to small and medium businesses (SMBs) to maximize opportunities for growth and generate economic impact statewide.
The New Jersey Small Business Development Center at Rutgers New Brunswick	Rutgers Business School Livingston Campus Janice H. Levin Building 94 Rockefeller Rd, 2nd Fl., Rm 223 Piscataway, NJ 08854	848-445-8788	njsbdcnb@business.rutgers.edu	https://www.business.rutgers.edu/njsbdcnb	Business Development	The mission of the New Jersey Small Business Development Center @ Rutgers New Brunswick is to provide entrepreneurs and business owners throughout Middlesex County with training and technical assistance, to facilitate economic development while serving the community and small businesses



Business.NJ.gov		1-800-Jersey-7 (1-800-537-7397)		https://business.nj.gov/	Business Development	A one-stop shop for learning about State, and sometimes federal and local, opportunities and regulations for all businesses in New Jersey. Explore a rich library of content on registering, hiring, funding, and more for NJ businesses.
Greater Newark Enterprises Corporation (GNEC)	211 Warren Street, Newark, NJ 07103	973-242-4132	info@gnec.org	https://www.gnec.org/	Financing, Business Development	GNEC is a non-profit Community Development Financial Institution (CDFI) developed in 2005, and much more. We are the first step for entrepreneurs who cannot secure financial support from a bank. Plus, we offer access to professional resources to help start-ups launch or established firms achieve their goals.
Greener by Design	94 Church Street, Suite 402, New Brunswick, New Jersey 08901	732-253-7717	cfeinberg@gbdtoday.com	https://www.gbdtoday.com	Electric Vehicle Technical Assistance	Greener by Design is one of the most experienced and knowledgeable entities in the region when it comes to deployment of alternative fuel vehicles, the siting of resilient electric vehicle charging stations, and the deployment of electrified fleets. Our project portfolio includes some of the largest fleet operators in the nation.

**This directory is a resource for NJ ZIP applicants or awardees and it in no way serves as an endorsement or approval of any kind by NJEDA or Rutgers University. Interested parties may engage and enter in transactions at their own risk.*



<p>HEVI Corp</p>	<p>50 Millstone Road, Building 400 Suite 130, East Windsor, New Jersey 08512</p>	<p>888-827-4832</p>	<p>info@gethevi.com</p>	<p>https://gethevi.com/</p>	<p>Electric Vehicle Technical Assistance</p>	<p>HEVI is a manufacturer of all-electric heavy industrial machinery such as loaders and excavators. Headquartered in East Windsor, NJ we are the first company to commercially introduced all-electric heavy machinery in the United States.</p>
<p>Gabel Associates</p>	<p>417 Denison Street, Highland Park, New Jersey 08904</p>	<p>732-296-0770</p>	<p>eve@gabelassociates.com</p>	<p>https://gabelassociates.com</p>	<p>Electric Vehicle Technical Assistance</p>	<p>Gabel Associates is a New Jersey-based energy consulting firm that has been providing economic, policy, and regulatory support for over 30 years. Gabel Associates has been a leader in the development of the EV market in New Jersey and is deeply involved in the development of policies and programs related to vehicle electrification. The firm also has extensive expertise and experience in providing fleet electrification services to local governments and businesses of all sizes.</p>

For additional providers visit:

<https://www.njeda.gov/wp-content/uploads/2023/08/NJ-ZIP-Additional-Technical-Assistance-and-Financing-Providers-for-Program-Participants.pdf>

For program updates visit:

<https://www.njeda.gov/njzip/>

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