Target Zero Commission: Working Group Meeting April 30, 2025





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Sangeeta Badlani President Nikhil Badlani Foundation

Participating in Today's Meeting

- Introduce yourself in chat
- During the presentation, please add any questions in the chat
- You will have an opportunity to participate in a breakout group discussion after the presentation

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TARGET ZERO GOAL To eliminate traffic fatalities and serious injuries on New Jersey roads by 2040.

Target Zero Commission Members

13 Agencies

- NJ Dept. of Transportation (chair)
- 2. NJ State Police
- 3. NJ Div. of Highway Traffic Safety
- 4. NJ Motor Vehicle Commission
- 5. NJ TRANSIT
- 6. NJ Turnpike Authority
- NJ Dept. of Environmental Protection

- 8. NJ Dept. of Health
- 9. NJ Dept. of Community Affairs
- 10. NJ Dept. of Human Services
- **11**. North Jersey Transportation Planning Authority
- **12**. South Jersey Transportation

Planning Organization

13. Delaware Valley Regional Planning Commission

Key Elements from the Legislation

- Target Zero Action Plan
- Website & Data Dashboard
- Annual Commission Report

Proposed Target Zero Commission Timeline

Summary of Internal, Public, and Working Group Meetings

	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	JAN
Internal Commission Meeting	X									
Public Commission Meeting							Х		Х	
Working Group Meeting	Х	Х	Х	Х	Х	Х				

VTC's Role

- Convene Working Group
 - Coordinate between agencies and partners
- Develop Action Plan
 - Facilitate collaboration
 - Identify goals and strategies
 - Provide actionable recommendations

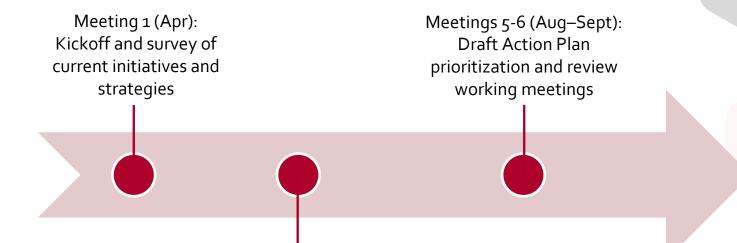


WORKING GROUP OVERVIEW

Role of the Working Group

- Collect and review existing programs
- Collect, generate, and prioritize recommendations for new programs or changes to programs to help eliminate fatalities and serious injuries on NJ roads
- Apply the principles of the Safe System Approach to the state's agencies and their programs
- Guide and inform the development of the Target Zero Action Plan
- Report to the Target Zero Commission
- Actively contribute to our working group meetings.

Six Monthly Meetings



Meetings 2–4 (May–July): Focus on 1–2 topics from the Safe System Approach per meeting

Working Group Meeting Schedule

April 30	May 28	June 18	July 16	August 13	September 24
2pm-3:30pm Zoom	2pm-3:30pm Zoom	2pm-3:30pm Zoom	2pm-3:30pm Zoom	9am-3:30pm In person Location TBD	2pm-3:30pm Zoom
Applying the Safe System Approach	Safer People	Safer Roads Safer Speeds	Safer Vehicles Post-Crash Care	Action Item Prioritization Exercise	Finalization of Action Items

TARGET ZERO ACTION PLAN WHERE TO BEGIN?

How can the Action Plan advance each of the five objectives of the Safe System Approach?

What is a *principle*?

Six principles

Keeps us in the proper mindset

Informs every action considered during the process



What is an *objective*?

Five objectives

Could also be our target **outcomes**

Actions focus on one or more of these **objectives**

each action × 6 *principles*

1+ *objective*



For each action, we apply the six principles to achieve one or more objectives or outcomes.

