



Target Zero Commission: Working Group Meeting

June 18, 2025

Draft Actions

List as of June 17, 2025



Please Note

This handout contains draft lists of action items for the New Jersey Target Zero Comprehensive Safety Action Plan. The below is up to date as of Tuesday, June 17, 2025.

The purpose of this handout is to allow working group members a reference sheet of all the actions under development. The actions outlined here were informed by submissions to the [Target Zero Input Form](#), feedback from breakout discussions at previous meetings, and comments submitted via email to the Commission or Working Group. Crucially, this list is not final and is not intended to reflect the final contents of the Action Plan.

Not all actions listed will necessarily be included in the final action plan. Final prioritization and inclusion of actions will be at the discretion of the agency members of the New Jersey Target Zero Commission.



Current Safer People Action List

Open for Comments until 7/11/25 at go.rutgers.edu/tzsaferpeople

1. Agency Enforcement for Public-Sector Employees
2. BAC Checks for Repeat Offenders
3. Blue Envelopes for ASD/IDD Interactions
4. Crossing Behavior-Oriented Design
5. Commercial Driver's License Educational Reform
6. Comprehensive Public Education Campaign
7. Court Appearances for Cell Phone Use
8. Crash Reporting Task Force
9. Design-Based Parking Enforcement
10. Distracted Driving Education
11. Distracted Driving Law Update
12. Driver Education at License and Registration Renewal
13. Driver Education Revisions
14. Dooring Law
15. Enhance Enforcement of Laws Governing Behavior
16. Escalate Rear-Seat Seatbelt as a Primary Enforcement Action
17. Expand integration of Road Safety Education for Children
18. Flag Social Media Videos that Violate Safety Laws
19. Idaho Stop Legislation
20. Impaired Driving Research and Outreach
21. Implied Consent for Drug Recognition Expert Examination
22. Legal Recourse for Victims of Traffic Violence
23. Mode Shift for Short Trips
24. Police on Bicycles
25. Reduce BAC Level to 0.05%
26. Seatbelt Outreach
27. Special Event Designated Driver Program
28. Track Unsafe Behavior with Phone Technology
29. Training Modules on Safe System Approach

List as of June 17, 2025



Draft Safer Roads Action List

1. Ban Right Turns on Red
2. Bicycle Signals and Improvements
3. Bus Stop Safety Improvements
4. Complete and Green Streets Guide Compliance
5. Coordination between Local, County, and State Plans
6. Expedited Safety Operations Enhancements
7. Integrate ASD/IDD into Universal Design
8. Intersection Improvements
 - Roundabouts
 - Bike Lanes
 - Pedestrian Refuge Islands
 - Corner Radius
9. Pedestrian Signal Improvements
10. Regional Approach to Multi-Jurisdictional Corridors
11. Safe Corridor Program
12. Street Lighting Improvements
13. Statewide Greenway Network
14. Stadium & Event Pedestrian Plans
15. Streamlined Approval and Installation of Regulatory Signs
16. Unified HIN Strategy for State, County, Local Roads



Draft Safer Speeds Action List

1. Automated Speed Enforcement
2. Implement Variable Speed Limits
3. Lower Speed Limit for Enforcement
4. Speed Limiter Legislation
5. Statutory Speed Limits
6. Traffic Calming
 - ⬠ Speed Humps, Bumps, Tables
 - ⬠ Road Diets, Lane Narrowing
 - ⬠ Curb Extensions, Neckdowns, Bumpouts
 - ⬠ Chicanes



Draft Safer Vehicles Action List

1. Autonomous Vehicle Policy
2. Emergency Vehicle Right-Sizing
3. External Airbag
4. Government Vehicle Fleet Size and Equipment
5. Non-Compliant Vehicle LED Lights (too bright)
6. Non-Compliant Window Tints and Plate Covers
7. Statewide Dash Cam Policy
8. Utility Task Vehicle (UTV) Ban on Public Roadways



Draft Post-Crash Care Action List

1. ePCR data analysis
2. OSHA Workplace Health and Safety Investigation Reports
3. Rural EMS & Trauma Training
4. Traffic Incident Management Responder Training
5. Training for EMS agencies on pediatric safe transport



Draft Safer Land Use Action List

1. Residential Site Improvement Standards
2. Transit-Oriented Development



Draft Better Funding Process Action List

1. Develop DHTS-Based Active Transportation Funding Streams
2. Develop Health-Based Active Transportation Funding Streams
3. Fund Traffic Calming Set Aside with Insurance Premiums
4. Increase Funding for Safety Projects
5. Micromobility Incentive Program Funding
6. NJ TRANSIT Dedicated Funding
7. Office of or Center for Sustainable Mobility
8. Target Overburdened Communities for Improvements



Draft More Technical Assistance Action List

1. Local and County Target Zero Action Plan Support
2. Strengthen Pipeline of Active Transportation Projects
3. Vision Zero Rapid Response Program



Draft More Efficient Project Delivery Action List

1. Improve Local Aid Process
2. Innovative Delivery of Quick Build Projects
3. Use of Computer Vision, AI, and Machine Learning to Improve Safety



Draft Better Data and Evaluation Action List

1. Crash Data Applications
2. Develop a Cannabis Public Health Surveillance Program
3. EV Weight and Crashes
4. Geolocation Data Collection
5. MVC-related EMS key performance indicators (KPIs)
6. NJ Crash Records Portal
7. Transportation Performance Management
8. Traffic Impact Assessment Reform

Contact us!

Any questions?

NJ Target Zero Email:

- ◆ targetzero@rutgers.edu