EXAMPLES: ACTION PLANS AND PROGRAMS

Local Plans and Task Forces

- Jersey City, Vision Zero Action Plan (2019)
- Hoboken, Vision Zero Action Plan (2021)
- Montclair, Vision Zero Resolution and Task Force (2023)
- West Orange, Vision Zero Action Plan (2023)
- Princeton, Vision Zero Resolution and Task Force (2021)
- South Orange, Vision Zero Task Force (forthcoming)
- Trenton, Vision Zero Plan (forthcoming)
- Others in progress

County Action Plans

10 Miles



- All 21 counties, different funding sources
- Developing safety action plans
 - High Injury Networks at the county level Ô
 - Targeted projects and strategies on 0 county roads
- Projects to meet standards for future federal funding for implementation

County Plans - Middlesex

- Vision Zero Action Plan (2022)
 - Developed a high injury network to allow targeted actions on priority roadways
 - Identified 56 actions categorized by the five objectives of the Safe System Approach
 - Ranked by priority
 - Actions are capital, policy-based, and/or programmatic in nature





opted by the Middlesex County and of County Commissioners. September 1. 2022

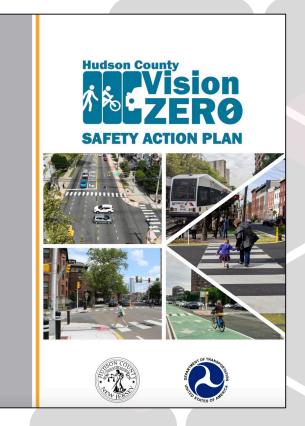
Vision Zero.

Middlesex County's Action Plan to Eliminate Traffic-Related Fatal and Serious Injury Crashes



County Plans - Hudson

- Vision Zero Action Plan (2024)
 - Study area includes all county roads and local roads not covered in another action plan
 - O Other plans: Jersey City, Hoboken, NJSEA
 - Organized around four main themes:
 - Change the culture of traffic safety
 - Design and build streets that are safe for everyone
 - Partner and collaborate
 - Enhance transit and active transportation



State Plans - Washington

- Strategic Highway Safety Plan: Target Zero (2024)
 - Applied the Safe System Approach
 - Included Safer Land Use Planning a new element, recognizing the environment people live in matters
 - Proposed an equity framework for rural and racial equity
 - Rural communities are affected by a general lack of safety infrastructure and fewer first responders

State Plans - Connecticut

- Vision Zero Council (2023)
 - Promotes interagency collaboration through quarterly meetings
 - Operates in subcommittees based on the Four E's: Enforcement, Education, Engineering, and Equity
 - Proposes recommendations for legislators and state agencies
 - Utilizes the Safe System Approach & data driven decisions
 - Releases an Annual Report detailing the Council's activities

NJ Target Zero Action Plan

- Local and county plans will help inform and scale up strategies
- State TZ Action Plan will focus on policies and strategies to:
 - Coordinate state agency focus on safety
 - Support local and county safety work

Action Plan Input Form

- My recommendation for an actionable item is...
- Are there good examples of implementation of this action?
- Where has implementation of this action been successful?
- How was implementation of this action successful?
- Please provide resources (links, reports, funding, etc.) that support this action, if available.
- What agencies, organizations, and partners should be involved in implementing this action? This may include local, county, regional, state, private, non-profit, etc.
- What other important considerations for the implementation of the action would you like to share, if any?



Action Item Prioritization

- Reach, Impact, Confidence, Effort
- Timeframe
- Feasibility
- Cost

Agency Info Request

- What plans, initiatives, policies, or strategies does your agency have in place that align with the Target Zero Commission goal or the Safe System Approach?
- 2. Is your agency already working with other state agencies on plans, initiatives, policies or strategies that advance the Target Zero Commission goal or the Safe System Approach?

Post-Crash Care

Improve crash survival rates through expedient access to emergency medical care, while creating a safe working environment for vital first responders and preventing secondary crashes through robust traffic incident management practices.

- NJDOT: Traffic Incident Management Responder Training
- NJSP: NJ Crash Records Portal
- NJDOH: OSHA Workplace Health and Safety Investigation Reports

Example: Expanding Existing Programs

Healthy Community Planning: A partnership between NJDOH and NJDEP to assist local community planning activities

The data in the reports help prioritize local health and environmental concerns, guide public health actions, identify strategies for improvement, and shape policy decisions.

Learn more about the Healthy Community Planning Initiative: **nj.gov/health/hcpnj**

How can existing programs with goals of reducing mortality and improving public health contribute to Target Zero's goal?

BREAKOUT GROUPS

Breakout Group Discussion

Breakout group member introductions

- 1. Do you have any unanswered questions from the main session?
- 2. What are some big ideas that you think the Target Zero Action Plan should capture?
- 3. Are there any questions or topics we should plan to explore in future meetings?

REPORT BACK

Contact us!

Any questions? NJ Target Zero Email: • targetzero@rutgers.edu